

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 under
the Securities Exchange Act of 1934**

For the Month of October 2012

**1-15240
(Commission File Number)**

JAMES HARDIE INDUSTRIES SE

(Translation of registrant's name into English)

**Europa House, Second Floor
Harcourt Centre
Harcourt Street, Dublin 2, Ireland
(Address of principal executive offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): Not Applicable

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): Not Applicable

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Safe Harbor Statements

This Form 6-K contains forward-looking statements. James Hardie may from time to time make forward-looking statements in its periodic reports filed with or furnished to the SEC, on Forms 20-F and 6-K, in its annual reports to shareholders, in offering circulars, invitation memoranda and prospectuses, in media releases and other written materials and in oral statements made by the company's officers, directors or employees to analysts, institutional investors, existing and potential lenders, representatives of the media and others. Statements that are not historical facts are forward-looking statements and such forward-looking statements are statements made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995.

Examples of forward-looking statements include:

- statements about the company's future performance;
- projections of the company's results of operations or financial condition;
- statements regarding the company's plans, objectives or goals, including those relating to strategies, initiatives, competition, acquisitions, dispositions and/or our products;
- expectations concerning the costs associated with the suspension or closure of operations at any of the company's plants and future plans with respect to any such plants;
- expectations that the company's credit facilities will be extended or renewed;
- expectations concerning dividend payments and share buy-backs;
- statements concerning the company's corporate and tax domiciles and structures and potential changes to them, including potential tax charges;
- statements regarding tax liabilities and related audits, reviews and proceedings;
- statements as to the possible consequences of proceedings brought against the company and certain of its former directors and officers by the Australian Securities and Investments Commission (ASIC);
- expectations about the timing and amount of contributions to Asbestos Injuries Compensation Fund (AICF), a special purpose fund for the compensation of proven Australian asbestos-related personal injury and death claims;
- expectations concerning indemnification obligations;
- statements regarding the company's ability to manage legal and regulatory matters (including but not limited to product liability, environmental, intellectual property and competition law matters) and to resolve any such pending legal and regulatory matters within current estimates and in anticipation of certain third-party recoveries; and
- statements about economic conditions, such as economic or housing recovery, the levels of new home construction and home renovations, unemployment levels, changes in consumer income, changes or stability in housing values, the availability of mortgages and other financing, mortgage and other interest rates, housing affordability and supply, the levels of foreclosures and home resales, currency exchange rates and builder and consumer confidence.

Words such as "believe," "anticipate," "plan," "expect," "intend," "target," "estimate," "project," "predict," "forecast," "guideline," "aim," "will," "should," "likely," "continue" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Readers are cautioned not to place undue reliance on these forward-looking statements and all such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

Forward-looking statements are based on the company's current expectations, estimates and assumptions and because forward-looking statements address future results, events and conditions, they, by their very nature, involve inherent risks and uncertainties, many of which are unforeseeable and beyond the company's control. Such known and unknown risks, uncertainties and other factors may cause actual results, performance or other achievements to differ materially from the anticipated results, performance or achievements expressed, projected or implied by these forward-looking statements. These factors, some of which are discussed under "Risk Factors" in Section 3 of the Form 20-F filed with the US Securities and Exchange Commission on 2 July 2012, include, but are not limited to: all matters relating to or arising out of the prior manufacture of products that contained asbestos by current and former James Hardie subsidiaries; required contributions to AICF, any shortfall in AICF and the effect of currency exchange rate movements on the amount recorded in the company's financial statements as an asbestos liability; governmental loan facility to AICF; compliance with and changes in tax laws and treatments; competition and product pricing in the markets in which the company operates; the consequences of product failures or defects; exposure to environmental, asbestos, putative consumer class action or other legal proceedings; general economic and market conditions; the supply and cost of raw materials; possible increases in competition and the potential that competitors could copy the company's products; reliance on a small number of customers; a customer's inability to pay; compliance with and changes in environmental and health and safety laws; risks of conducting business internationally; compliance with and changes in laws and regulations; the effect of the transfer of the company's corporate domicile from The Netherlands to Ireland to become an Irish SE including employee relations, changes in corporate governance and potential tax benefits; currency exchange risks; dependence on customer preference and the concentration of the company's customer base on large format retail customers, distributors and dealers; dependence on residential and commercial construction markets; the effect of adverse changes in climate or weather patterns; possible inability to renew credit facilities on terms favourable to the company, or at all; acquisition or sale of businesses and business segments; changes in the company's key management personnel; inherent limitations on internal controls; use of accounting estimates; and all other risks identified in the company's reports filed with Australian, Irish and US securities agencies and exchanges (as appropriate). The company cautions you that the foregoing list of factors is not exhaustive and that other risks and uncertainties may cause actual results to differ materially from those in forward-looking statements. Forward-looking statements speak only as of the date they are made and are statements of the company's current expectations concerning future results, events and conditions. The company assumes no obligation to update any forward-looking statements or information except as required by law.

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	Appendix 3Y – 24 September
99.2	Appendix 3B – 2 October
99.3	Appendix 3B – 9 October
99.4	Investor Roadshow Presentation October 2012

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 12 October 2012

James Hardie Industries SE

By: /s/ Marcin Firek

Marcin Firek
Company Secretary

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	Appendix 3Y – 24 September
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99.4	Investor Roadshow Presentation October 2012

Appendix 3Y
Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity James Hardie Industries SE

ARBN 097 829 895

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director Louis GRIES

Date of last notice 7 September 2012

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest

Not applicable

**Nature of indirect interest
(including registered holder)**

Not applicable

Note: Provide details of the circumstances giving rise to the relevant interest.

Date of change

Not applicable

No. of securities held prior to change

- 749,531 ordinary shares/CUFS registered in the name of the Director; and
- 1,453,058 options over unissued ordinary shares/CUFS comprising:
 - 860,000 Return on Capital Employed (**ROCE**) options under the 2006 JHISE Long Term Incentive Plan (**2006 Plan**); and
 - 593,058 Relative Total Shareholder Return (**TSR**) options under the 2006 Plan.

Class

Not applicable

+ See chapter 19 for defined terms.

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Appendix 3Y
Change of Director's Interest Notice

Number acquired

Not applicable

Number disposed

Not applicable

Value/Consideration

Not applicable

Note: If consideration is non-cash, provide details and estimated valuation

No. of securities held after change

Current relevant interest is unchanged:

- 749,531 ordinary shares/CUFS registered in the name of the Director; and
- 1,453,058 options over unissued ordinary shares/CUFS comprising:
 - 860,000 ROCE options under the 2006 Plan; and
 - 593,058 TSR options under the 2006 Plan.

Nature of change

Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back

Change relates to grant of restricted stock units (**RSUs**) described below.

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract

Not applicable

Nature of interest

RSUs are contractual entitlements to issued ordinary shares/CUFS upon satisfaction of certain conditions.

