

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
under the Securities Exchange Act of 1934**

For the Month of September 2013

**1-15240
(Commission File Number)**

JAMES HARDIE INDUSTRIES plc
(Translation of registrant's name into English)

**Europa House, Second Floor
Harcourt Centre
Harcourt Street, Dublin 2, Ireland
(Address of principal executive offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): Not Applicable

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): Not Applicable

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Safe Harbor Statements

This Form 6-K contains forward-looking statements. James Hardie may from time to time make forward-looking statements in its periodic reports filed with or furnished to the SEC, on Forms 20-F and 6-K, in its annual reports to shareholders, in offering circulars, invitation memoranda and prospectuses, in media releases and other written materials and in oral statements made by the company's officers, directors or employees to analysts, institutional investors, existing and potential lenders, representatives of the media and others. Statements that are not historical facts are forward-looking statements and such forward-looking statements are statements made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995.

Examples of forward-looking statements include:

- statements about the company's future performance;
- projections of the company's results of operations or financial condition;
- statements regarding the company's plans, objectives or goals, including those relating to strategies, initiatives, competition, acquisitions, dispositions and/or our products;
- expectations concerning the costs associated with the suspension or closure of operations at any of the company's plants and future plans with respect to any such plants;
- expectations regarding the extension or renewal of the company's credit facilities including changes to terms, covenants or ratios;
- expectations concerning dividend payments and share buy-backs;
- statements concerning the company's corporate and tax domiciles and structures and potential changes to them, including potential tax charges;
- statements regarding tax liabilities and related audits, reviews and proceedings;
- statements as to the possible consequences of proceedings brought against the company and certain of its former directors and officers by the Australian Securities and Investments Commission (ASIC);
- statements regarding the possible consequences and/or potential outcome of the legal proceedings brought against two of the company's subsidiaries by the New Zealand Ministry of Education and the potential product liabilities, if any, associated with such proceedings;
- expectations about the timing and amount of contributions to Asbestos Injuries Compensation Fund (AICF), a special purpose fund for the compensation of proven Australian asbestos-related personal injury and death claims;
- expectations concerning indemnification obligations;
- expectations concerning the adequacy of the company's warranty provisions and estimates for future warranty-related costs;
- statements regarding the company's ability to manage legal and regulatory matters (including but not limited to product liability, environmental, intellectual property and competition law matters) and to resolve any such pending legal and regulatory matters within current estimates and in anticipation of certain third-party recoveries; and
- statements about economic conditions, such as changes in the US economic or housing recovery, the levels of new home construction and home renovations, unemployment levels, changes in consumer income, changes or stability in housing values, the availability of mortgages and other financing, mortgage and other interest rates, housing affordability and supply, the levels of foreclosures and home resales, currency exchange rates and builder and consumer confidence.

Words such as "believe," "anticipate," "plan," "expect," "intend," "target," "estimate," "project," "predict," "forecast," "guideline," "aim," "will," "should," "likely," "continue," "may," "objective," "outlook" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Readers are cautioned not to place undue reliance on these forward-looking statements and all such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

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Forward-looking statements are based on the company's current expectations, estimates and assumptions and because forward-looking statements address future results, events and conditions, they, by their very nature, involve inherent risks and uncertainties, many of which are unforeseeable and beyond the company's control. Such known and unknown risks, uncertainties and other factors may cause actual results, performance or other achievements to differ materially from the anticipated results, performance or achievements expressed, projected or implied by these forward-looking statements. These factors, some of which are discussed under "Risk Factors" in Section 3 of the Form 20-F filed with the US Securities and Exchange Commission on 27 June 2013, include, but are not limited to: all matters relating to or arising out of the prior manufacture of products that contained asbestos by current and former James Hardie subsidiaries; required contributions to AICF, any shortfall in AICF and the effect of currency exchange rate movements on the amount recorded in the company's financial statements as an asbestos liability; governmental loan facility to AICF; compliance with and changes in tax laws and treatments; competition and product pricing in the markets in which the company operates; the consequences of product failures or defects; exposure to environmental, asbestos, putative consumer class action or other legal proceedings; general economic and market conditions; the supply and cost of raw materials; possible increases in competition and the potential that competitors could copy the company's products; reliance on a small number of customers; a customer's inability to pay; compliance with and changes in environmental and health and safety laws; risks of conducting business internationally; compliance with and changes in laws and regulations; the effect of the transfer of the company's corporate domicile from The Netherlands to Ireland, including changes in corporate governance and potential tax benefits; currency exchange risks; dependence on customer preference and the concentration of the company's customer base on large format retail customers, distributors and dealers; dependence on residential and commercial construction markets; the effect of adverse changes in climate or weather patterns; possible inability to renew credit facilities on terms favourable to the company, or at all; acquisition or sale of businesses and business segments; changes in the company's key management personnel; inherent limitations on internal controls; use of accounting estimates; and all other risks identified in the company's reports filed with Australian, Irish and US securities agencies and exchanges (as appropriate). The company cautions you that the foregoing list of factors is not exhaustive and that other risks and uncertainties may cause actual results to differ materially from those in forward-looking statements. Forward-looking statements speak only as of the date they are made and are statements of the company's current expectations concerning future results, events and conditions. The company assumes no obligation to update any forward-looking statements or information except as required by law.

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	Appendix 3B – 17 September 2013
99.2	Appendix 3B – Equity Grants – 17 September 2013
99.3	Appendix 3Y – Gries – 18 September 2013
99.4	USA Tour Presentation – Business Overview
99.5	USA Tour Presentation – R&D
99.6	USA Tour Presentation – Products Segments Comp
99.7	USA Tour Presentation – South Division
99.8	USA Tour Presentation – North Division
99.9	USA Tour Presentation – Europe Overview

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 19 September 2013

James Hardie Industries plc

By: /s/ Marcin Firek

Marcin Firek
Company Secretary

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
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Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B

**New issue announcement,
application for quotation of additional securities
and agreement**

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

Name of entity

James Hardie Industries plc

ABN

097 829 895 Incorporated in Ireland. The liability of members is limited.

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

1	+Class of +securities issued or to be issued	Ordinary shares/CUFS
2	Number of +securities issued or to be issued (if known) or maximum number which may be issued	23,700 ordinary shares/CUFS
3	Principal terms of the +securities (e.g. if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)	23,700 ordinary shares/CUFS issued on exercise of options

+ See chapter 19 for defined terms.

04/03/2013

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Appendix 3B
New issue announcement

4 Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities? If the additional +securities do not rank equally, please state: <ul style="list-style-type: none">• the date from which they do• the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment• the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment	Yes, rank equally with issued ordinary shares/CUFS
5 Issue price or consideration	Allotment of ordinary shares/CUFS on exercise of options: 8,000 at \$5.99 8,200 at \$8.40 7,500 at \$8.90
6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets)	Exercise of options
6a Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b – 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i	No
6b The date the security holder resolution under rule 7.1A was passed	Not applicable
6c Number of +securities issued without security holder approval under rule 7.1	Not applicable

+ See chapter 19 for defined terms.

6d	Number of +securities issued with security holder approval under rule 7.1A	Not applicable	
6e	Number of +securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	Not applicable	
6f	Number of +securities issued under an exception in rule 7.2	Not applicable	
6g	If +securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the +issue date and both values. Include the source of the VWAP calculation.	Not applicable	
6h	If +securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	Not applicable	
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	Not applicable	
7	+Issue dates Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A. Cross reference: item 33 of Appendix 3B.	17 September 2013	
8	Number and +class of all +securities quoted on ASX (including the +securities in section 2 if applicable)	Number 442,640,522	+Class Ordinary shares/CUFS

+ See chapter 19 for defined terms.

Appendix 3B
New issue announcement

9	Number and +class of all +securities not quoted on ASX (<i>including</i> the +securities in section 2 if applicable)	Number	+Class
		4,221,461 3,833,390	Options Restricted Stock Units
		No Stock Options or Restricted Stock Units have been cancelled.	
10	Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)	Rank for dividends equally with issued ordinary shares/CUFS	

Part 2 - Pro rata issue

11	Is security holder approval required?	Not applicable
12	Is the issue renounceable or non-renounceable?	Not applicable
13	Ratio in which the +securities will be offered	Not applicable
14	+Class of +securities to which the offer relates	Not applicable
15	+Record date to determine entitlements	Not applicable
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	Not applicable
17	Policy for deciding entitlements in relation to fractions	Not applicable
18	Names of countries in which the entity has security holders who will not be sent new offer documents Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	Not applicable
19	Closing date for receipt of acceptances or renunciations	Not applicable

+ See chapter 19 for defined terms.

20	Names of any underwriters	Not applicable
21	Amount of any underwriting fee or commission	Not applicable
22	Names of any brokers to the issue	Not applicable
23	Fee or commission payable to the broker to the issue	Not applicable
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	Not applicable
25	If the issue is contingent on security holders' approval, the date of the meeting	Not applicable
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	Not applicable
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	Not applicable
28	Date rights trading will begin (if applicable)	Not applicable
29	Date rights trading will end (if applicable)	Not applicable
30	How do security holders sell their entitlements <i>in full</i> through a broker?	Not applicable
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	Not applicable

+ See chapter 19 for defined terms.

Appendix 3B
New issue announcement

- 32 How do security holders dispose of their entitlements (except by sale through a broker)?
- 33 +Issue date

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

34 Type of +securities
(tick one)

- (a) +Securities described in Part 1
- (b) All other +securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

- 35 If the +securities are +equity securities, the names of the 20 largest holders of the additional+securities, and the number and percentage of additional+securities held by those holders
- 36 If the +securities are +equity securities, a distribution schedule of the additional+securities setting out the number of holders in the categories
1 - 1,000
1,001 - 5,000
5,001 - 10,000
10,001 - 100,000
100,001 and over
- 37 A copy of any trust deed for the additional+securities

+ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38	Number of +securities for which +quotation is sought					
39	+Class of +securities for which quotation is sought					
40	<p>Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?</p> <p>If the additional +securities do not rank equally, please state:</p> <ul style="list-style-type: none"> • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 					
41	<p>Reason for request for quotation now</p> <p>Example: In the case of restricted securities, end of restriction period</p> <p>(if issued upon conversion of another +security, clearly identify that other +security)</p>					
42	Number and +class of all +securities quoted on ASX (<i>including</i> the +securities in clause 38)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Number</th> <th style="width: 30%;">+Class</th> </tr> </thead> <tbody> <tr> <td style="height: 20px;"></td> <td></td> </tr> </tbody> </table>	Number	+Class		
Number	+Class					

+ See chapter 19 for defined terms.

Quotation agreement

- 1 +Quotation of our additional +securities is in ASX's absolute discretion. ASX may quote the +securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those +securities should not be granted +quotation.
 - An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.
Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty
 - Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any +securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the +securities be quoted.
 - If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.
- 3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- 4 We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before +quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: /s/ Marcin Firek
Company Secretary

Date: 17 September 2013

Print name: Marcin Firek

== == == ==

+ See chapter 19 for defined terms.

Rule 2.7, 3.10.3, 3.10.4, 3.10.5

Appendix 3B
New issue announcement,
application for quotation of additional securities
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Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

Name of entity

James Hardie Industries plc

ABN

097 829 895 Incorporated in Ireland. The liability of members is limited.

We (the entity) give ASX the following information.

Part 1 - All issues

You must complete the relevant sections (attach sheets if there is not enough space).

1 +Class of +securities issued or to be issued

Three separate tranches of Restricted Stock Units (**RSUs**) granted:

- Returned on Capital Employed (**ROCE**) RSUs are contractual entitlements to be issued ordinary shares/CUFS upon satisfaction of certain conditions; and
- Relative Total Shareholder Return (**TSR**) RSUs are contractual entitlements to be issued ordinary shares/CUFS upon satisfaction of certain conditions; and
- RSUs are contractual entitlements granted under the 2001 Equity Incentive Plan to be issued ordinary shares/CUFS upon satisfaction of certain conditions.

2 Number of +securities issued or to be issued (if known) or maximum number which may be issued

1,007,035 RSUs granted on 16 September 2013 (US time)

+ See chapter 19 for defined terms.

Appendix 3B
New issue announcement

3 Principal terms of the +securities (e.g. if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion)

Three separate tranches of RSUs:

- 461,019 ROCE RSUs, a proportion of which will vest on 16 June 2016 depending on JHIplc's ROCE performance and negative discretion applied by the Remuneration Committee; and
- 489,888 Relative TSR RSUs, which will vest between 3 and 4.5 years from the date of grant depending on JHIplc's TSR performance relative to its peer group; and
- 56,128 RSUs which will vest on 16 September 2016.

Upon vesting, the holder of a RSU will be entitled to be issued one ordinary share/CUFS for each RSU held.

4 Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?

If the additional +securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

RSUs: Not Applicable

5 Issue price or consideration

No cash consideration was paid for the RSUs.

6 Purpose of the issue
(If issued as consideration for the acquisition of assets, clearly identify those assets)

- Grant of ROCE RSUs, under the 2006 LTI Plan as part of the LTI received by senior executives for FY2014; and
- Grant of Relative TSR RSUs, under the 2006 LTI Plan as part of the LTI received by senior executives for FY2014; and
- Grant of RSUs, under the 2001 Equity Incentive Plan.

+ See chapter 19 for defined terms.

6a	Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A? If Yes, complete sections 6b – 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i	No
6b	The date the security holder resolution under rule 7.1A was passed	Not applicable
6c	Number of +securities issued without security holder approval under rule 7.1	Not applicable
6d	Number of +securities issued with security holder approval under rule 7.1A	Not applicable
6e	Number of +securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	Not applicable
6f	Number of +securities issued under an exception in rule 7.2	Not applicable
6g	If +securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the +issue date and both values. Include the source of the VWAP calculation.	Not applicable
6h	If +securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	Not applicable
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	Not applicable

+ See chapter 19 for defined terms.

Appendix 3B
New issue announcement

<p>7 +Issue dates</p> <p>Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.</p> <p>Cross reference: item 33 of Appendix 3B.</p>	<p>17 September 2013</p>								
<p>8 Number and +class of all +securities quoted on ASX (<i>including</i> the +securities in section 2 if applicable)</p>	<table border="1"> <thead> <tr> <th>Number</th> <th>+Class</th> </tr> </thead> <tbody> <tr> <td>442,640,522</td> <td>Ordinary shares/CUFS</td> </tr> </tbody> </table>	Number	+Class	442,640,522	Ordinary shares/CUFS				
Number	+Class								
442,640,522	Ordinary shares/CUFS								
<p>9 Number and +class of all +securities not quoted on ASX (<i>including</i> the +securities in section 2 if applicable)</p>	<table border="1"> <thead> <tr> <th>Number</th> <th>+Class</th> </tr> </thead> <tbody> <tr> <td>4,221,461</td> <td>Options</td> </tr> <tr> <td>4,840,425</td> <td>RSUs</td> </tr> <tr> <td colspan="2">No Stock Options or RSUs have been cancelled.</td> </tr> </tbody> </table>	Number	+Class	4,221,461	Options	4,840,425	RSUs	No Stock Options or RSUs have been cancelled.	
Number	+Class								
4,221,461	Options								
4,840,425	RSUs								
No Stock Options or RSUs have been cancelled.									
<p>10 Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)</p>	<p>RSUs: Do not rank for dividends</p>								

Part 2 - Pro rata issue

<p>11 Is security holder approval required?</p>	<p>Not applicable</p>
<p>12 Is the issue renounceable or non-renounceable?</p>	<p>Not applicable</p>
<p>13 Ratio in which the +securities will be offered</p>	<p>Not applicable</p>
<p>14 +Class of +securities to which the offer relates</p>	<p>Not applicable</p>
<p>15 +Record date to determine entitlements</p>	<p>Not applicable</p>
<p>16 Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?</p>	<p>Not applicable</p>

+ See chapter 19 for defined terms.

17	Policy for deciding entitlements in relation to fractions	Not applicable
18	Names of countries in which the entity has security holders who will not be sent new offer documents Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.	Not applicable
19	Closing date for receipt of acceptances or renunciations	Not applicable
20	Names of any underwriters	Not applicable
21	Amount of any underwriting fee or commission	Not applicable
22	Names of any brokers to the issue	Not applicable
23	Fee or commission payable to the broker to the issue	Not applicable
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	Not applicable
25	If the issue is contingent on security holders' approval, the date of the meeting	Not applicable
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	Not applicable
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	Not applicable
28	Date rights trading will begin (if applicable)	Not applicable
29	Date rights trading will end (if applicable)	Not applicable

+ See chapter 19 for defined terms.

Appendix 3B
New issue announcement

- 30 How do security holders sell their entitlements *in full* through a broker?
- 31 How do security holders sell *part* of their entitlements through a broker and accept for the balance?
- 32 How do security holders dispose of their entitlements (except by sale through a broker)?
- 33 +Issue date

Part 3 - Quotation of securities

You need only complete this section if you are applying for quotation of securities

- 34 Type of +securities
(tick one)
- (a) +Securities described in Part 1
- (b) All other +securities
- Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

Entities that have ticked box 34(a)

Additional securities forming a new class of securities

Tick to indicate you are providing the information or documents

- 35 If the +securities are +equity securities, the names of the 20 largest holders of the additional+securities, and the number and percentage of additional+securities held by those holders
- 36 If the +securities are +equity securities, a distribution schedule of the additional+securities setting out the number of holders in the categories
1 - 1,000
1,001 - 5,000
5,001 - 10,000
10,001 - 100,000
100,001 and over
- 37 A copy of any trust deed for the additional+securities

+ See chapter 19 for defined terms.

Entities that have ticked box 34(b)

38	Number of +securities for which +quotation is sought					
39	+Class of +securities for which quotation is sought					
40	<p>Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?</p> <p>If the additional +securities do not rank equally, please state:</p> <ul style="list-style-type: none"> • the date from which they do • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment • the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment 					
41	<p>Reason for request for quotation now</p> <p>Example: In the case of restricted securities, end of restriction period (if issued upon conversion of another +security, clearly identify that other +security)</p>					
42	Number and +class of all +securities quoted on ASX (<i>including</i> the +securities in clause 38)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 75%;">Number</th> <th style="width: 25%;">+Class</th> </tr> </thead> <tbody> <tr> <td style="height: 15px;"></td> <td></td> </tr> </tbody> </table>	Number	+Class		
Number	+Class					

+ See chapter 19 for defined terms.

Quotation agreement

- 1 +Quotation of our additional +securities is in ASX's absolute discretion. ASX may quote the+securities on any conditions it decides.
- 2 We warrant the following to ASX.
 - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
 - There is no reason why those+securities should not be granted +quotation.
 - An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.
Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty
 - Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any+securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the+securities be quoted.
 - If we are a trust, we warrant that no person has the right to return the+securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.
- 3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- 4 We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before+quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here: /s/ Marcin Firek
Company Secretary

Date: 17 September 2013

Print name: Marcin Firek

====

+ See chapter 19 for defined terms.

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	James Hardie Industries plc
ARBN	097 829 895

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Louis GRIES
Date of last notice	14 June 2013

Part 1 – Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Not applicable
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	Not applicable
Date of change	Not applicable
No. of securities held prior to change	<ul style="list-style-type: none"> • 475,060 ordinary shares/CUFS registered in the name of the Director (of which 5,910 are subject to a holding lock until 7 June 2015); and • 1,453,058 options over unissued ordinary shares/CUFS comprising: <ul style="list-style-type: none"> • 860,000 Return on Capital Employed (ROCE) options under the 2006 JHIplc Long Term Incentive Plan (2006 Plan); and • 593,058 Relative Total Shareholder Return (TSR) options under the 2006 Plan.
Class	Not applicable

+ See chapter 19 for defined terms.

Appendix 3Y
Change of Director's Interest Notice

Number acquired	Not applicable
Number disposed	Not applicable
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	Not applicable
No. of securities held after change	Current relevant interest is: <ul style="list-style-type: none"> • 475,060 ordinary shares/CUFS registered in the name of the Director (of which 5,910 are subject to a holding lock until 7 June 2015); and • 1,453,058 options over unissued ordinary shares/CUFS comprising: <ul style="list-style-type: none"> • 860,000 ROCE options under the 2006 Plan; and • 593,058 TSR options under the 2006 Plan.
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Change relates to grant of restricted stock units (RSUs) described below.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Not applicable
Nature of interest	RSUs are contractual entitlements to issued ordinary shares/CUFS upon satisfaction of certain conditions.
Name of registered holder (if issued securities)	Louis Gries
Date of change	16 September 2013 (US time)
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	Current interests in contracts are: <ul style="list-style-type: none"> • 1,774,485 Relative TSR RSUs; • 166,459 Hybrid RSUs; and • 284,916 ROCE RSUs.

+ See chapter 19 for defined terms.


Interest acquired	Two separate grants of RSUs, as part of the FY2014 long-term incentive to the CEO pursuant to the 2006 Plan, approved by shareholders at the 2013 Annual General Meeting: <ul style="list-style-type: none"> • 295,824 Relative TSR RSUs. These RSUs are subject to a TSR based hurdle measured over a performance period of 3 to 4.5 years from the grant date; and • 278,393 ROCE RSUs. These RSUs are subject to a ROCE hurdle based on the company's average ROCE performance in FY2014-2016 and the Remuneration Committee's exercise of negative discretion three years from the grant date.
Interest disposed	Not applicable
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	Not applicable
Interest after change	Current interests in contracts are: <ul style="list-style-type: none"> • 2,070,309 Relative TSR RSUs; • 166,459 Hybrid RSUs; and • 563,309 ROCE RSUs.

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a⁺closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	Not applicable
If prior written clearance was provided, on what date was this provided?	Not applicable

+ See chapter 19 for defined terms.



 **James Hardie**

BUSINESS OVERVIEW

Louis Gries

USA Investor/Analyst Tour – Wednesday 18th September 2013



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- projections of the company's results of operations or financial condition;
- statements regarding the company's plans, objectives or goals, including those relating to strategies, initiatives, competition, acquisitions, dispositions and/or our products;
- expectations concerning the costs associated with the suspension or closure of operations at any of the company's plants and future plans with respect to any such plants;
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- expectations concerning dividend payments and share buy-backs;
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- statements as to the possible consequences of proceedings brought against the company and certain of its former directors and officers by the Australian Securities and Investments Commission (ASIC);
- statements regarding the possible consequences and/or potential outcome of the legal proceedings brought against two of the company's subsidiaries by the New Zealand Ministry of Education and the potential product liabilities, if any, associated with such proceedings;
- expectations about the timing and amount of contributions to Asbestos Injuries Compensation Fund (AICF), a special purpose fund for the compensation of proven Australian asbestos-related personal injury and death claims;
- expectations concerning indemnification obligations;
- expectations concerning the adequacy of the company's warranty provisions and estimates for future warranty-related costs;
- statements regarding the company's ability to manage legal and regulatory matters (including but not limited to product liability, environmental, intellectual property and competition law matters) and to resolve any such pending legal and regulatory matters within current estimates and in anticipation of certain third-party recoveries; and
- statements about economic conditions, such as changes in the US economic or housing recovery, the levels of new home construction and home renovations, unemployment levels, changes in consumer income, changes or stability in housing values, the availability of mortgages and other financing, mortgage and other interest rates, housing affordability and supply, the levels of foreclosures and home resales, currency exchange rates, and builder and consumer confidence.

Words such as "believe," "anticipate," "plan," "expect," "intend," "target," "estimate," "project," "predict," "forecast," "guideline," "aim," "will," "should," "likely," "continue," "may," "objective," "outlook" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Readers are cautioned not to place undue reliance on these forward-looking statements and all such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

Forward-looking statements are based on the company's current expectations, estimates and assumptions and because forward-looking statements address future results, events and conditions, they, by their very nature, involve inherent risks and uncertainties, many of which are unforeseeable and beyond the company's control. Such known and unknown risks, uncertainties and other factors may cause actual results, performance or other achievements to differ materially from the anticipated results, performance or achievements expressed, projected or implied by these forward-looking statements. These factors, some of which are discussed under "Risks Factors" in Section 3 of the Form 20-F filed with the Securities and Exchange Commission on 27 June 2013, include, but are not limited to: all matters relating to or arising out of the prior manufacture of products that contained asbestos by current and former James Hardie subsidiaries; required contributions to AICF, any shortfall in AICF and the effect of currency exchange rate movements on the amount recorded in the company's financial statements as an asbestos liability; governmental loan facility to AICF; compliance with and changes in tax laws and treatments; competition and product pricing in the markets in which the company operates; the consequences of product failures or defects; exposure to environmental, asbestos, putative consumer class action or other legal proceedings; general economic and market conditions; the supply and cost of raw materials; possible increases in competition and the potential that competitors could copy the company's products; reliance on a small number of customers; a customer's inability to pay; compliance with and changes in environmental and health and safety laws; risks of conducting business internationally; compliance with and changes in laws and regulations; the effect of the transfer of the company's corporate domicile from The Netherlands to Ireland, including changes in corporate governance and potential tax benefits; currency exchange risks; dependence on customer preference and the concentration of the company's customer base on large format retail customers, distributors and dealers; dependence on residential and commercial construction markets; the effect of adverse changes in climate or weather patterns; possible inability to renew credit facilities on terms favourable to the company, or at all; acquisition or sale of businesses and business segments; changes in the company's key management personnel; inherent limitations on internal controls; use of accounting estimates; and all other risks identified in the company's reports filed with Australian, Irish and US securities agencies and exchanges (as appropriate). The company cautions you that the foregoing list of factors is not exhaustive and that other risks and uncertainties may cause actual results to differ materially from those in forward-looking statements. Forward-looking statements speak only as of the date they are made and are statements of the company's current expectations concerning future results, events and conditions. The company assumes no obligation to update any forward-looking statements or information except as required by law.

TOUR AGENDA

Day One	Louis Gries	<ul style="list-style-type: none"> • USA Business Overview
<i>Wed 18th Sept</i>	Mike Murtagh	<ul style="list-style-type: none"> • R&D Overview
	Mike Murtagh/ All	<ul style="list-style-type: none"> • R&D and Plant Tour
Day Two	Dave Donofrio	<ul style="list-style-type: none"> • Products, Segments and Competitive Environment
<i>Thurs 19th Sept</i>	Ryan Sullivan	<ul style="list-style-type: none"> • Southern Division <ul style="list-style-type: none"> • Current state • Go-forward
	Sean Gadd	<ul style="list-style-type: none"> • Northern Division <ul style="list-style-type: none"> • Current state • Go-forward
	Mark Fisher	<ul style="list-style-type: none"> • Europe Business <ul style="list-style-type: none"> • Current state • Go-forward • Asia Pacific Q&A
	Louis Gries	<ul style="list-style-type: none"> • Q&A



FY13 FOCUS

- Resourcing the business to capture upside of recovering market
- Regaining market share growth momentum
- Correcting pricing inefficiencies
- Committing to increased product development, product capability and manufacturing capacity
- Building operating capabilities to enable long term growth at targeted returns e.g. supply chain, manufacturing and raw material sourcing



FY14 PERFORMANCE UPDATE

USA and Europe Fiber Cement

Quarter 1 - Summary

- Business on track to deliver a +20% FY14 EBIT margin
- Positive pricing momentum re-established
- Volume performance in line with forecast
- Primary demand growth (PDG) flat for the quarter

Quarter 2 - Tracking to date

- Volume and PDG forecast to be at target through the first half
- Maintaining positive pricing momentum
- EBIT margin likely to exceed Q1, and consistent with the +20% FY target

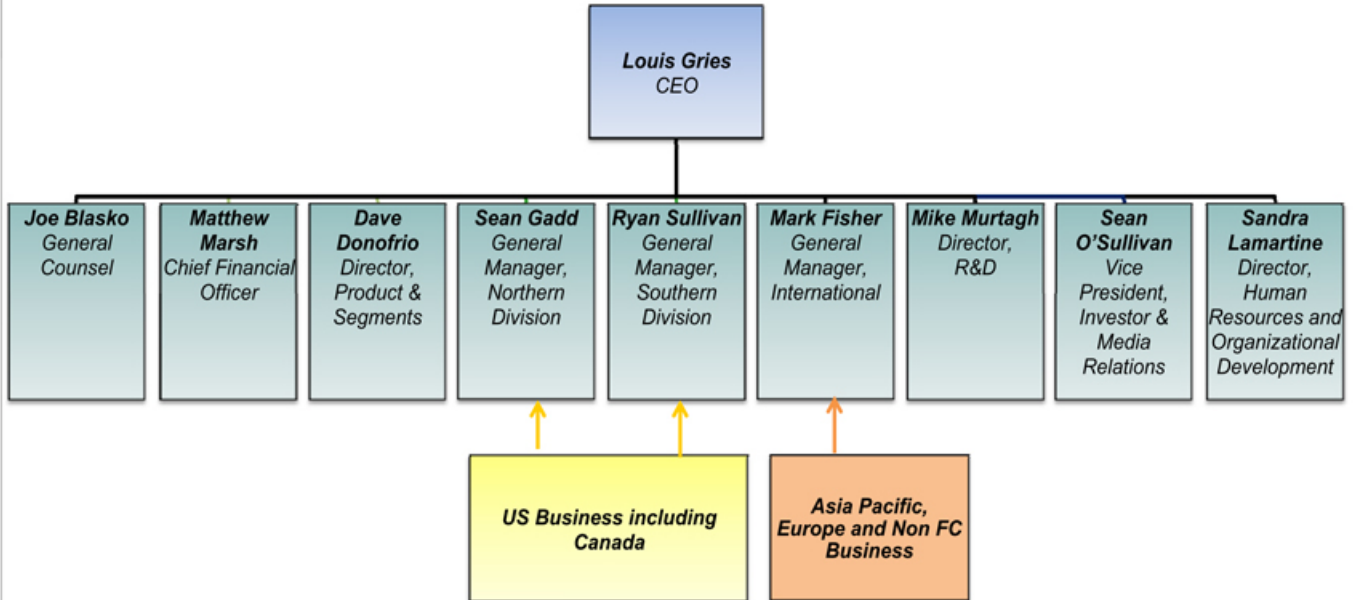
GLOBAL STRATEGY

Industry leadership and profitable growth

- Aggressively grow demand for our products in targeted market segments
- Grow our overall market position while defending our share in existing market segments
- Introduce differentiated products to deliver a sustainable competitive advantage



NEW MANAGEMENT STRUCTURE



NEW MANAGEMENT STRUCTURE

One company / focused strategy

- Product leadership
- Organic growth
- Develop and maintain ownership of core technology
- Unique financial returns
- Return excess cash to shareholders
- Organizational capability, depth and culture to drive the above



NEW MANAGEMENT STRUCTURE

North

- Significant market share growth potential against vinyl
- ColorPlus is the core product line
- Largely HZ5 markets
- High percentage of post-production value-add costs
- Less than truckload freight prevalent

South

- Many large metro markets have fiber cement as standard
- Non-metro market share opportunity
- Primed HZ10 product lines core
- Opportunity to position a custom home line above medium density lines
- Full trucks and rails freight

International

- Continue to invest in repositioning of JH FC in the Asia Pacific region
- Scyon product line to drive market share growth in Australia
- Market share growth opportunities in Western Europe
- Significant manufacturing throughput and post-production cost opportunities as the Australian business continues to grow

USA PLANT LOCATIONS & REGIONAL MARKET SHARE



NORTH

Vinyl/wood siding market share ¹	64%
% of JH sales headcount	63%
% of JH volume	41%

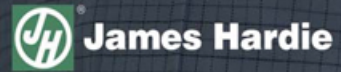
SOUTH

Vinyl/wood siding market share ¹	33%
% of JH sales headcount	37%
% of JH volume	59%

Highlighted locations signify plant locations. Fontana is currently being refurbished. Summerville remains suspended. Blandon is closed.
¹Based on JH estimates



QUESTIONS?