**Name of registered holder
(if issued securities)**

Louis Gries

Date of change

14 September 2012 (US time)

No. and class of securities to which interest related prior to change

Note: Details are only required for a contract in relation to which the interest has changed

Current interests in contracts are:

- 1,500,753 Relative TSR RSUs; and
- 212,146 Hybrid RSUs (formerly referred to Executive Incentive Plan RSUs).

+ See chapter 19 for defined terms.

Interest acquired

Two separate grants of RSUs, as part of the FY2013 long-term incentive to the CEO pursuant to the 2006 Plan, approved by shareholders at the 2012 Annual General Meeting:

- 273,732 Relative TSR RSUs. These RSUs are subject to a TSR based hurdle measured over a performance period of 3 to 5 years from the grant date; and
- 284,916 ROCE RSUs. These RSUs are subject to a ROCE hurdle based on the company's average ROCE performance in FY2013, 2014 and 2015 and the Board's exercise of negative discretion three years from the grant date.

Interest disposed

Not applicable

Value/Consideration

Not applicable

Note: If consideration is non-cash, provide details and an estimated valuation

Interest after change

Current interests in contracts are:

- 1,774,486 Relative TSR RSUs;
- 212,146 Hybrid RSUs; and
- 284,916 ROCE RSUs.

Part 3 - Closed period

Were the interests in the securities or contracts detailed above traded during a closed period where prior written clearance was required?

No

If so, was prior written clearance provided to allow the trade to proceed during this period?

Not applicable

If prior written clearance was provided, on what date was this provided?

Not applicable

+ See chapter 19 for defined terms.

Appendix 3B

**New issue announcement,
application for quotation of additional securities
and agreement**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12

Name of entity

James Hardie Industries SE

ABN

097 829 895 Incorporated in Ireland. The liability of members is limited.

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

- | | | |
|---|---|--|
| 1 | +Class of +securities issued or to be issued | Ordinary shares/CUFS |
| 2 | Number of +securities issued or to be issued (if known) or maximum number which may be issued | Restricted Stock Units Vesting: 12,377 ordinary shares/CUFS |
| 3 | Principal terms of the +securities (eg. if options, exercise price and expiry date; if partly paid+securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion) | Restricted Stock Units Vesting: 12,377 ordinary shares/CUFS issued on exercise of RSUs |

4	Do the +securities rank equally in all respects from the date of allotment with an existing+class of quoted +securities? If the additional securities do not rank equally, please state:	Yes, rank equally with issued ordinary shares/CUFS
	<ul style="list-style-type: none"> • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 	
5	Issue price or consideration	Vesting of Restricted Stock Units: 12,377. No amount payable
6	Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)	Vesting of Restricted Stock Units
6a	Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b – 6h <i>in relation to the +securities the subject of this Appendix 3B</i> , and comply with section 6i	No
6b	The date the security holder resolution under rule 7.1A was passed	Not applicable
6c	Number of +securities issued without security holder approval under rule 7.1	Not applicable
6d	Number of +securities issued with security holder approval under rule 7.1A	Not applicable
6e	Number of +securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	Not applicable
6f	Number of securities issued under an exception in rule 7.2	Not applicable

+ See chapter 19 for defined terms.

6g	If securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the issue date and both values. Include the source of the VWAP calculation.	Not applicable	
6h	If securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	Not applicable	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	Not applicable	
7	Dates of entering +securities into uncertificated holdings or despatch of certificates	2 October 2012	
8	Number and +class of all +securities quoted on ASX (<i>including</i> the securities in section 2 if applicable)	Number	+Class
		439,555,152	Ordinary shares/ CUFS
9	Number and +class of all +securities not quoted on ASX (<i>including</i> the securities in section 2 if applicable)	Number	+Class
		7,027,072	Options
		4,063,969	Restricted Stock Units
		190,000 Stock Options have been cancelled.	
		No Restricted Stock Units have been cancelled.	
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	Rank for dividends equally with issued ordinary shares/CUFS	

Part 2 - Bonus issue or pro rata issue

11	Is security holder approval required?	Not applicable
12	Is the issue renounceable or non-renounceable?	Not applicable
13	Ratio in which the +securities will be offered	Not applicable
14	+Class of +securities to which the offer relates	Not applicable
15	+Record date to determine entitlements	Not applicable
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	Not applicable
17	Policy for deciding entitlements in relation to fractions	Not applicable
18	Names of countries in which the entity has +security holders who will not be sent new issue documents Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	Not applicable
19	Closing date for receipt of acceptances or renunciations	Not applicable
20	Names of any underwriters	Not applicable
21	Amount of any underwriting fee or commission	Not applicable
22	Names of any brokers to the issue	Not applicable
23	Fee or commission payable to the broker to the issue	Not applicable
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	Not applicable
25	If the issue is contingent on +security holders' approval, the date of the meeting	Not applicable

+ See chapter 19 for defined terms.

26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	Not applicable
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	Not applicable
28	Date rights trading will begin (if applicable)	Not applicable
29	Date rights trading will end (if applicable)	Not applicable
30	How do +security holders sell their entitlements <i>in full</i> through a broker?	Not applicable
31	How do +security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	Not applicable
32	How do +security holders dispose of their entitlements (except by sale through a broker)?	Not applicable
33	+Despatch date	Not applicable

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

34 Type of securities
(tick one)

- (a) Securities described in Part 1
- (b) All other securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

- 35 If the +securities are +equity securities, the names of the 20 largest holders of the additional+securities, and the number and percentage of additional+securities held by those holders
- 36 If the +securities are +equity securities, a distribution schedule of the additional+securities setting out the number of holders in the categories
1 - 1,000
1,001 - 5,000
5,001 - 10,000
10,001 - 100,000
100,001 and over
- 37 A copy of any trust deed for the additional+securities

Entities that have ticked box 34(b)

- 38 Number of securities for which +quotation is sought
- 39 Class of +securities for which quotation is sought
- 40 Do the +securities rank equally in all respects from the date of allotment with an existing+class of quoted +securities?
If the additional securities do not rank equally, please state:
- the date from which they do
 - the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
 - the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment
- 41 Reason for request for quotation now
Example: In the case of restricted securities, end of restriction period
(if issued upon conversion of another security, clearly identify that other security)

+ See chapter 19 for defined terms.

Appendix 3B

New issue announcement,
application for quotation of additional securities
and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12

Name of entity

James Hardie Industries SE

ABN

097 829 895 Incorporated in Ireland. The liability of members is limited.

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

1	+Class of +securities issued or to be issued	Ordinary shares/CUFS
2	Number of +securities issued or to be issued (if known) or maximum number which may be issued	24,978 ordinary shares/CUFS
3	Principal terms of the +securities (eg, if options, exercise price and expiry date; if partly paid+securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)	24,978 ordinary shares/CUFS issued on exercise of options

+ See chapter 19 for defined terms.