RESEARCH AND DEVELOPMENT

Mike Murtagh

USA Investor/Analyst Tour – Wednesday 18th September 2013



AGENDA

- R&D Overview – US and Asia-Pacific
- FC Technology
 - Product Performance
 - New Products
 - Platform Development
- Non-FC Technology
- Summary/Key Takeaways

RESEARCH AND DEVELOPMENT OVERVIEW

TECHNOLOGY ORGANIZATION

Three Research Centers – US and Australia

- Research: Core understanding of technologies and the science behind them
- Development: Focused organization around implementing new technology products

Resources

- Diverse workforce of 130 technologists
 - Fontana R&D
 - Sydney R&D (Rosehill)
 - Chicago R&D (Non-FC Development)
 - Mfg. Services/Engineering
- Diverse mix of scientists/engineers (30% PhD, 30% Masters, 40% Bachelors degrees)
- >70% with greater than 5 years service



Fontana – USA



Chicago – USA



Sydney – Australia

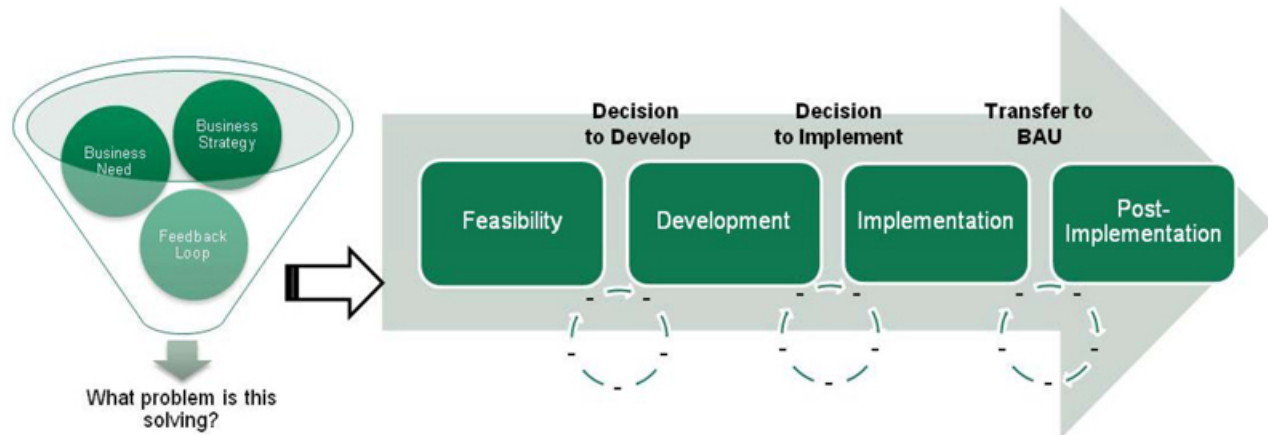
TECHNOLOGY STRATEGY

Enable James Hardie Product Leadership Strategy

- Provide a continuous pipeline of innovative new products and technologies with sustainable advantages to achieve our category and market share goals
- Our role is to act as the technology pipeline for the organization

JH INNOVATION PROCESS

- *Enable effective development and implementation of key initiatives*
- *Ensure continuous pipeline of new concepts and ideas*



FIBER CEMENT RESEARCH AND DEVELOPMENT

FC STRATEGIC PRIORITIES

Product Performance

- Substrate Development
- Coatings Development
- Raw Materials Formulation
- Test Method Development
- Competitive Intelligence

Technical Support

- Best Practices/Install
- Raw Material Sourcing
- Manufacturing Process Optimization
- Zero-to-Landfill

Platform Development

- Product Smoothness
- Product Flatness
- Embossing
- Advanced Finishing
- Concealed Fastening

ENABLERS

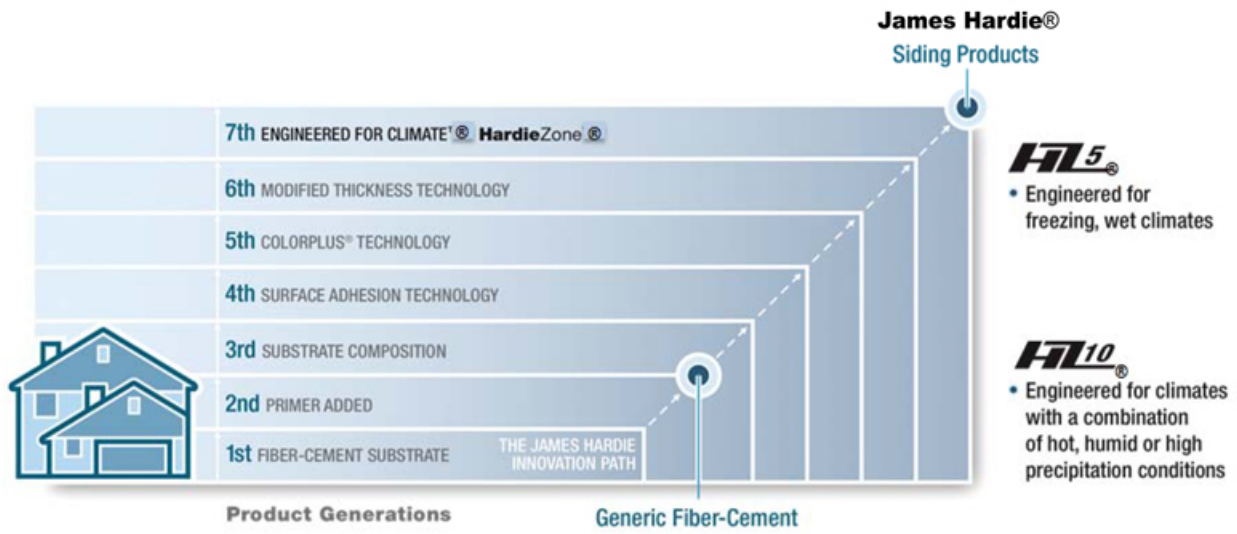
New Product Development

- Trim/Shapes
- ColorPlus[®] Development
- Reveal[®]
- Scyon[®] Extensions
- Invibe[™]



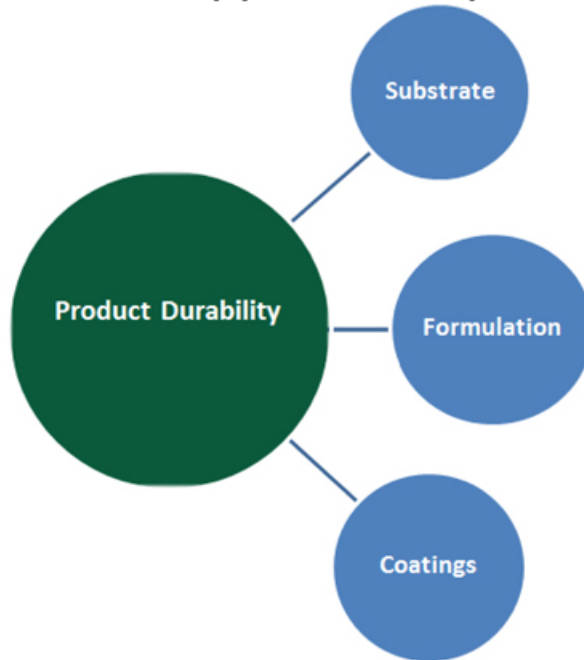
FIBER CEMENT PRODUCT PERFORMANCE

HARDIE ZONE – ENGINEERED FOR CLIMATE



PRODUCT DURABILITY

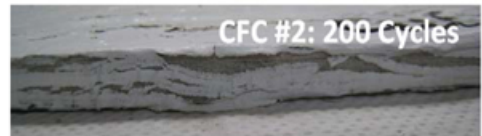
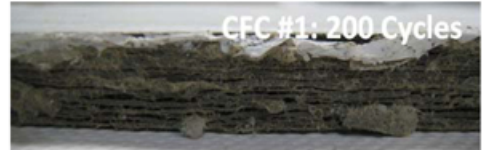
- Multi-faceted approach to product durability



PRODUCT PERFORMANCE EVALUATION



PRODUCT PERFORMANCE



HZ5® performs 5X better than generic FC in system testing

Source: James Hardie internal research and testing

COMPETITOR ANALYSIS (OSB)

OSB Siding is still a wood product:

- It **splits** relatively easily
- It can support **termites**
- It **burns**; releases cyanide gas



- Toxic gases released when OSB is burned (CO, Nox, cyanides, formaldehyde)

Source: James Hardie internal research and testing



Splitting after just 2 wet/dry cycles

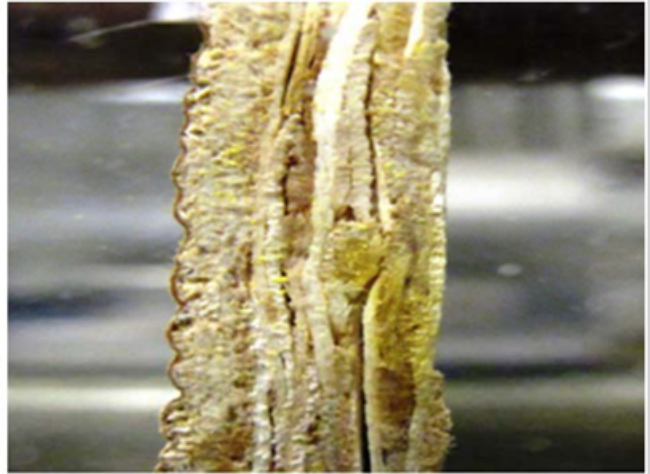


Termite activity in OSB

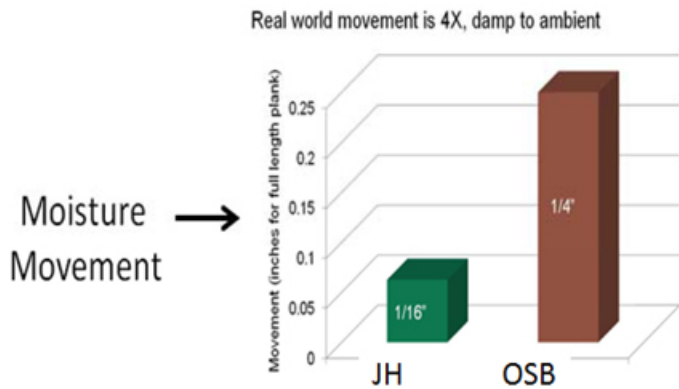
COMPETITOR ANALYSIS (OSB)

OSB Siding is still a wood product:

- It can support **mold**
- It absorbs more water than FC
- It moves/swells when wet



Mold Growth

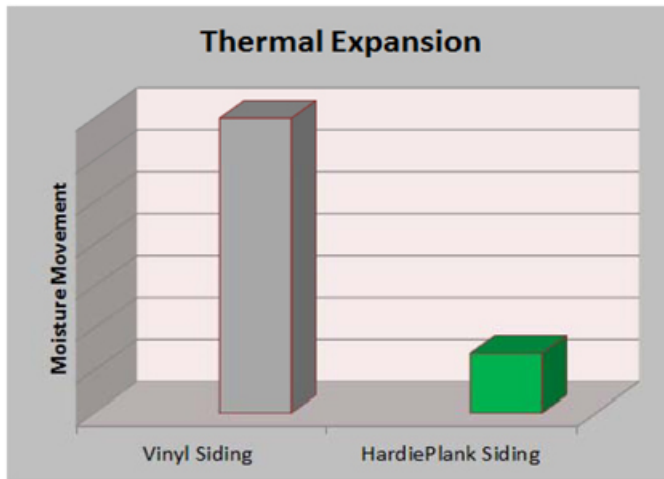
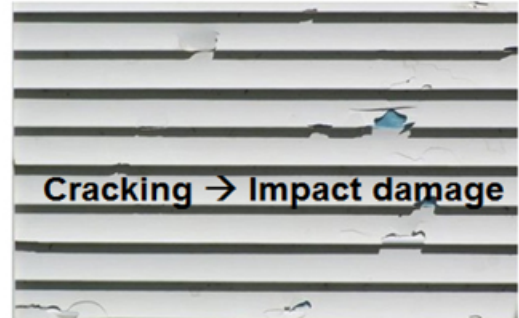


Source: James Hardie internal research and testing

COMPETITOR ANALYSIS (VINYL)

Vinyl/PVC siding:

- Looks cheap
- Relatively durable but can melt, even from reflected light
- Very high thermal movement \rightarrow 7x JH



Source: James Hardie internal research and testing 16

COMPETITOR ANALYSIS (CFC)

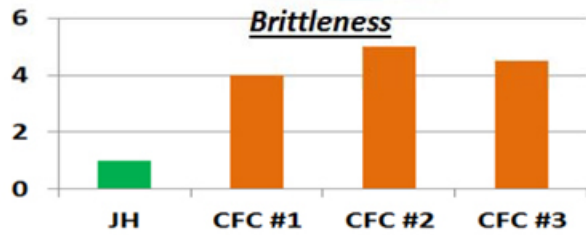
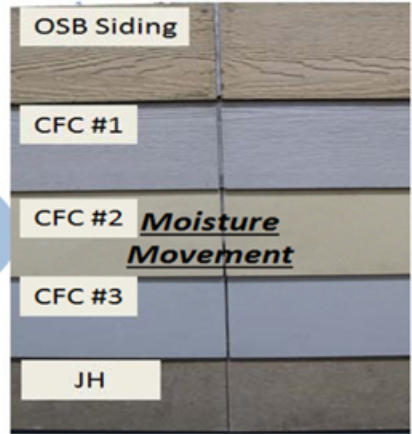
JH vs. CFC



Nailing

Competitive Fiber Cement

- Low quality raw material – fly ash
- More brittle; nailing damage
- High movement
- Poor paint and primer adhesion

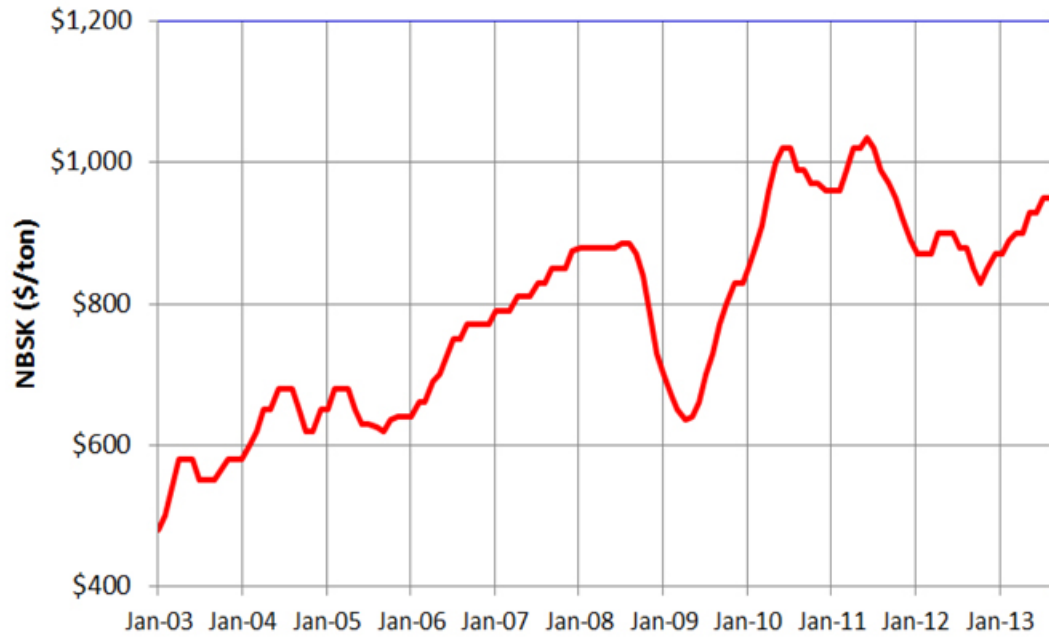


Source: James Hardie internal research and testing

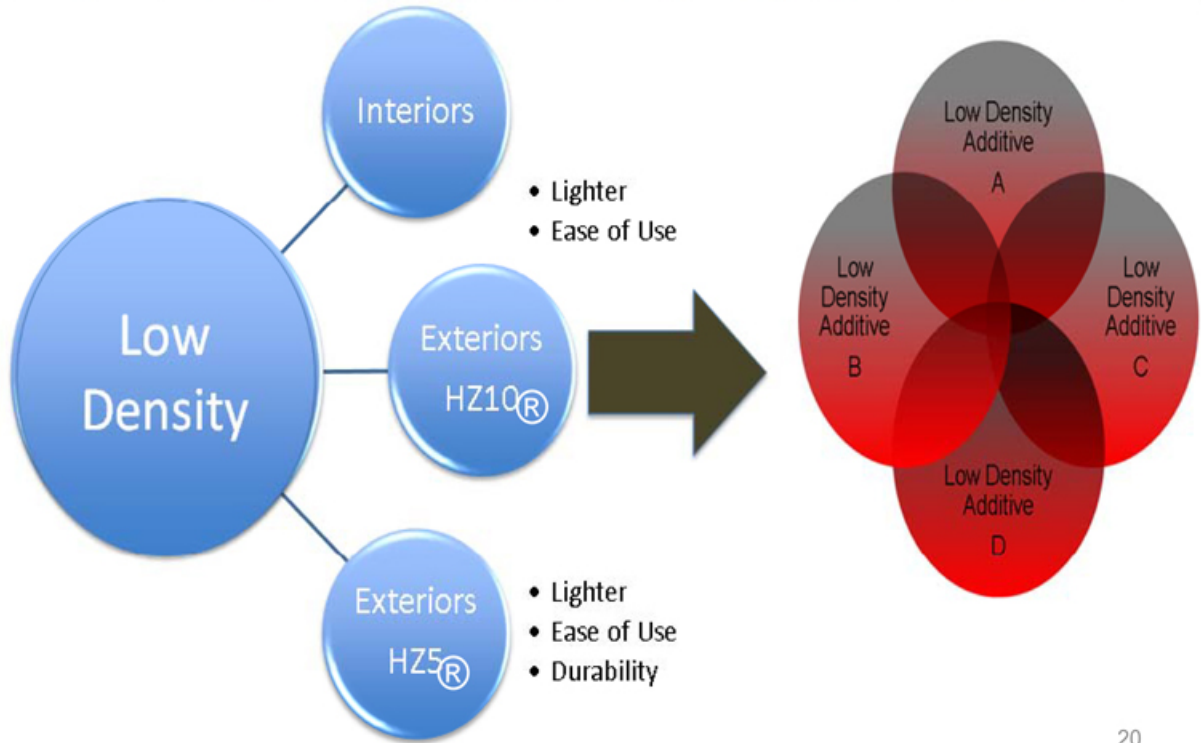
RAW MATERIAL STRATEGY

- Secure Supply – Pulp, Cement, Silica, et al
 - Raw Material Sourcing
 - New Formulations
- Ensure Quality
 - Consistent Supply
 - Universal Specs
- Improve Utilization
- Enhance Product Performance

PULP PRICE INDEX



LOW DENSITY ADDITIVES



FIBER CEMENT PRODUCT/PLATFORM DEVELOPMENT

FC PRODUCT/PLATFORM DEVELOPMENT

Objective: Balanced mix of step-change products/platforms and product line extensions to drive category and market share growth strategy

PLATFORMS → PRODUCTS

Form

- Aesthetics
- Texture
- Shape
- Weight
- Color

Function

- Water Management
- Durability
- Energy Efficiency

Features

- Concealed Fastening
- Nail Line

FC PRODUCT/PLATFORM DEVELOPMENT - US



Foam-Backed Plank

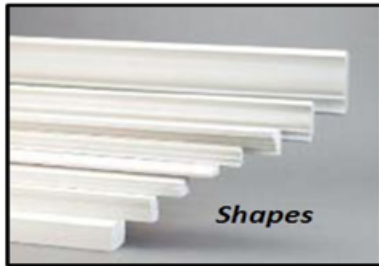


Key Products:

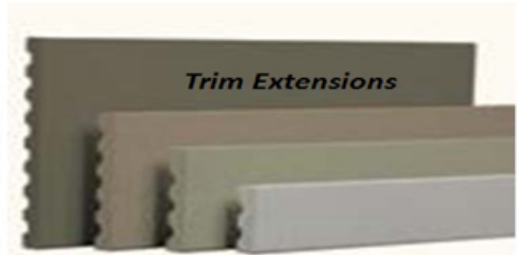
- Trim Portfolio
- Shapes
- Foam-Backed Plank
- Reveal®

Key Platforms:

- Product Smoothness/Flatness
- Embossing
- Advanced Finishing
- Concealed Fastening



Shapes



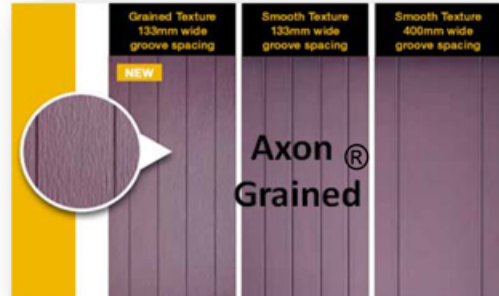
Trim Extensions

FC PRODUCT/PLATFORM DEVELOPMENT - AUS



Key Products:

- Stria® Splayed
- Axon® Grained
- Architectural Range
- HardieDeck™



Key Platforms:

- Product Smoothness
- Product Flatness
- Advanced Finishing
- Energy Efficiency



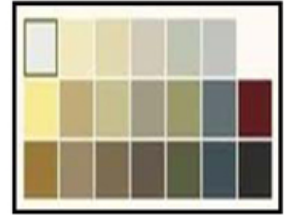
NON-FIBER CEMENT PRODUCT/PLATFORM DEVELOPMENT

NON-FC PRODUCT/PLATFORM DEVELOPMENT

Strategy: Evaluate emerging technologies for fit with current and future JH business

- Color Expertise

- Develop internal top-coat expertise to support ColorPlus® technology



- Shapes Product Line

- Test launch of shapes product line with non-FC technology
- Product offers similar performance and value proposition as FC against wood and PVC
- Long-term manufacturing capability initiated

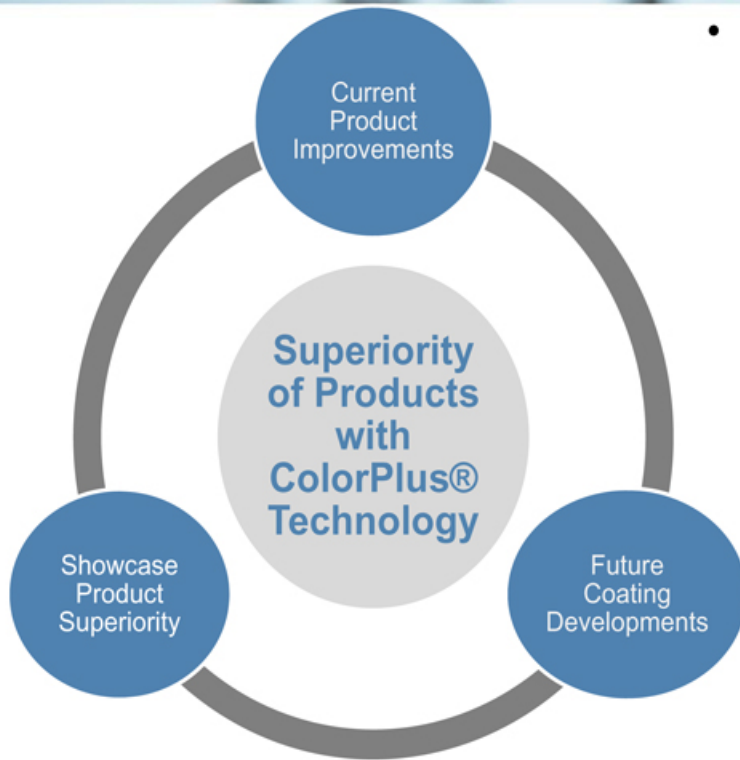


- Pultrusion Technology

- Develop fiberglass pultrusion as an entry vehicle into a new building product segment



COLOR EXPERTISE



- Chicago Technology Center has been operational since Q4 FY13
 - Resources
 - Lab capability
 - Pilot line capabilities



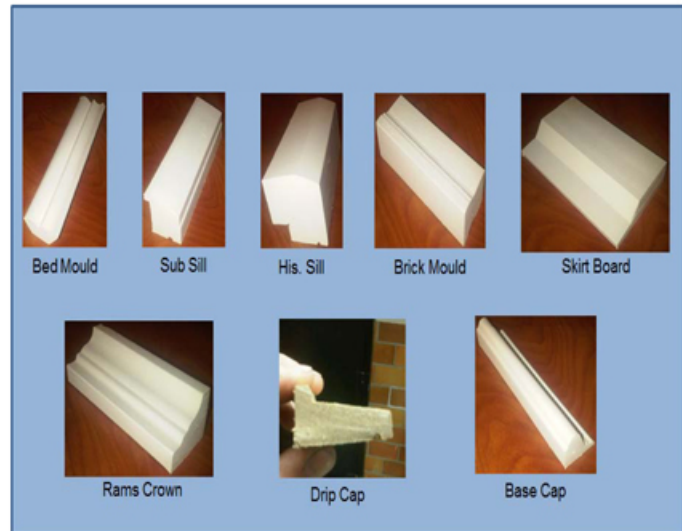
SHAPES & PULTRUSION

Shapes

- Multiple shapes developed and launched in test markets for product evaluation
- Sales in current test markets up 76% vs. PYTD
- Long-term manufacturing capability initiated
- Product offers similar performance and value proposition as FC against wood and PVC

Pultrusion

- Pultrusion technology development towards entering new building product segments in the future
- R&D mainly focusing on fiberglass raw materials, process & current OEM product support



SUMMARY/KEY TAKEAWAYS

Ensuring Product Performance

- JH products demonstrate superior durability vs. the competition

Maintaining Product Leadership

- Differentiated products are being created to enable future PDG vs. wood and vinyl options

Enabling Platforms


- New FC and Non-FC platforms are being developed to enable future business growth

Aligned with Corporate Strategy

- R&D acts as the technology pipeline for JH and is **well-aligned with the company's overall category and market share growth strategy**

QUESTIONS?



 **James Hardie**

US PRODUCTS & SEGMENTS

David Donofrio

USA Investor/Analyst Tour – Thursday 19th September 2013



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- statements about economic conditions, such as changes in the US economic or housing recovery, the levels of new home construction and home renovations, unemployment levels, changes in consumer income, changes or stability in housing values, the availability of mortgages and other financing, mortgage and other interest rates, housing affordability and supply, the levels of foreclosures and home resales, currency exchange rates, and builder and consumer confidence.

Words such as "believe," "anticipate," "plan," "expect," "intend," "target," "estimate," "project," "predict," "forecast," "guideline," "aim," "will," "should," "likely," "continue," "may," "objective," "outlook" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Readers are cautioned not to place undue reliance on these forward-looking statements and all such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

Forward-looking statements are based on the company's current expectations, estimates and assumptions and because forward-looking statements address future results, events and conditions, they, by their very nature, involve inherent risks and uncertainties, many of which are unforeseeable and beyond the company's control. Such known and unknown risks, uncertainties and other factors may cause actual results, performance or other achievements to differ materially from the anticipated results, performance or achievements expressed, projected or implied by these forward-looking statements. These factors, some of which are discussed under "Risks Factors" in Section 3 of the Form 20-F filed with the Securities and Exchange Commission on 27 June 2013, include, but are not limited to: all matters relating to or arising out of the prior manufacture of products that contained asbestos by current and former James Hardie subsidiaries; required contributions to AICF, any shortfall in AICF and the effect of currency exchange rate movements on the amount recorded in the company's financial statements as an asbestos liability; governmental loan facility to AICF; compliance with and changes in tax laws and treatments; competition and product pricing in the markets in which the company operates; the consequences of product failures or defects; exposure to environmental, asbestos, putative consumer class action or other legal proceedings; general economic and market conditions; the supply and cost of raw materials; possible increases in competition and the potential that competitors could copy the company's products; reliance on a small number of customers; a customer's inability to pay; compliance with and changes in environmental and health and safety laws; risks of conducting business internationally; compliance with and changes in laws and regulations; the effect of the transfer of the company's corporate domicile from The Netherlands to Ireland, including changes in corporate governance and potential tax benefits; currency exchange risks; dependence on customer preference and the concentration of the company's customer base on large format retail customers, distributors and dealers; dependence on residential and commercial construction markets; the effect of adverse changes in climate or weather patterns; possible inability to renew credit facilities on terms favourable to the company, or at all; acquisition or sale of businesses and business segments; changes in the company's key management personnel; inherent limitations on internal controls; use of accounting estimates; and all other risks identified in the company's reports filed with Australian, Irish and US securities agencies and exchanges (as appropriate). The company cautions you that the foregoing list of factors is not exhaustive and that other risks and uncertainties may cause actual results to differ materially from those in forward-looking statements. Forward-looking statements speak only as of the date they are made and are statements of the company's current expectations concerning future results, events and conditions. The company assumes no obligation to update any forward-looking statements or information except as required by law.