01/08/2012

Appendix 3B
New issue announcement

4	Do the +securities rank equally in all respects from the date of allotment with an existing class of quoted +securities? If the additional securities do not rank equally, please state: <ul style="list-style-type: none">• the date from which they do• the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment• the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment	Yes, rank equally with issued ordinary shares/CUFS
5	Issue price or consideration	Allotment of ordinary shares/CUFS on exercise of options: 24,978 at \$6.38
6	Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)	Exercise of options
6a	Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b – 6h <i>in relation to the +securities the subject of this Appendix 3B</i> , and comply with section 6i	No
6b	The date the security holder resolution under rule 7.1A was passed	Not applicable
6c	Number of +securities issued without security holder approval under rule 7.1	Not applicable

+ See chapter 19 for defined terms.

6d	Number of +securities issued with security holder approval under rule 7.1A	Not applicable					
6e	Number of +securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	Not applicable					
6f	Number of securities issued under an exception in rule 7.2	Not applicable					
6g	If securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the issue date and both values. Include the source of the VWAP calculation.	Not applicable					
6h	If securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	Not applicable					
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	Not applicable					
7	Dates of entering +securities into uncertificated holdings or despatch of certificates	9 October 2012					
8	Number and +class of all +securities quoted on ASX (<i>including</i> the securities in section 2 if applicable)	<table border="0" style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;">Number</td> <td style="text-align: center;">+Class</td> </tr> <tr> <td style="text-align: center;">439,580,130</td> <td style="text-align: center;">Ordinary shares/ CUFS</td> </tr> </table>	Number	+Class	439,580,130	Ordinary shares/ CUFS	
Number	+Class						
439,580,130	Ordinary shares/ CUFS						

+ See chapter 19 for defined terms.

01/08/2012

Appendix 3B
New issue announcement

	Number	+Class
9	Number and +class of all +securities not quoted on ASX (<i>including</i> the securities in section 2 if applicable)	
	7,002,094	Options
	4,055,433	Restricted Stock Units
	No Stock Options have been cancelled.	
	8,536 Restricted Stock Units have been cancelled.	
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	Rank for dividends equally with issued ordinary shares/CUFS
Part 2 - Bonus issue or pro rata issue		
11	Is security holder approval required?	Not applicable
12	Is the issue renounceable or non-renounceable?	Not applicable
13	Ratio in which the +securities will be offered	Not applicable
14	+Class of +securities to which the offer relates	Not applicable
15	+Record date to determine entitlements	Not applicable
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	Not applicable
17	Policy for deciding entitlements in relation to fractions	Not applicable
18	Names of countries in which the entity has +security holders who will not be sent new issue documents	
	Note: Security holders must be told how their entitlements are to be dealt with.	
	Cross reference: rule 7.7.	Not applicable
19	Closing date for receipt of acceptances or renunciations	Not applicable

+ See chapter 19 for defined terms.

20	Names of any underwriters	Not applicable
21	Amount of any underwriting fee or commission	Not applicable
22	Names of any brokers to the issue	Not applicable
23	Fee or commission payable to the broker to the issue	Not applicable
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of +security holders	Not applicable
25	If the issue is contingent on +security holders' approval, the date of the meeting	Not applicable
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	Not applicable
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	Not applicable
28	Date rights trading will begin (if applicable)	Not applicable
29	Date rights trading will end (if applicable)	Not applicable
30	How do +security holders sell their entitlements <i>in full</i> through a broker?	Not applicable
31	How do +security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	Not applicable

+ See chapter 19 for defined terms.

1/1/2003

- 32 How do +security holders dispose of their entitlements (except by sale through a broker)? Not applicable
- 33 +Despatch date Not applicable

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

34 Type of securities
(tick one)

- (a) Securities described in Part 1
- (b) All other securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

- 35 If the +securities are +equity securities, the names of the 20 largest holders of the additional+securities, and the number and percentage of additional+securities held by those holders
- 36 If the +securities are +equity securities, a distribution schedule of the additional+securities setting out the number of holders in the categories
1 - 1,000
1,001 - 5,000
5,001 - 10,000
10,001 - 100,000
100,001 and over
- 37 A copy of any trust deed for the additional+securities

+ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38 Number of securities for which +quotation is sought

39 Class of +securities for which quotation is sought

40 Do the +securities rank equally in all respects from the date of allotment with an existing class of quoted +securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

41 Reason for request for quotation now

Example: In the case of restricted securities, end of restriction period

(if issued upon conversion of another security, clearly identify that other security)

42 Number and +class of all +securities quoted on ASX (*including* the securities in clause 38)

Number

+Class

+ See chapter 19 for defined terms.

01/08/2012



INVESTOR PRESENTATION

Exhibit 99.4

October 2012





This Management Presentation contains forward-looking statements. James Hardie may from time to time make forward-looking statements in its periodic reports filed with or furnished to the SEC, on Forms 20-F and 6-K, in its annual reports to shareholders, in offering circulars, invitation memoranda and prospectuses, in media releases and other written materials and in oral statements made by the company's officers, directors or employees to analysts, institutional investors, existing and potential lenders, representatives of the media and others. Statements that are not historical facts are forward-looking statements and such forward-looking statements are statements made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Examples of forward-looking statements include:

- statements about the company's future performance;
- projections of the company's results of operations or financial condition;
- statements regarding the company's plans, objectives or goals, including those relating to strategies, initiatives, competition, acquisitions, dispositions and/or our products;
- expectations concerning the costs associated with the suspension or closure of operations at any of the company's plants and future plans with respect to any such plants;
- expectations that the company's credit facilities will be extended or renewed;
- expectations concerning dividend payments and share buy-backs;
- statements concerning the company's corporate and tax domiciles and potential changes to them, including potential tax charges;
- statements regarding tax liabilities and related audits, reviews and proceedings;
- statements as to the possible consequences of proceedings brought against the company and certain of its former directors and officers by the Australian Securities and Investments Commission (ASIC);
- expectations about the timing and amount of contributions to the Asbestos Injuries Compensation Fund (AICF), a special purpose fund for the compensation of proven Australian asbestos-related personal injury and death claims;
- expectations concerning indemnification obligations;
- statements regarding the company's ability to manage legal and regulatory matters (including but not limited to product liability, environmental, intellectual property and competition law matters) and to resolve any such pending legal and regulatory matters within current estimates and in anticipation of certain third-party recoveries; and
- statements about economic conditions, such as economic or housing recovery, the levels of new home construction and home renovations, unemployment levels, changes in consumer income, changes or stability in housing values, the availability of mortgages and other financing, mortgage and other interest rates, housing affordability and supply, the levels of foreclosures and home resales, currency exchange rates, and builder and consumer confidence.