OUTLINE

- Product & segment overview
- Market opportunity
- Competitive insights
- US Segment focus
- Questions

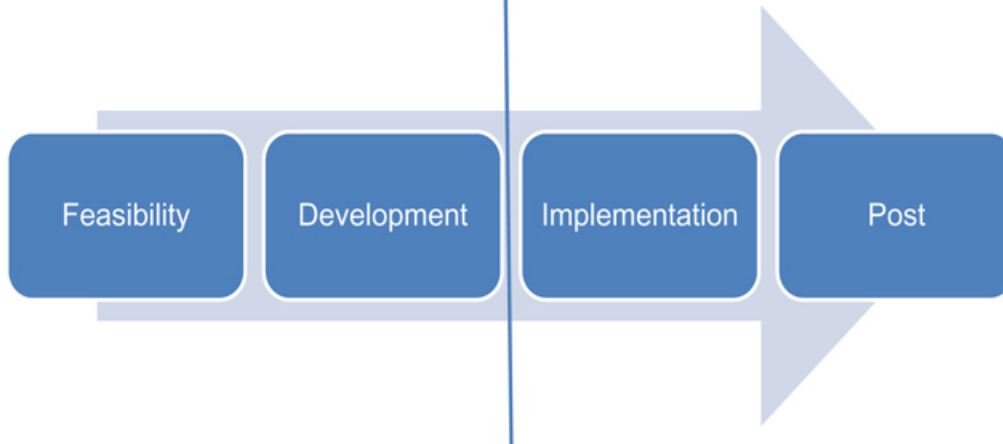
PRODUCTS & SEGMENTS

- Drive and maintain our product leadership position
- Provide strategic direction and concept design
- Focus on key growth segments / initiatives
- Program development to market execution

PRODUCT & SEGMENT FLOW

Centralized focus
• Strategic direction

Divisional focus
• Market execution



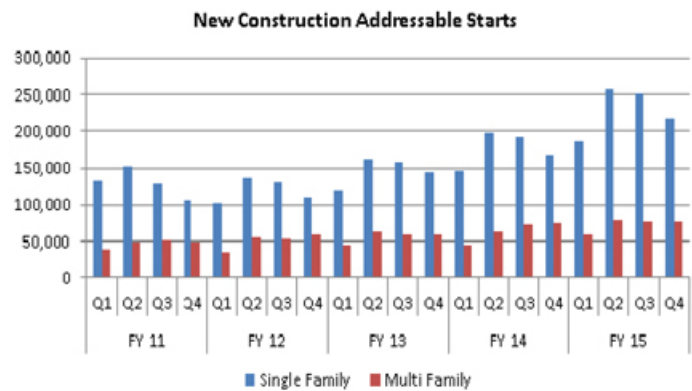
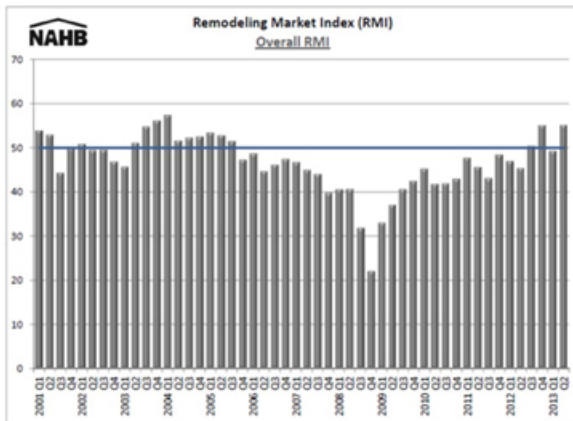


Market landscape

MARKET LANDSCAPE

Market indicators suggest the market is in recovery

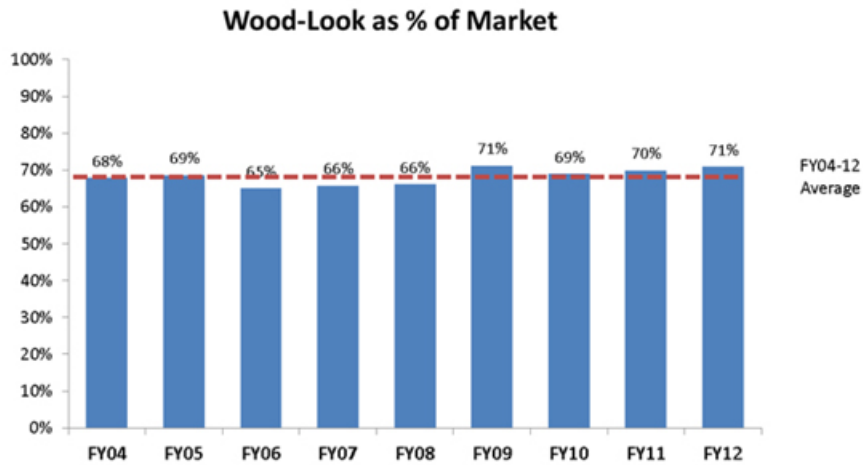
- Single-family new construction & multifamily starts growing at a faster rate than the repair and remodel segment



WOOD-LOOK SHARE OF TOTAL MARKET OPPORTUNITY



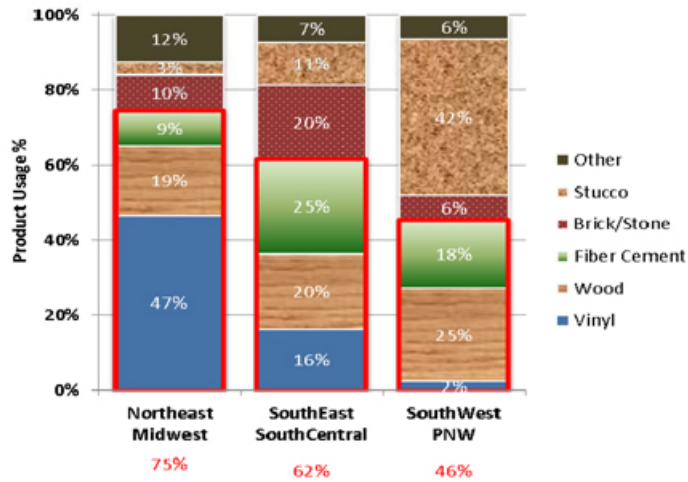
Wood-look products continue to maintain ~ 2/3rds of the of the wall against stone, stucco, and brick



Based on product usage estimates provided by NAHB

WOOD LOOK SIDING SHARE

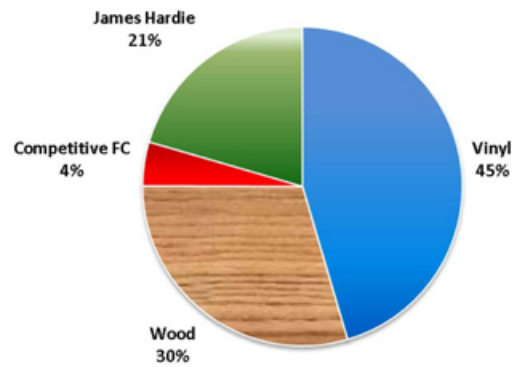
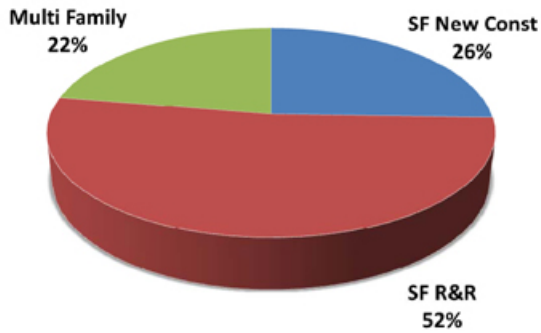
- Growth opportunity varies by region, vinyl & wood in the north, wood and competitive cement in the south and west



Internal estimates based on NAHB product usage data adjusted for regional market intelligence

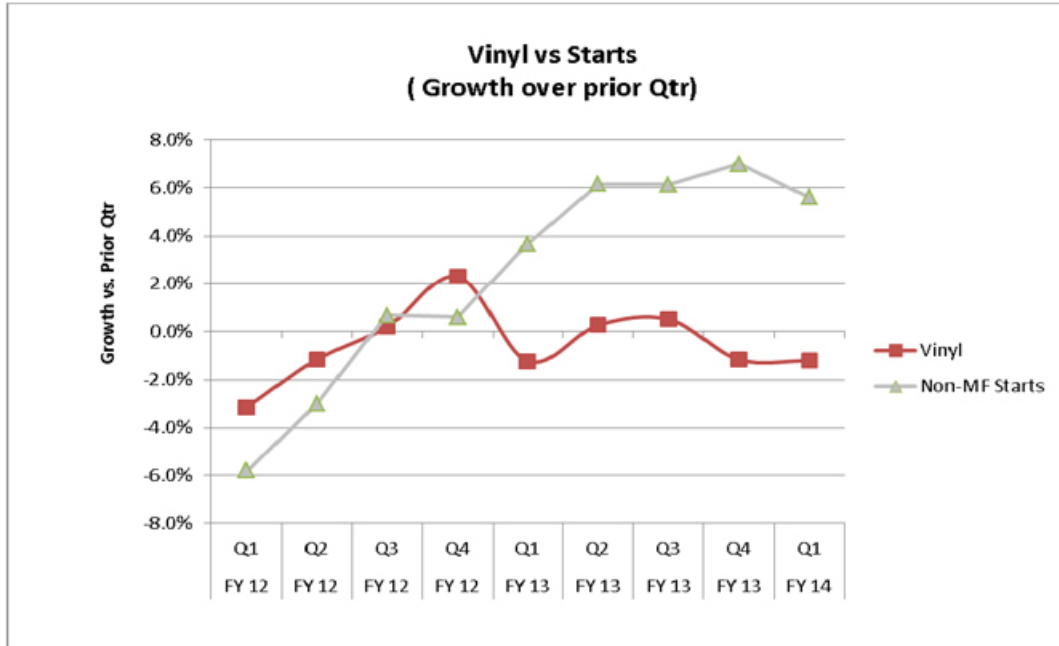
MARKET SIZE / OPPORTUNITY

We estimate the total wood-look siding market in FY14 to be 4.6 bsf



Internal estimates based on NAHB product usage data adjusted for regional market intelligence

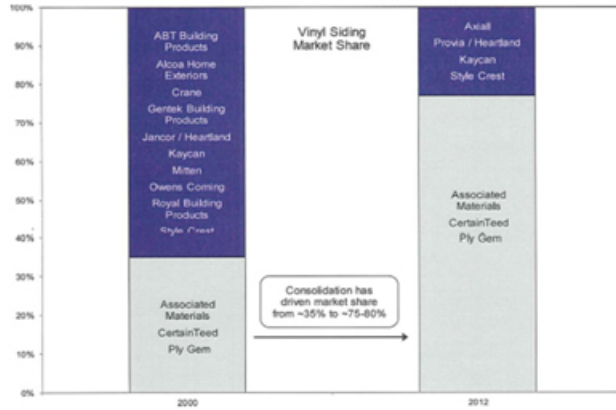
VINYL IS UNDERPERFORMING US HOUSING STARTS



Industry data

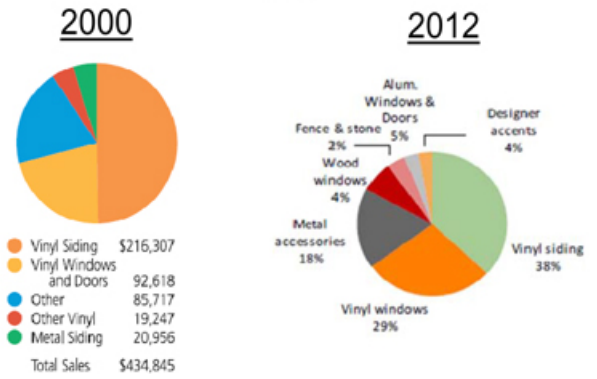
VINYL

Consolidation in the vinyl siding segment



Source: Company data, Zelman & Associates analysis

Associated Materials Product Mix



* Company Reports

Wood based siding is growing in markets where it is well positioned

Wood strength in its core markets is driven by;

- Strong channel position
 - Trim & panels
 - Pre-Finishers
- Install / trade bias
- Price

Stucco markets will be a low focus area due to low opportunity



Vinyl standard markets

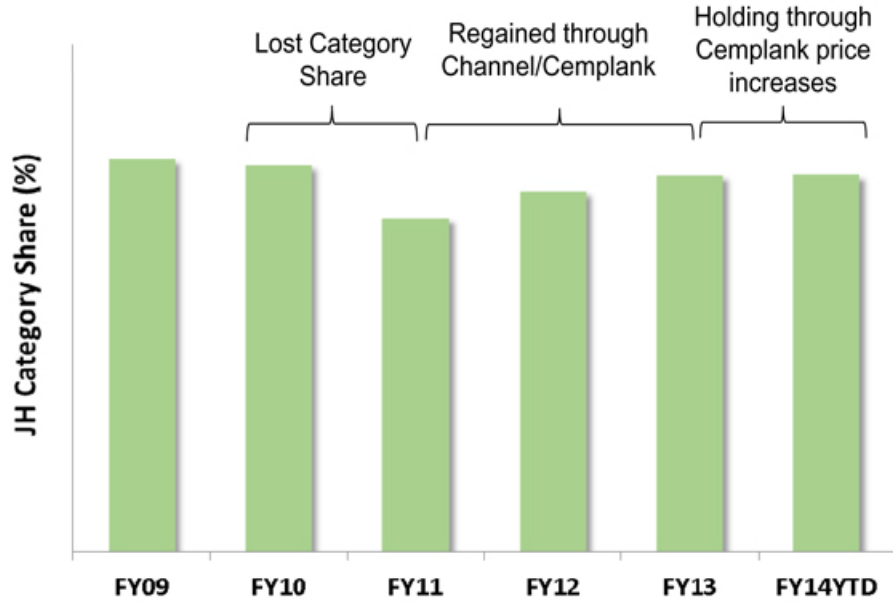
- High paint costs
- Fragmented customer base
- Predominance of 1-Stepper

Well positioned in mature FC markets

- Strong channel position
- Dominant trim position (South)
- Established Install base
- Cemplank fighter brand
- History of wood failures



Competitive fiber cement is growing with the category but not taking share





US Segment focus



Our 35/90 strategy focuses on a product leadership platform and a unique position in our channel that enables growth within our 4 targeted customer segments

- Repair & remodel segment
- Single family new construction segment
- Multi Family segment
- Retail & interiors segment



We continue to focus our efforts around growth within the single-family repair and remodel segment

- Growth opportunity primarily from vinyl
- End-user is the decision maker
- Shift the mix to James Hardie differentiated products in mature fiber cement markets
- Momentum in vinyl-dominated markets, executing our neighborhood targeting strategy as well as growing our network of aligned James Hardie contractors

HARDIE AMBASSADOR PROGRAM

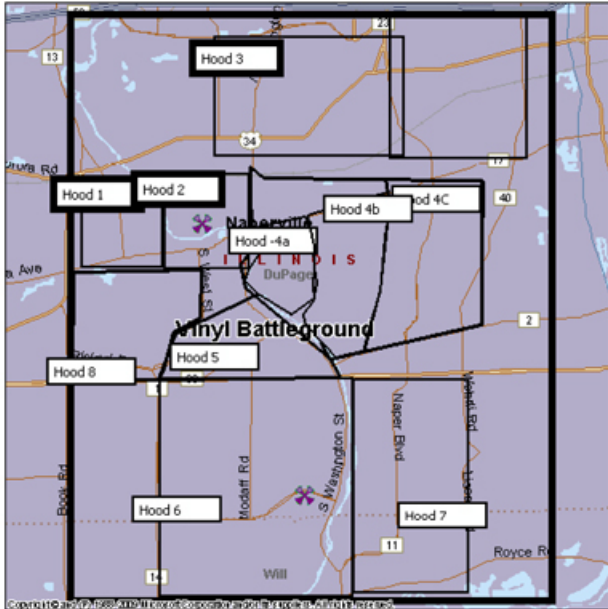
Concept

JH builds awareness & drives the preference for Hardie Products in vinyl battleground neighborhoods

- Partner with contractors for scale in battlegrounds
- Build lead generation and neighborhood competencies
- Leverage “2 thru 10” strategy
- Scalable & relocatable
- Over invest short term for long term sustainability

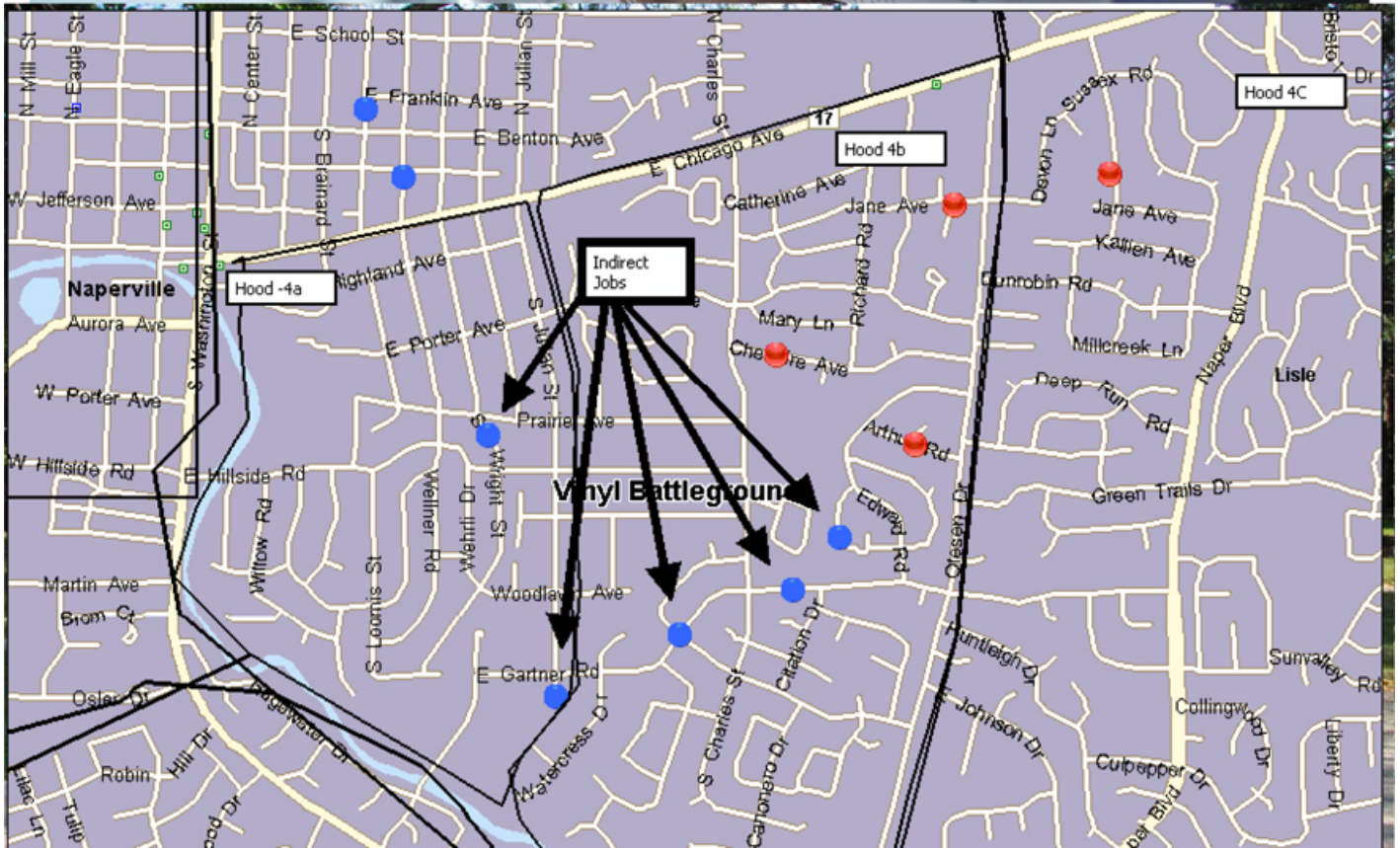
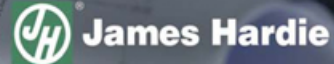


NEIGHBORHOOD DEEP DIVE

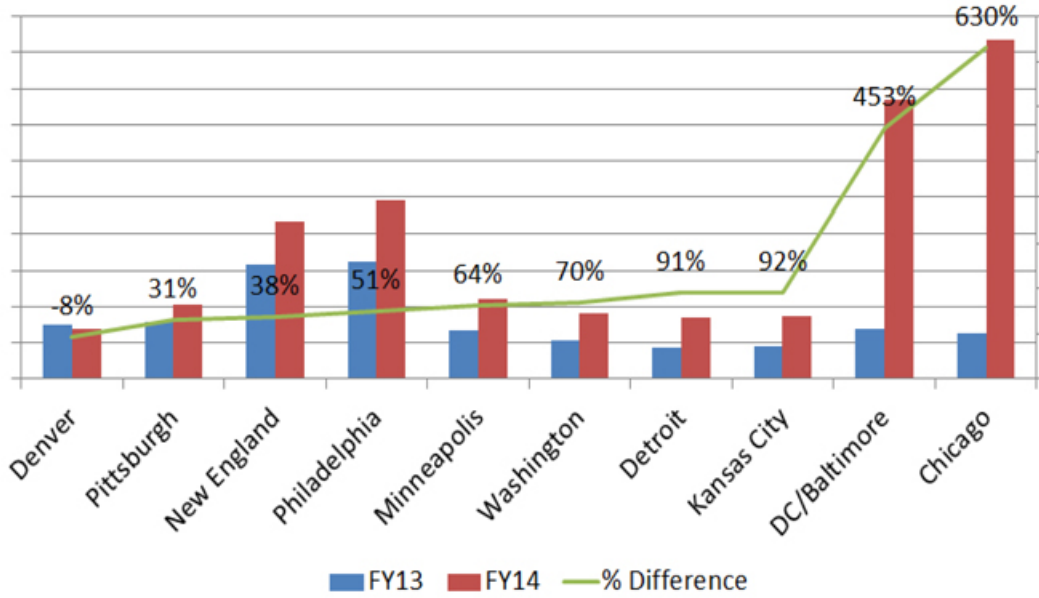


- Population 120,000
- Why? - what was the approach
- We broke into 12 sub neighborhoods
- Current investment of 20 days in canvassing & events
- 10,000 doors knocked
- 7,000 door hangers left
- 2 paid events
- 4 box events
- 2 Neighborhood events

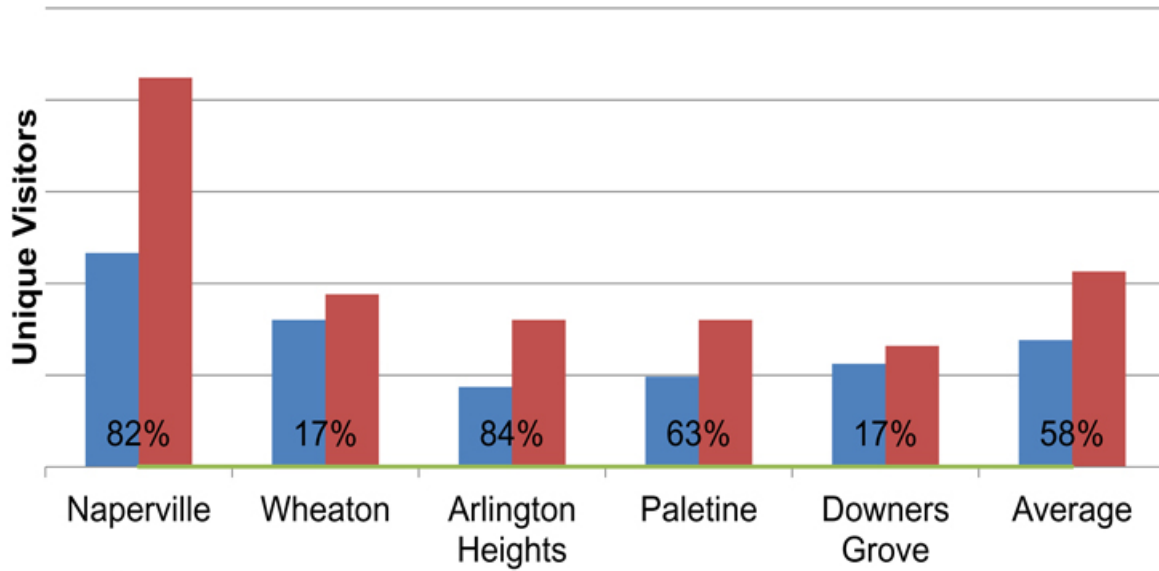
NEIGHBORHOOD DEEP DIVE



R&R CONSUMER LEAD GENERATION – TRIAL MARKETS



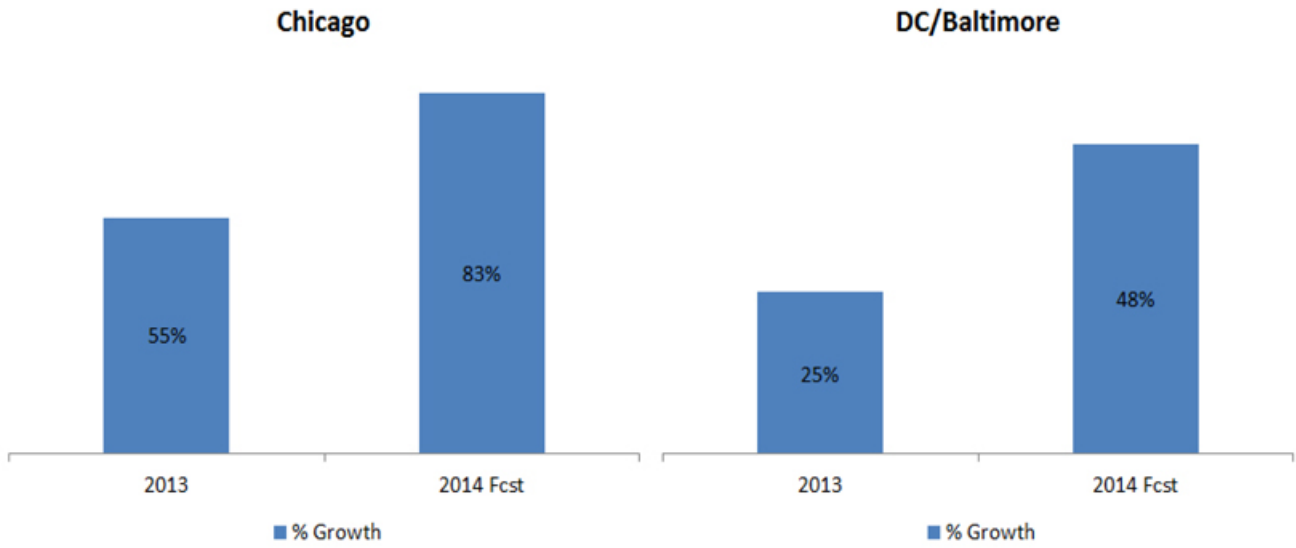
R&R CONSUMER WEB TRAFFIC – TRIAL MARKETS



Chicago = +
17%
US = +17%

■ 2012 ■ 2013 — % Difference

R&R CONTRACTOR GROWTH – TRIAL MARKETS



ColorPlus “Full Wrap” provides the best value to the consumer in the repair and remodel segment

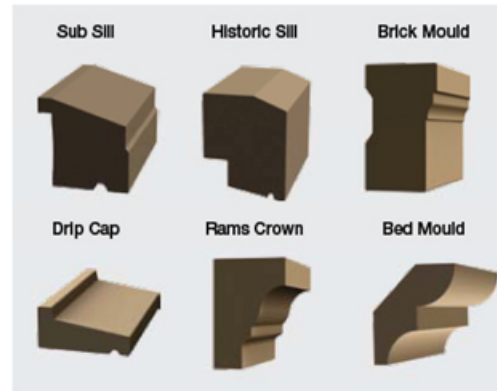
- **Unique formulation** – HardieZone engineered for climate
- **Superior finish technology** – Colorplus Technology platform
- **Design flexibility** – all products



“FULL WRAP” ENABLED

- ColorPlus Siding & Accessories
- Trim Innovation (Mouldings)
- Job Packs
- Quality Installation
- Channel

Moulding Profiles:





Single-family new construction segment is resurging, focus remains on our position with the production, regional & custom builders.