Words such as "believe," "anticipate," "plan," "expect," "intend," "target," "estimate," "project," "predict," "forecast," "guideline," "aim," "will," "should," "likely," "continue" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Readers are cautioned not to place undue reliance on these forward-looking statements and all such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

Forward-looking statements are based on the company's current expectations, estimates and assumptions and because forward-looking statements address future results, events and conditions, they, by their very nature, involve inherent risks and uncertainties, many of which are unforeseeable and beyond the company's control. Such known and unknown risks, uncertainties and other factors may cause actual results, performance or other achievements to differ materially from the anticipated results, performance or achievements expressed, projected or implied by these forward-looking statements. These factors, some of which are discussed under "Risks Factors" in Section 3 of the Form 20-F filed with the Securities and Exchange Commission on 2 July 2012, include, but are not limited to: all matters relating to or arising out of the prior manufacture of products that contained asbestos by current and former James Hardie subsidiaries; required contributions to AICF, any shortfall in AICF and the effect of currency exchange rate movements on the amount recorded in the company's financial statements as an asbestos liability; governmental loan facility to AICF; compliance with and changes in tax laws and treatments; competition and product pricing in the markets in which the company operates; the consequences of product failures or defects; exposure to environmental, asbestos, putative consumer class action or other legal proceedings; general economic and market conditions; the supply and cost of raw materials; possible increases in competition and the potential that competitors could copy the company's products; reliance on a small number of customers; a customer's inability to pay; compliance with and changes in environmental and health and safety laws; risks of conducting business internationally; compliance with and changes in laws and regulations; the effect of the transfer of the company's corporate domicile from The Netherlands to Ireland to become an Irish SE including employee relations, changes in corporate governance and potential tax benefits; currency exchange risks; dependence on customer preference and the concentration of the company's customer base on large format retail customers, distributors and dealers; dependence on residential and commercial construction markets; the effect of adverse changes in climate or weather patterns; possible inability to renew credit facilities on terms favourable to the company, or at all; acquisition or sale of businesses and business segments; changes in the company's key management personnel; inherent limitations on internal controls; use of accounting estimates; and all other risks identified in the company's reports filed with Australian, Irish and US securities agencies and exchanges (as appropriate). The company cautions you that the foregoing list of factors is not exhaustive and that other risks and uncertainties may cause actual results to differ materially from those in forward-looking statements. Forward-looking statements speak only as of the date they are made and are statements of the company's current expectations concerning future results, events and conditions.



AGENDA

- Business overview
- USA and Europe Fibre Cement
- Asia Pacific Fibre Cement
- Group Outlook
- Summary
- Appendix

In this Management Presentation, James Hardie may present financial measures, sales volume terms, financial ratios, and Non-US GAAP financial measures included in the Definitions section of this document starting on page 36. The company presents financial measures that it believes are customarily used by its Australian investors. Specifically, these financial measures, which are equivalent to or derived from certain US GAAP measures as explained in the definitions, include "EBIT", "EBIT margin", "Operating profit" and "Net operating profit". The company may also present other terms for measuring its sales volumes ("million square feet" or "mmsf" and "thousand square feet" or "msf"); financial ratios ("Gearing ratio", "Net interest expense cover", "Net interest paid cover", "Net debt payback", "Net debt (cash)"); and Non-US GAAP financial measures ("EBIT excluding asbestos and ASIC expenses", "EBIT margin excluding asbestos and ASIC expenses", "Net operating profit excluding asbestos, ASIC expenses and tax adjustments", "Diluted earnings per share excluding asbestos, ASIC expenses, and tax adjustments", "Operating profit before income taxes excluding asbestos", "Effective tax rate excluding asbestos and tax adjustments", "EBITDA" and "General corporate costs excluding ASIC expenses and intercompany foreign exchange gain"). Unless otherwise stated, results and comparisons are of the 1st quarter of the current fiscal year versus the 1st quarter of the prior fiscal year.



JAMES HARDIE: A GROWTH FOCUSED COMPANY



- Annual net sales US\$1.2b
- Total assets US\$1.7b
- Net cash US\$265.4m
- Operations in North America, Asia Pacific and Europe
- 2,600 employees
- Market cap US\$3.9b
- S&P/ASX 100 company
- NYSE ADR listing

Note: Net sales, total assets and net cash are at 31 March 2012. Total assets exclude asbestos compensation.



The net operating result excluding asbestos, ASIC expenses, asset impairments and tax adjustments for the full year increased 20% to US\$140.4 million¹

US\$ Millions			%
	FY 2012	FY 2011	Change
Net operating profit (loss)	604.3	116.7	20
Net operating profit excluding asbestos, asset impairments, ASIC expenses and tax adjustments	140.4	116.7	20
Diluted earnings per share excluding asbestos, asset impairments, ASIC expenses and tax adjustments (US cents)	32.1	26.7	20

¹ Comparisons are of the full year of the current fiscal year versus the full year of the prior fiscal year

JAMES HARDIE - WORLD LEADER IN FIBRE CEMENT



Asia Pacific Fibre Cement Products

- Residential siding
- Commercial exteriors
- Flooring
- Ceiling and internal walls

USA Fibre Cement Products

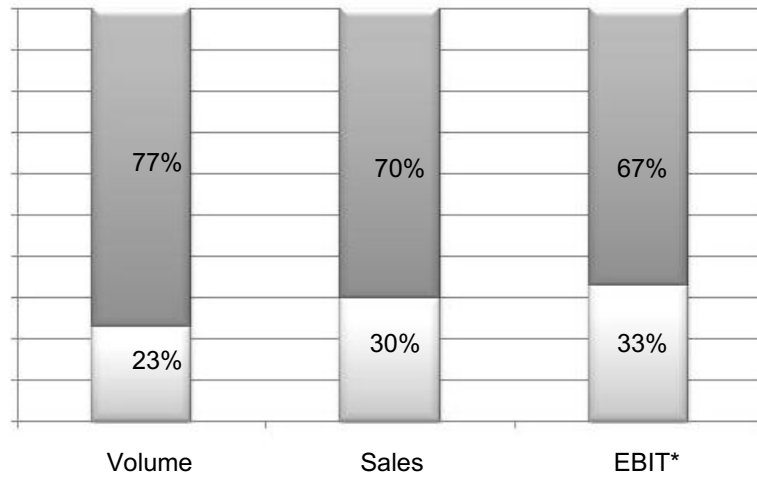
- Siding
- Soffit
- Fascia
- Trim
- Backerboard



■ James Hardie Manufacturing Operations

□ James Hardie Manufacturing Operations - production suspended²

● James Hardie Sales Office



■ USA and Europe Fibre Cement

■ Asia-Pacific Fibre Cement

* EBIT – Excludes Research and Development EBIT and Asbestos-related items

Fibre cement is more durable than wood and engineered wood, and looks and performs better than vinyl, and cheaper and quicker to build with than brick

Fibre cement



-  Fire resistant
-  Hail resistant
-  Resists warping
-  Resists buckling
-  Colour lasts longer
-  Dimensional stability
-  Can be repainted

Vinyl

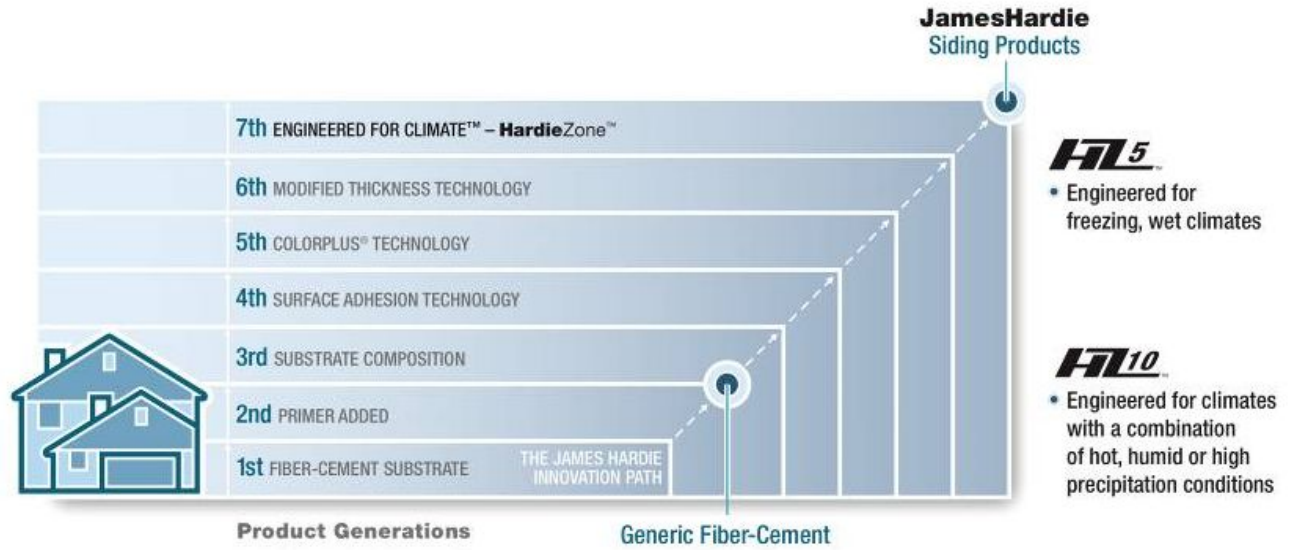


Engineered wood





- 7th Generation versus 2nd Generation generic fibre cement
- The HardieZone™ System represents a logical extension of Hardie technology





Plant locations



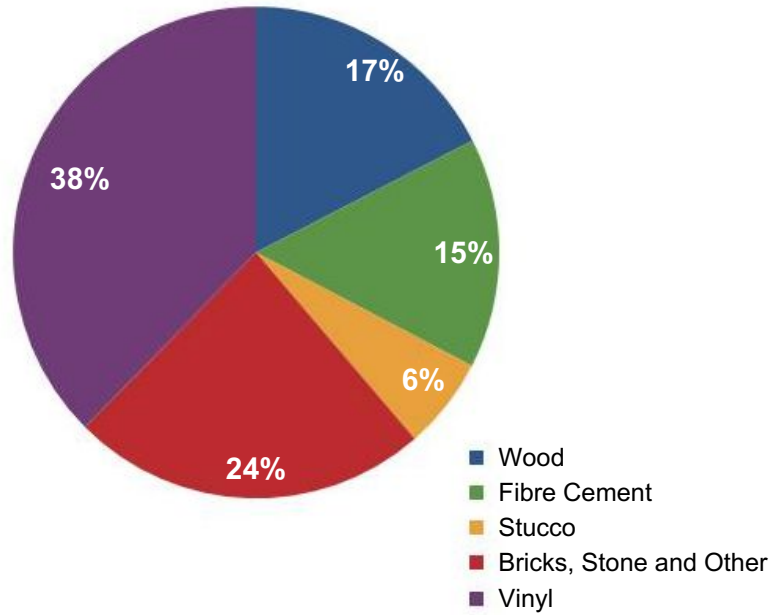
JH Plant Design Capacity

Flat Sheet Plants	Capacity (mmsf)
Plants operating	
Cleburne, Texas	500
Peru, Illinois	560
Plant City, Florida	300
Pulaski, Virginia	600
Reno, Nevada	300
Tacoma, Washington	200
Waxahachie, Texas	360
Plants suspended	
Blandon, Pennsylvania ¹	200
Fontana, California ¹	180
Summerville, South Carolina ¹	190
Flat Sheet Total	3,390

¹ Production was suspended at the Blandon plant in October 2007; at the Summerville plant in November 2008; and at the Fontana plant in December 2008



Large growth opportunity

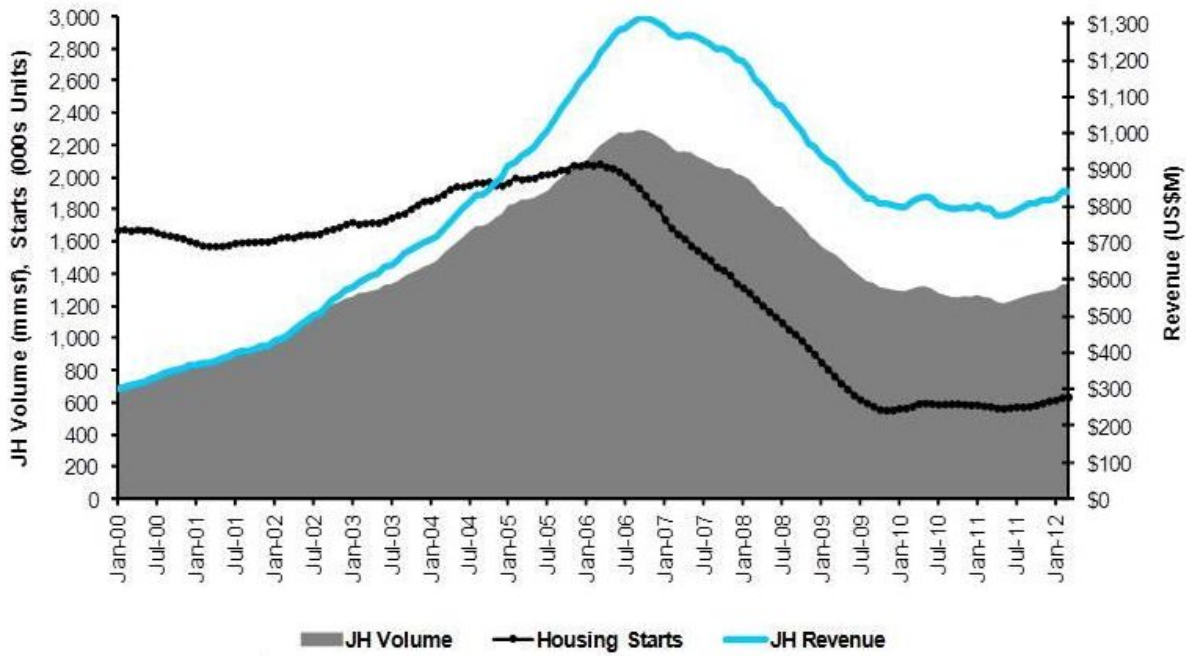


Note: 1) Market share figures reflect siding only; exclude fascia, soffits & trim; data reflects Repair & Remodel and New Construction markets, combined.

2) Siding volumes exclude waste factors, a change from previously reported numbers.