- Drive conversions from wood & vinyl
- Maintain 90% share
- Tactically price
- Unique position in the channel to enable 35/90
- Enable both push / pull strategies

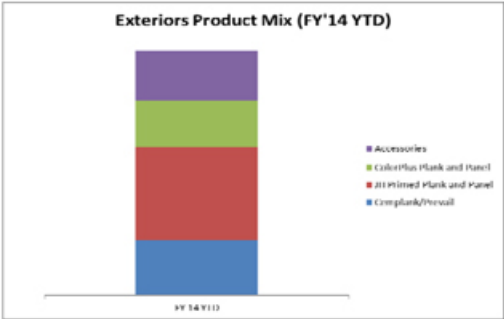
		Risk Tolerance			
		Visionary (V)	Early Follower (E)	Late Follower (L)	
Business Strategy	Quality and Features (Q)				Brand
	Key Brands (B)				OTWC
	Cost per Square Foot (C)				

Product Credibility (under E and L)
Competitive Pressure (under E and L)



3 Product strategy in single-family new construction

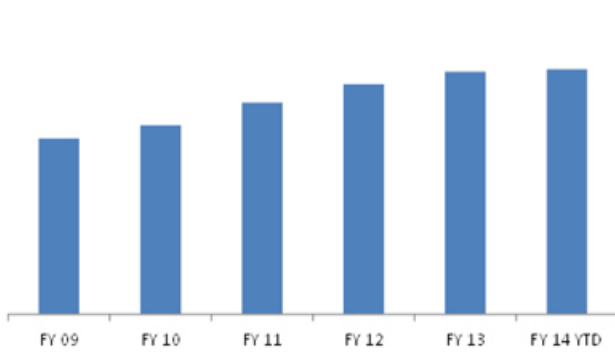
- ColorPlus
- Hardie brand primed
- Cemplank



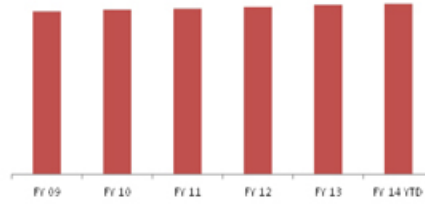


CONTINUE TO DRIVE THE VALUE OF A 100% HARDIE HOME

Total Trim Attachment



Soffit as % of Siding



Shingle % of Siding

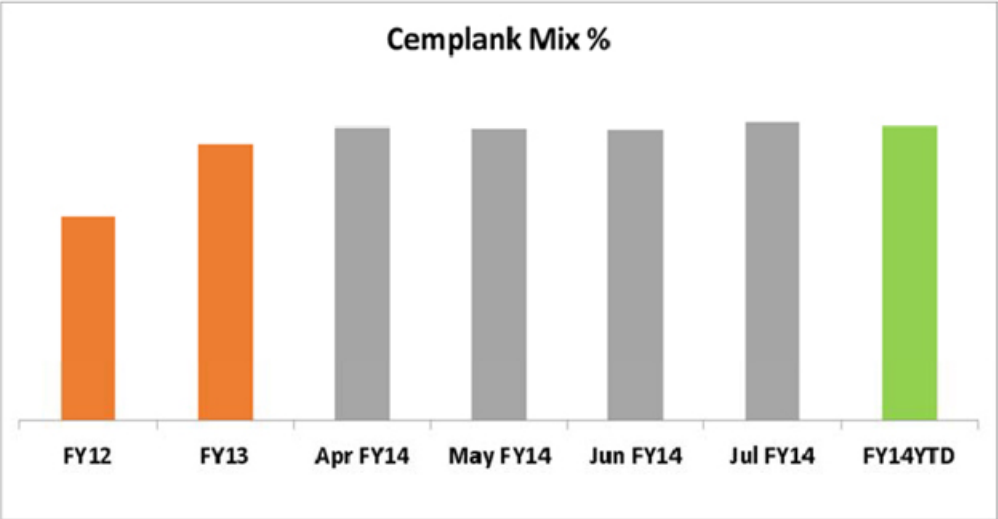


Production new home builders are primarily serviced by the volume lumber dealer or thru turnkey install from the vinyl distributors; Custom builders are primarily serviced thru the Independent lumber dealer.

- Held our position with the volume lumber dealer & vinyl distributors
- Independent lumber dealers are the most at risk for JH to lose connection to
- Category share loss came mainly in the single-family new construction segment serviced through the Independent lumber dealer



Market initiatives targeting the Independent lumber dealer who services the top end of the single-family new construction market





We have built a late stage infrastructure to manage our category share in the MultiFamily segment – our focus moves to early stage market development

- Growth from wood, vinyl & stucco
- Job bid model
- Largely metro biased
- Early stage efforts to drive a differentiated position



Dual brand strategy to target late stage category share and drive our product strategy around a differentiated position in the segment

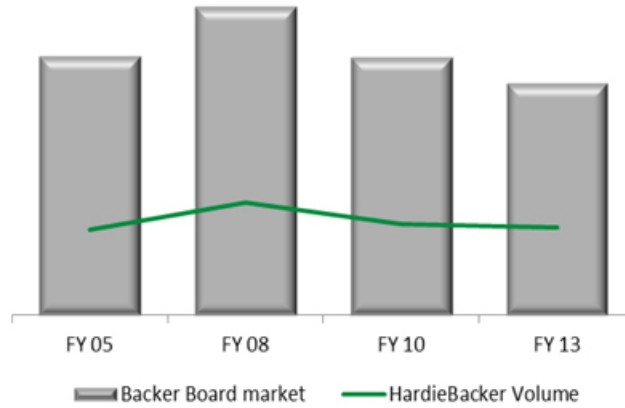
- Prevail
- ColorPlus
- Commercial panel product line

PRODUCT STRATEGY



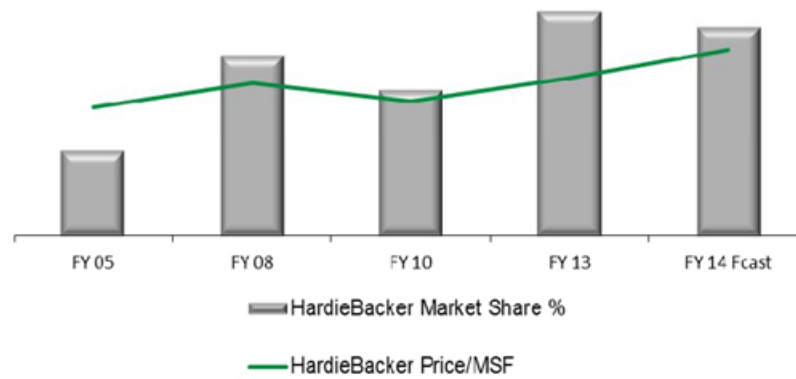
- MF design trends in urban metro moving to modern panelized look

The retail and interior rigid backerboard segment is maturing; continued focus on share growth and maximizing returns



EXECUTE A 2 PRODUCT STRATEGY

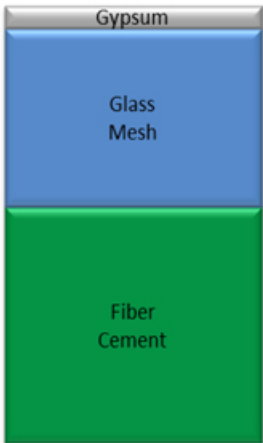
- Strong value proposition to the user
- Price premium vs. competitors



Source: 2013 Ciprus Report, JH financial results



Delivered thru the retail & protile specialty channel



Retail



Protile

Source: 2013 Ciprus Report


SUMMARY

- Recovering market
- Wood look siding is greater than 2/3 of the cladding opportunity in the US
- Vinyl share declining as the US housing recovery take place
- Engineered wood has taken some share in the downturn and presents itself as a competitive threat in markets susceptible to a wood based product
- James Hardie is well positioned by segment to deliver on our product leadership strategy driving growth towards 35/90



Questions?



 **James Hardie**

SOUTH DIVISION

Ryan Sullivan

USA Investor/Analyst Tour – Thursday 19th September 2013



AGENDA

- South Division Overview
 - Division Overview
 - Market
 - Trim
 - ColorPlus
 - Channel
 - Manufacturing
 - Capability
 - Capacity

SOUTH DIVISION OVERVIEW



South Division Quick Facts

FY13 Numbers

Volume (MMSF)	~780
% of North American Volume	~60%

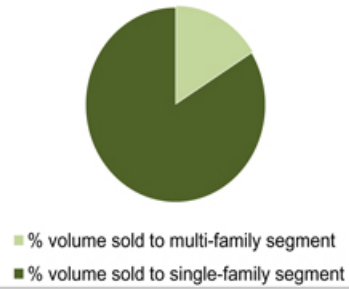
Organization

Sales Employees	~100
Manufacturing Employees	~550

**South Product Mix
Exteriors vs. Interiors
(FY14TD)**

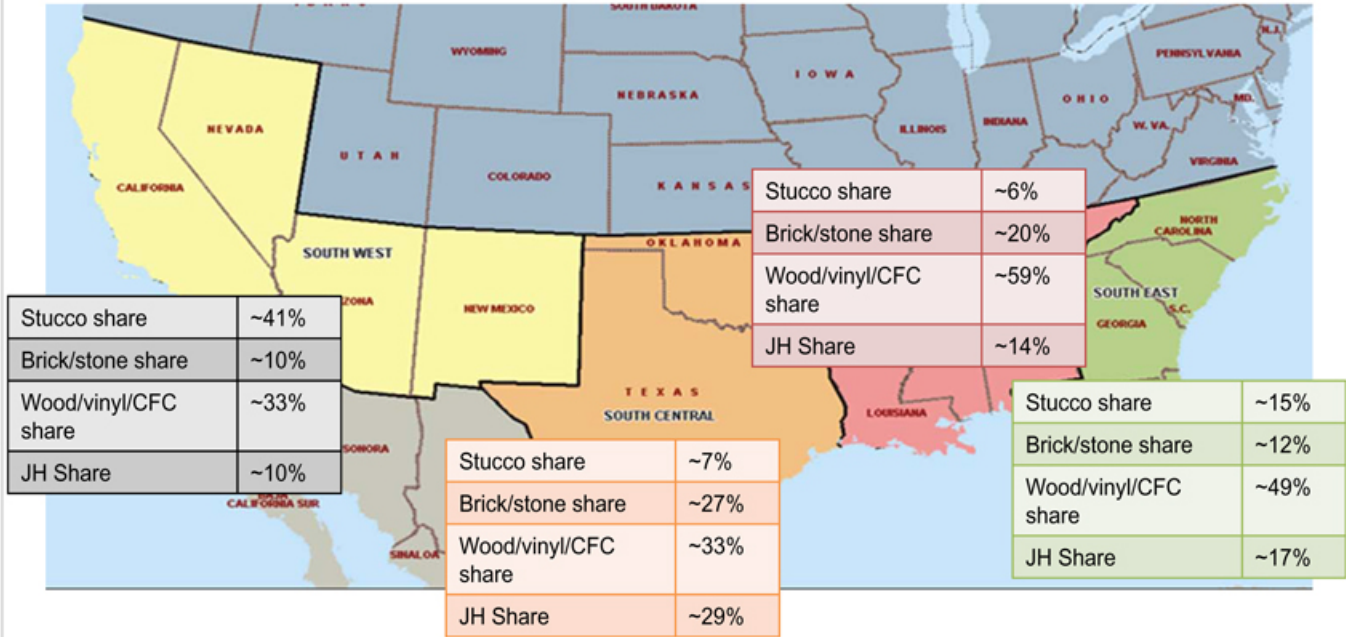


% of FY14TD Volume (South)



SOUTH MARKET

- 4 market sub-divisions

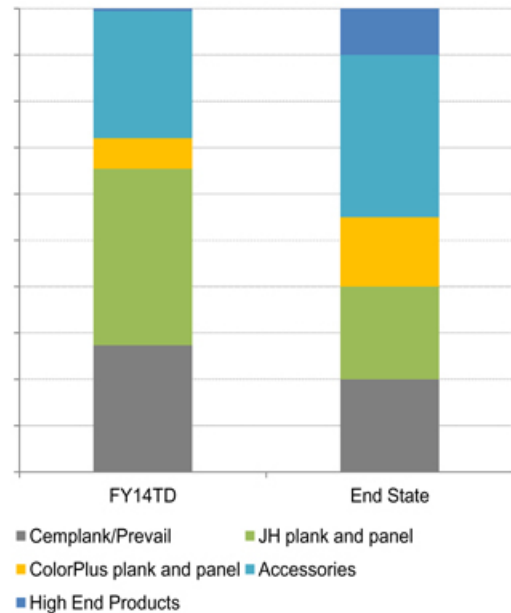


SOUTH MARKET

Product focus areas

- Grow accessories through market development
- Grow JH brand siding share of fiber cement siding through sales development vs. generic fiber cements
- Targeted growth vs. alternatives with JH brand, ColorPlus® Products and Artisan® lines

South Exterior Product Mix



TRIM GROWTH

South Trim Product Innovation Path

1992 – Launched Siding w/o Trim

1997 – 7/16” “Layover” Trim

1999 – 4/4” Trim

2003 – 5/4” Trim

2007 – Battens

2012 – Sanded-Edge Trim

HardieTrim® Value Proposition
(vs Wood Trim Reference Product)

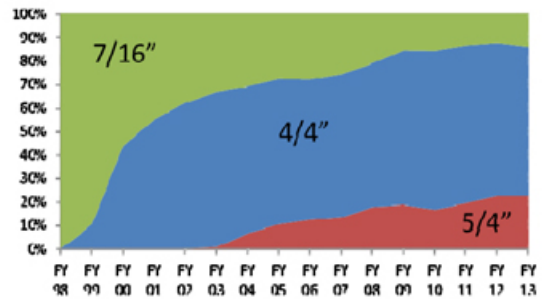
Full Wrap Value

Design

Durability

Maintenance

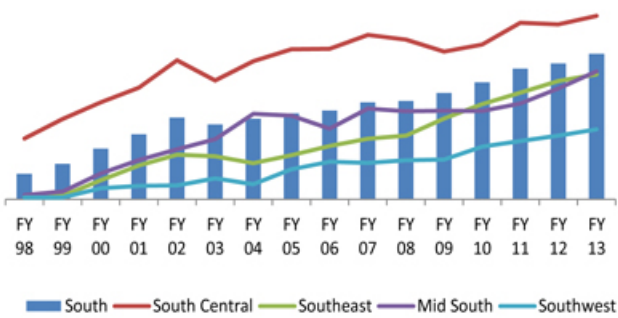
Southern Trim by Thickness



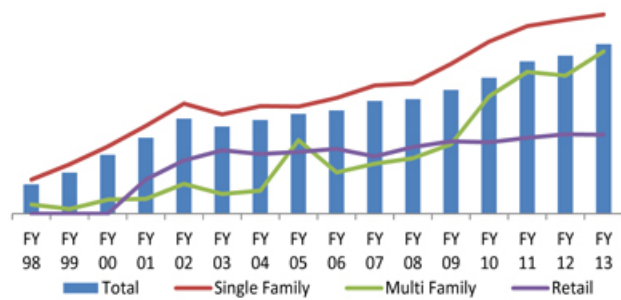
TRIM ATTACHMENT

We continue to see growth in our South trim business across all regions and all customer segments and are now the market standard on JH-sided homes

Trim Attachment by Region



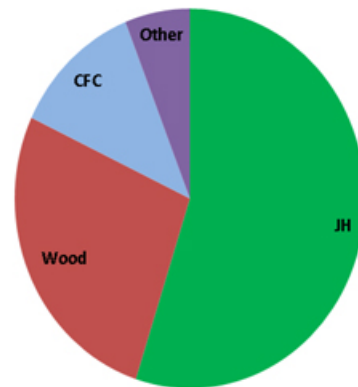
Trim Attachment by Segment



TRIM GROWTH

Despite our success to date, there is still opportunity for trim growth in the future

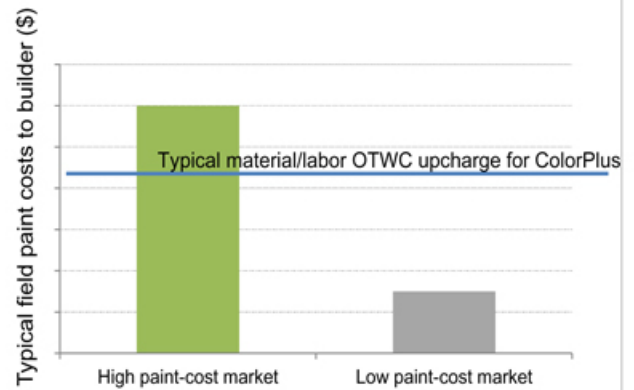
- Future product innovation
- Trim capacity expansion
- “Full Wrap” marketing



COLORPLUS

- History
 - Launched in the north in 2004
 - South focus began in 2008
 - South capacity installed in 2008 (Reno) and 2010 (Cleburne)
- Few areas in South have high field paint costs
 - Coastal areas with right design fit
 - Mid-Atlantic
- Typical dynamic is an OTWC premium for ColorPlus