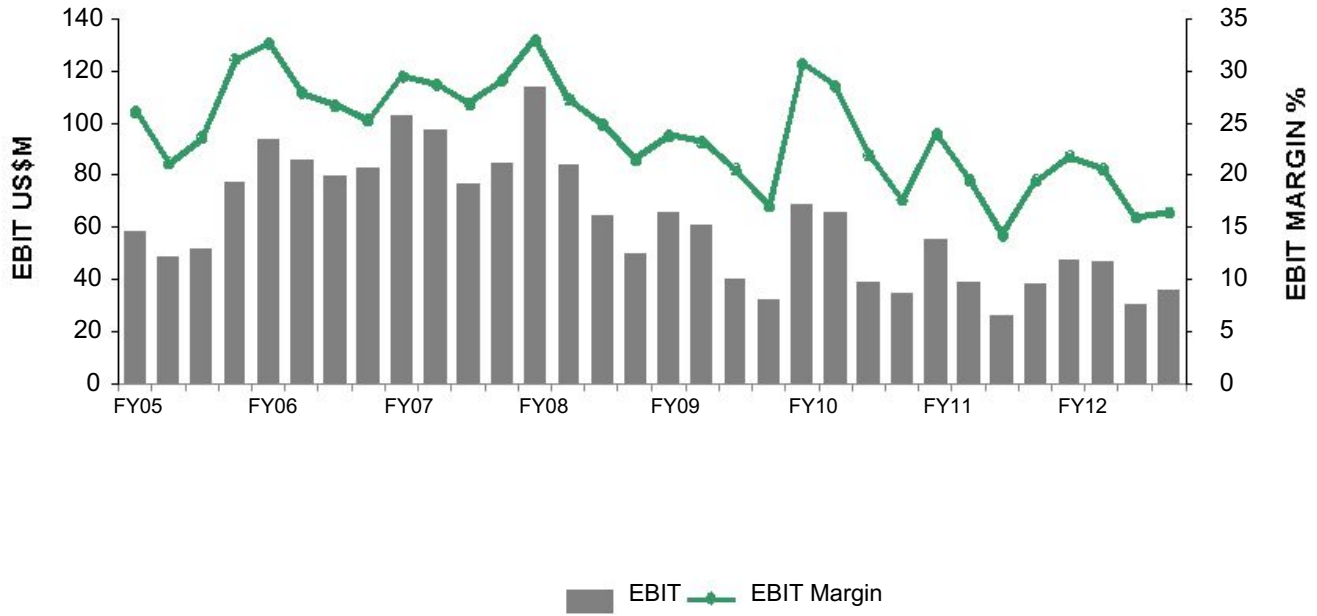
Sources: NAHB [Builder Practices](#) and [Consumer Practices Report – 2008 Siding and Exterior Wall Finish](#), adjusted to reflect JH's estimate for FC and wood categories.

Top Line Growth



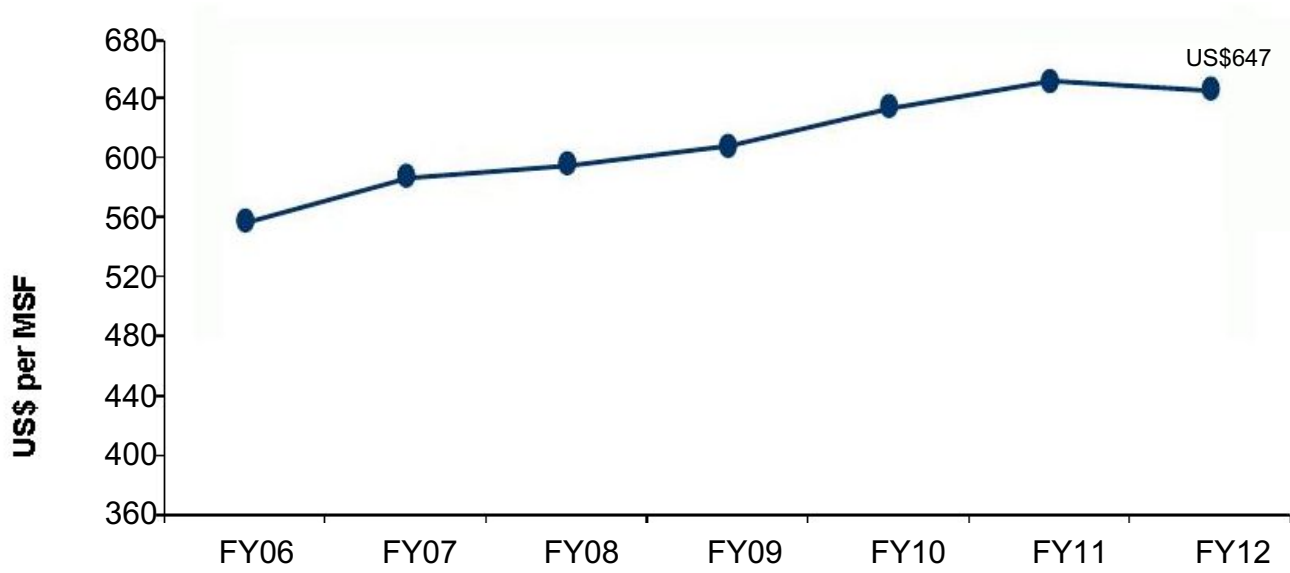
Rolling 12 month average of seasonally adjusted estimate of housing starts by US Census Bureau

EBIT and EBIT Margin¹

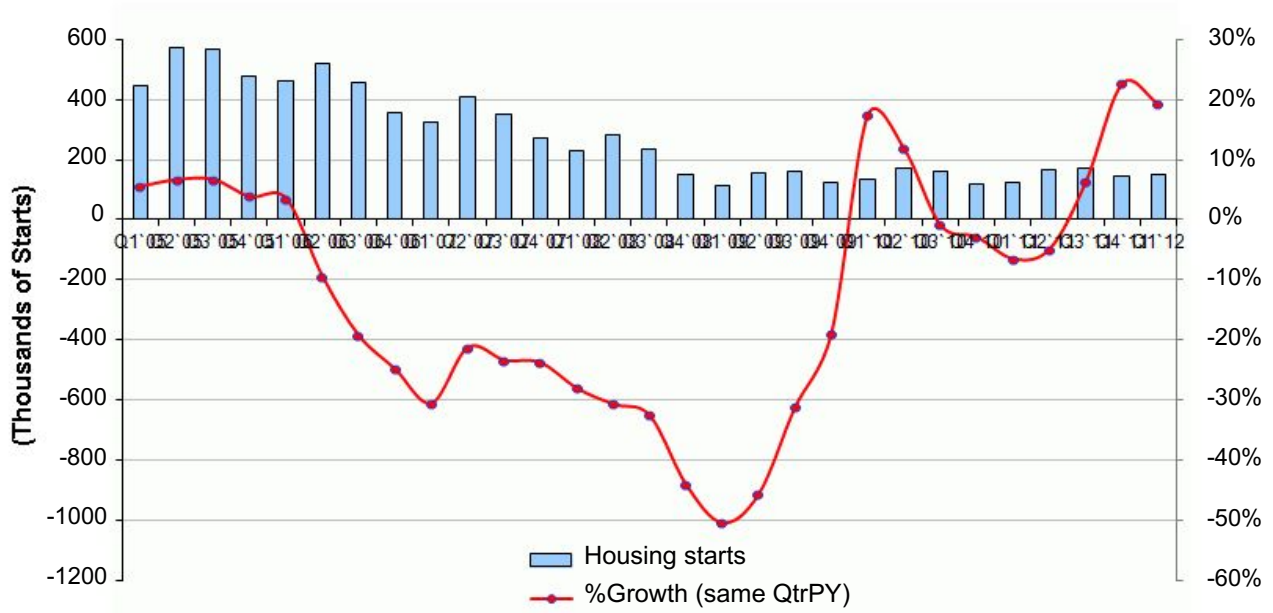


¹ Excludes impairment charges of US\$45.6 million in Q4 FY08 and US\$14.3 million in Q4 FY12

Average Net Sales Price (US dollars)



U.S. Housing Starts
Calendar Quarters



Source: US Census Bureau - New Privately-Owned Housing Units Started

ASIA PACIFIC FIBRE CEMENT



- Five manufacturing plants in Asia Pacific
- Net sales US\$376m
- EBIT US\$80m
- Higher value differentiated products
- Lower delivered cost
- Growth model

Asia Pacific manufacturing facilities. Net Sales and EBIT as at 31 March 2012.



James Hardie

ASIAPACIFIC FIBRECEMENT EXAMPLES

Ceilings and partitions



Philippines

Exterior cladding



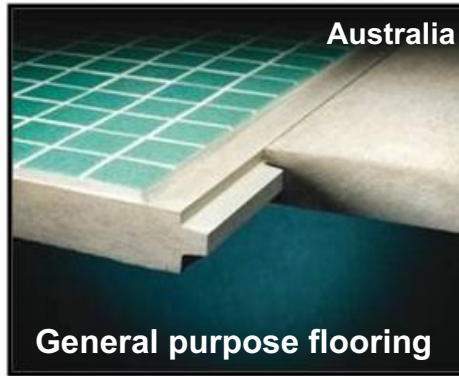
Australia

New Zealand



Interior walls

Australia



General purpose flooring



- A dividend of US38.0 cents per security was paid on 23 July 2012 from FY2012 earnings. The total amount of the dividend was US\$166.4 million
- The full year dividend from FY2012 earnings was US42.0 cents per security. The full year dividend was at the top end of the dividend payout ratio of 20% to 30% of profits after tax (excluding asbestos adjustments)
- On 21 May 2012, the company announced a new share buyback program to acquire up to 5% of its issued capital during the following twelve months
- Administrative arrangements for the buyback have been completed and purchases may commence in the future depending on market conditions and pricing
- The company is continuing to explore options to improve capital efficiency through a more appropriately leveraged balance sheet



GROUP OUTLOOK

United States

- Some encouraging industry data points continued to emerge during the quarter, including increased stability of house values in recent months
- Early stages of a recovery in residential market appears to be underway
- The extent and rate of improvement, however, is uncertain
- Cost pressures are expected to remain at elevated levels when compared to historic long-term averages

Asia Pacific

- In Australia the market environment has weakened, reflecting an overall decline in confidence
- In New Zealand the market continues to operate at subdued levels
- The operating environment in the Philippines remains robust



SUMMARY

- We have a strong, well-established, growth-focused, strong cash-generating and high return business
- We have a sustainable competitive advantage
- Our model for strong growth is based on:
 - Large market opportunity
 - Superior value proposition
 - Proprietary and/or protected technology
 - Ongoing commitment to research and development
 - Significant organisational advantages
 - Focused strategy and organisational effort
 - Scale
- Throughout the low demand environment the company has performed exceptionally well, consistently delivering solid financial returns
- The company is well positioned to leverage its increased capabilities as the recovery progresses



APPENDIX



Industry leadership and profitable growth

- Aggressively grow demand for our products in targeted market segments
- Grow our overall market position while defending our share in existing market segments
- Introduce differentiated products to deliver a sustainable competitive advantage





KEY RATIOS

	FY2012	FY 2011	FY 2010
EPS (Diluted) ^{1,3}	32.1c	26.7c	30.5c
Dividend Paid per share	4.0c	N/A	N/A
Return on Shareholders' Funds ^{1,3}	10.9%	10.0%	13.3%
Return on Capital Employed ^{2,3}	20.4%	19.7%	17.4%
EBIT/ Sales (EBIT margin) ²	15.3%	15.8%	18.6%
Gearing Ratio ¹	-24.5%	3.2%	10.9%
Net Interest Expense Cover ²	23.8x	22.9x	28.6x
Net Interest Paid Cover ²	23.7x	21.8x	29.0x
Net Debt Payback	-	0.2yrs	0.7yrs

* Certain reclassifications have been reflected in the prior period shown above to conform with current period presentation

¹ Excludes asbestos adjustments, AICF SG&A expenses, AICF interest income, gain or impairment on AICF

investments, tax benefits related to asbestos adjustments, ASIC expenses/recoveries, tax adjustments and impairment charge

² Excludes asbestos adjustments, AICF SG&A expenses, ASIC expenses/recoveries and impairment charge

³ Excludes payments under the AFFA



USA AND EUROPE 5 YEAR RESULTS OVERVIEW

	FY07	FY08	FY09	FY10	FY11	FY12
Net Sales US\$m	1,262	1,144	910	828	814	862
Sales Volume mmsf	2,148	1,916	1,508	1,303	1,248	1,332
Average Price US\$ per msf	588	597	604	635	652	647
EBIT US\$m	362	313	200	208	160	156
EBIT Margin %	29	27	22	25	20	19



ASIA PACIFIC 5 YEAR RESULTS OVERVIEW

	FY07	FY08	FY09	FY10	FY11	FY12
Net Sales US\$m	223	298	273	296	353	376
Sales Volume mmsf	390	398	390	389	407	392
Average Price US\$ per msf	842	862	879	894	916	916
EBIT US\$m	39	50	47	58	79	79
EBIT Margin %	16	17	17	20	23	21



This Management Presentation forms part of a package of information about the company's results. It should be read in conjunction with the other parts of this package, including the Management's Analysis of Results, Media Release and Consolidated Financial Statements.

Definitions

Non-financial Terms

ABS – Australian Bureau of Statistics.

AFFA – Amended and Restated Final Funding Agreement.

AICF – Asbestos Injuries Compensation Fund Ltd.

ASIC – Australian Securities and Investments Commission.

ATO – Australian Taxation Office.

NBSK – Northern Bleached Soft Kraft; the company's benchmark grade of pulp.

Financial Measures –US GAAP equivalents

EBIT and EBIT Margin - EBIT, as used in this document, is equivalent to the US GAAP measure of operating income. EBIT margin is defined as EBIT as a percentage of net sales.

Operating profit - is equivalent to the US GAAP measure of income.

Net operating profit - is equivalent to the US GAAP measure of net income.



ENDNOTES (CONTINUED)

Sales Volumes

mmsf – million square feet, where a square foot is defined as a standard square foot of 5/16” thickness.

msf – thousand square feet, where a square foot is defined as a standard square foot of 5/16” thickness.

Financial Ratios

Gearing Ratio – Net debt (cash) divided by net debt (cash) plus shareholders’ equity.

Net interest expense cover – EBIT divided by net interest expense (excluding loan establishment fees).

Net interest paid cover – EBIT divided by cash paid during the period for interest, net of amounts capitalised.

Net debt payback – Net debt (cash) divided by cash flow from operations.

Net debt (cash) – Short-term and long-term debt less cash and cash equivalents.

Return on Capital employed – EBIT divided by gross capital employed.



RESULTS Q1

US\$ Millions

	<u>Q1 '13</u>	<u>Q1 '12</u>	<u>% Change</u>
Net sales	339.7	313.6	8
Gross profit	110.0	108.2	2
SG&A expenses	(44.3)	(45.5)	3
Research & Development expenses	(8.4)	(7.0)	(20)
Asbestos adjustments	25.2	(38.2)	-
EBIT	82.5	17.5	-
Net interest expense (expense)	0.2	(1.0)	-
Other income (expense)	0.4	(1.5)	-
Income tax expense	(14.6)	(14.0)	(4)
Net operating profit	68.5	1.0	-



EBIT and EBIT margin excluding asbestos and ASIC expenses – EBIT and EBIT margin excluding asbestos and ASIC expenses are not measures of financial performance under US GAAP and should not be considered to be more meaningful than EBIT and EBIT margin. Management has included these financial measures to provide investors with an alternative method for assessing its operating results in a manner that is focussed on the performance of its ongoing operations and provides useful information regarding its financial condition and results of operations. Management uses these non-US GAAP measures for the same purposes.

US\$ Millions	Q1 FY 2013	Q1 FY 2012
EBIT	\$ 82.5	\$ 17.5
Asbestos:		
Asbestos adjustments	(25.2)	38.2
AICF SG&A expenses	0.3	0.6
ASIC related expenses	0.1	0.2
EBIT excluding asbestos and ASIC expenses	57.7	56.5
Net sales	\$ 339.7	\$ 313.6
EBIT margin excluding asbestos and ASIC expenses	17.0%	18.0%



NON-US GAAP FINANCIAL MEASURES (CONTINUED)

Net operating profit excluding asbestos, ASIC expenses and tax adjustments – Net operating profit excluding asbestos, ASIC expenses and tax adjustments is not a measure of financial performance under US GAAP and should not be considered to be more meaningful than net income. Management has included this financial measure to provide investors with an alternative method for assessing its operating results in a manner that is focussed on the performance of its ongoing operations. Management uses this non-US GAAP measure for the same purposes.

US\$ Millions	Q1 FY 2013	Q1 FY 2012
Net operating profit	\$ 68.5	\$ 1.0
Asbestos:		
Asbestos adjustments	(25.2)	38.2
AICF SG&A expenses	0.3	0.6
AICF interest income	(1.1)	(0.5)
Tax expense related to asbestos adjustments	2.2	-
ASIC related expenses	0.1	0.2
Tax adjustments	(1.0)	(0.1)
Net operating profit excluding asbestos, ASIC expenses and tax adjustments	\$ 43.8	\$ 39.4



Non-US GAAP Financial Measures (continued)

Diluted earnings per share excluding asbestos, ASIC expenses and tax adjustments – Diluted earnings per share excluding asbestos, ASIC expenses and tax adjustments is not a measure of financial performance under US GAAP and should not be considered to be more meaningful than diluted earnings per share. Management has included this financial measure to provide investors with an alternative method for assessing its operating results in a manner that is focussed on the performance of its ongoing operations. Management uses this non-US GAAP measure for the same purposes.

US\$ Millions	Q1 FY 2013	Q1 FY 2012
Net operating profit excluding asbestos, ASIC expenses and tax adjustments	\$ 43.8	\$ 39.4
Weighted average common shares outstanding - Diluted (millions)	438.5	438.7
Diluted earnings per share excluding asbestos, ASIC expenses and tax adjustments (US cents)	10.0	9.0



NON-US GAAP FINANCIAL MEASURES (CONTINUED)

Effective tax rate excluding asbestos and tax adjustments – Effective tax rate excluding asbestos and tax adjustments is not a measure of financial performance under US GAAP and should not be considered to be more meaningful than effective tax rate. Management has included this financial measure to provide investors with an alternative method for assessing its operating results in a manner that is focussed on the performance of its ongoing operations. Management uses this non-US GAAP measure for the same purposes.

US\$ Millions	Q1 FY 2013	Q1 FY 2012
Operating profit before income taxes	\$ 83.1	\$ 15.0
Asbestos:		
Asbestos adjustments	(25.2)	38.2
AICF SG&A expenses	0.3	0.6
AICF interest income	(1.1)	(0.5)
Operating profit before income taxes excluding asbestos	\$ 57.1	\$ 53.3
Income tax expense	(14.6)	(14.0)
Asbestos:		
Tax expense related to asbestos adjustments	2.2	-
Tax adjustments	(1.0)	(0.1)
Income tax expense excluding tax adjustments	(13.4)	(14.1)
Effective tax rate excluding asbestos and tax adjustments	23.5%	26.5%

EBITDA – is not a measure of financial performance under US GAAP and should not be considered an alternative to, or more meaningful than, income from operations, net income or cash flows as defined by US GAAP or as a measure of profitability or liquidity. Not all companies calculate EBITDA in the same manner as James Hardie has and, accordingly, EBITDA may not be comparable with other companies. Management has included information concerning EBITDA because it believes that this data is commonly used by investors to evaluate the ability of a company's earnings from its core business operations to satisfy its debt, capital expenditure and working capital requirements.

US\$ Millions	Q1 FY 2013	Q1 FY 2012
EBIT	\$ 82.5	\$ 17.5
Depreciation and amortisation	15.4	16.2
Adjusted EBITDA	\$ 97.9	\$ 33.7

General corporate costs excluding ASIC expenses and intercompany foreign exchange gain – General corporate costs excluding ASIC expenses and intercompany foreign exchange gain is not a measure of financial performance under US GAAP and should not be considered to be more meaningful than general corporate costs. Management has included these financial measures to provide investors with an alternative method for assessing its operating results in a manner that is focussed on the performance of its ongoing operations and provides useful information regarding its financial condition and results of operations. Management uses these non-US GAAP measures for the same purposes.

US\$ Millions	Q1 FY 2013	Q1 FY 2012
General corporate costs	\$ 4.4	\$ 7.7
Excluding:		
ASIC related expenses	(0.1)	(0.2)
Intercompany foreign exchange gain	5.5	-
General corporate costs excluding ASIC expenses and intercompany foreign exchange gain	\$ 9.8	\$ 7.5



INVESTOR PRESENTATION

October 2012