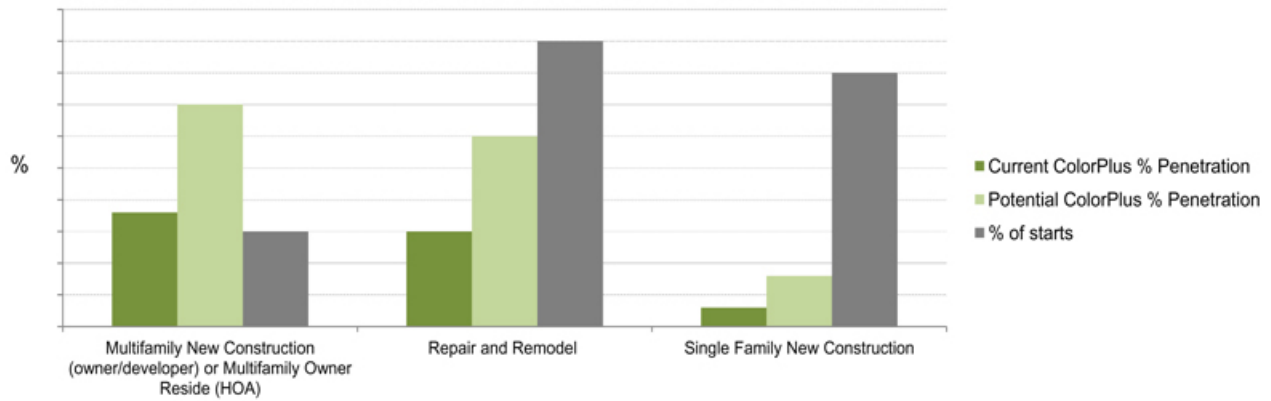
High Paint-Cost Markets in South



COLORPLUS

Success is linked to how close customer is to end user

- STP, prioritizing MF and RR segments
- Clear value proposition driving willingness to pay
- Pricing and sales discipline

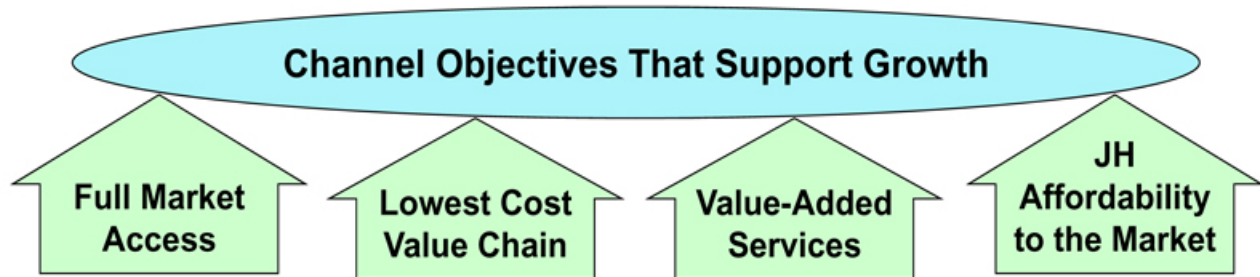


Recent Successes

- NC vinyl conversions in mid-Atlantic
- MF owned conversions
- R&R aligned contractors able to sell value to the homeowner

SOUTH INITIATIVE – GROW VS. ALTERNATIVES**Channel Focus**

- Role of channel for the business:



- Revised distribution rules of engagement reset in March 2013:
 - What partners can expect from JH
 - What we expect from our partners

SOUTH MANUFACTURING



South Manufacturing

- Network
- Capacity

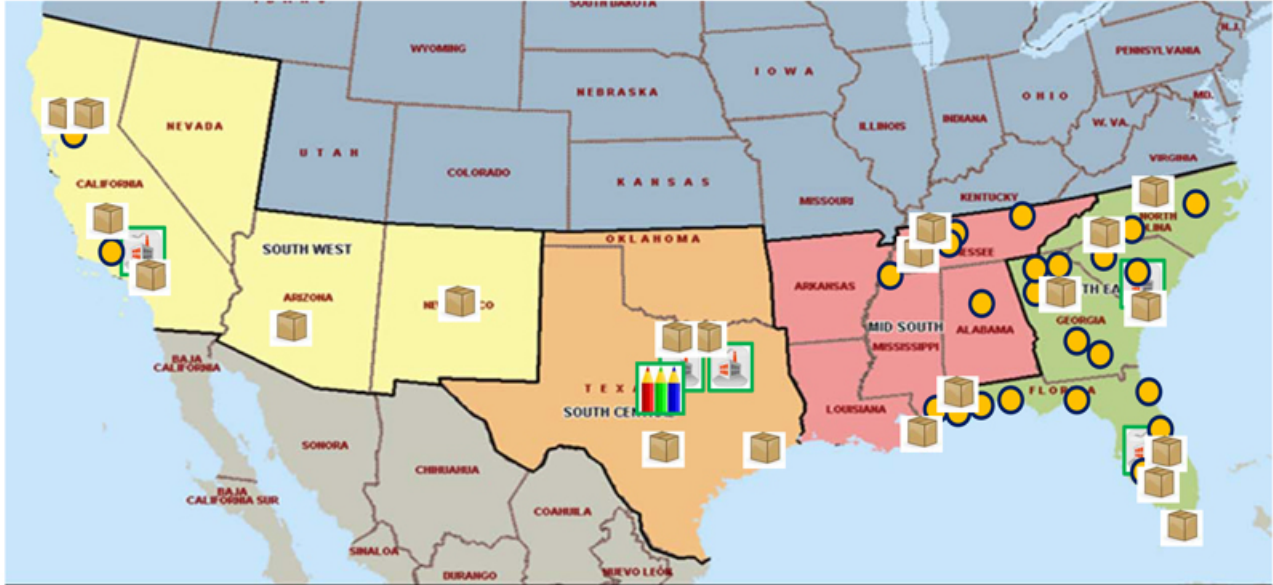
SOUTH MANUFACTURING DIVISION

- **Keys to operational strategy**

- Safety
- Customer service delivery
- Capacity ahead of demand
- Network redundancy
- Labor efficiency and operational excellence

Plant	Key Capabilities
Fontana, CA	Sheet Machines: 4' wide, 5' wide Low Density Production Primary products: Panel, Backer Key Imports: Trim, Heritage® , Artisan® and ColorPlus® Products
Plant City, FL	Sheet Machines: 4' wide Primary Products: Panel, Plank Key Imports: Backer, Trim, Heritage® , Artisan® , Vented Soffit and ColorPlus® Products
Cleburne, TX	Sheet Machines: 5' wide Low Density Production Single Sourced Capacity: HLD Trim Primary products: Trim, Backer, Plank Key Imports: Heritage® & Artisan®
Waxahachie, TX	Sheet Machines: 4' wide and 5' wide Primary products: Panel, Plank, Soffit Key Imports: Backer, Heritage® , Artisan®

SOUTH MANUFACTURING LOCATIONS



HZ10 Manufacturing Facility



ColorPlus®
Products Facility



VMI Distribution Center



Big Box Distribution Center¹⁴

SOUTH MANUFACTURING - REJECTS

CAPACITY ADDITION METHODOLOGY

Process

- Maintain network at less than 85% of total flat sheet capacity
- Maintain single sourced products at less than 85% of their capacity
- Minimize total network cost (product, freight & facility)
- Reduce single sourced supply

Consideration of site modification/expansion vs. greenfield

Future South Capacity Requirements

- Trim capacity
- Additional sheet machines
- Enhance low-density raw material production capability

SOUTH CAPITAL SPEND ESTIMATE

The South will require capital expansion to meet future demand and ensure plant capability around specialty products. Our ability to expand current sites reduces the total spend required and reduces risk

Expected Capital Spend Estimate FY15 - FY18

Additional capacity	\$140 m
Plant modifications (3 plants)	\$30m

Estimated South Capacity Capital ~\$170m

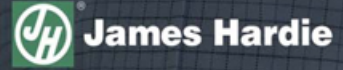
This estimate does not include possible future new product capital or BAU/maintenance capital spend within the South

SOUTH DIVISION SUMMARY

Summary

- Largely HZ10 prime product line
- Many large fiber cement standard markets
- Main growth opportunities in non-metro markets and accessories attachment
- Product mix shift will continue as business evolves





NORTH DIVISION

Sean Gadd

USA Investor/Analyst Tour – Thursday 19th September 2013



NORTH DIVISION OVERVIEW

1. North division overview
2. Market execution
3. Manufacturing philosophy

Overview

NORTH DIVISION OVERVIEW



North Division Quick Facts

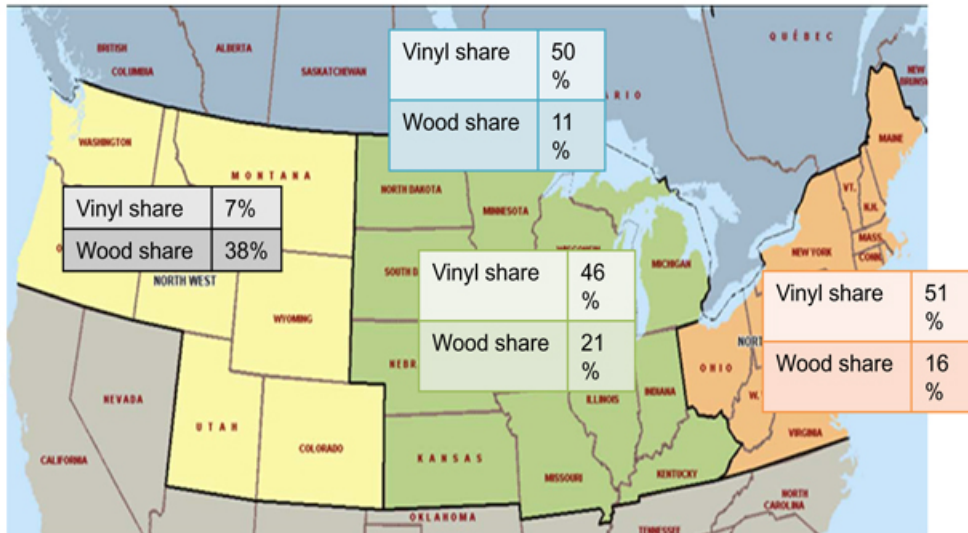
Employees	~900
Manufacturing Facilities	4
Predominantly HZ5 volume	

Market Dynamics

% of James Hardie Volume	~40%
approximately 1/3 of target market share	
Wood look share of market	~65%

NORTH DIVISION OVERVIEW

- 4 Sub-divisions
- Approach differs across markets due to opportunity



Note: Vinyl and wood market shares are James Hardie estimates

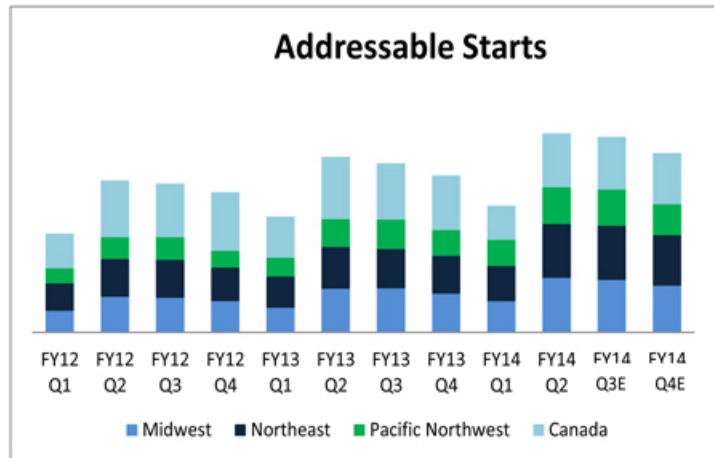
Market Execution

SALES EXECUTION MODEL

Growth, Mix Shift, Execution	
Market	Starts, opportunities, segments
Competition	Wood-look design alternatives
Channel	Roles of 1-step & 2-step distribution
Pricing	Single Family: Segment - Target - Position, Multifamily early stage, Repair and Remodel
Organizational Excellence	Sales turnover, effectiveness and efficiency, pricing and spend

MARKET ANALYSIS - STARTS

- New construction starts continue to increase in all regions that make up the North division
- Canada starts lagging, particularly Ontario and Quebec



MARKET SHARE AND OPPORTUNITY

- The north at approximately 1/3 of our target market share goals
- Growth needs to come from both vinyl and wood

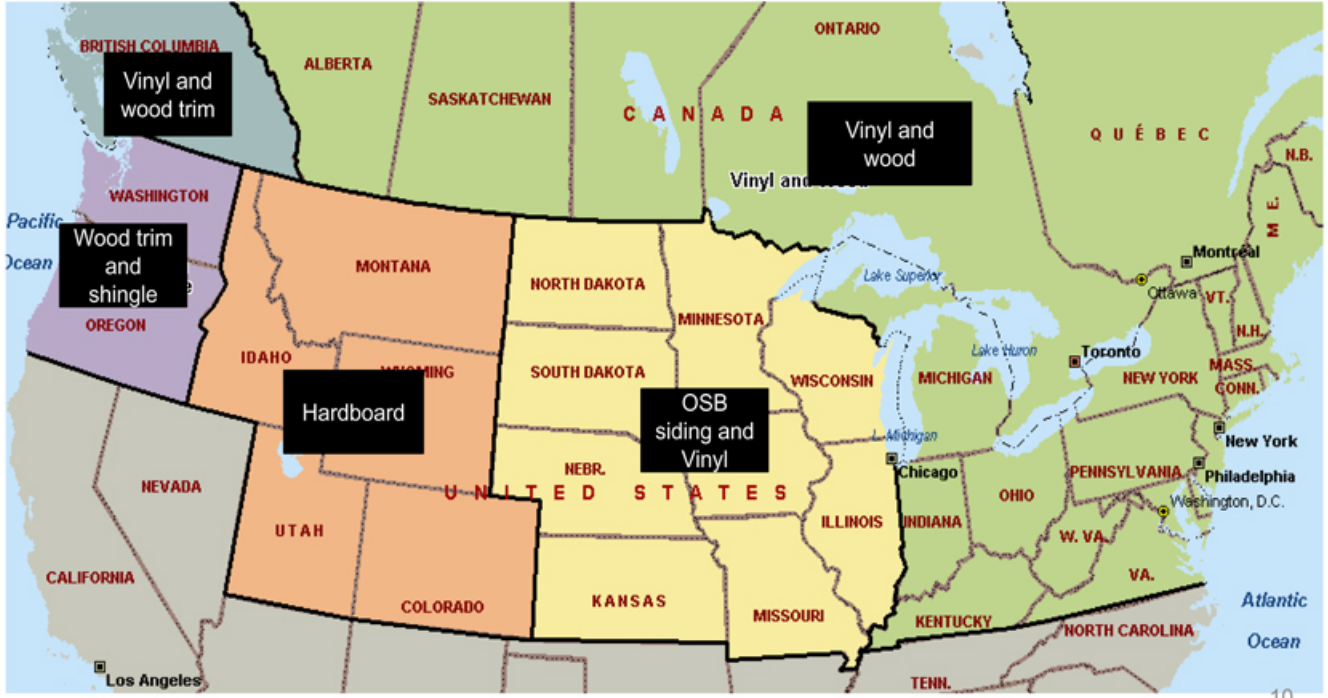
Market Share by Cladding Type (North)



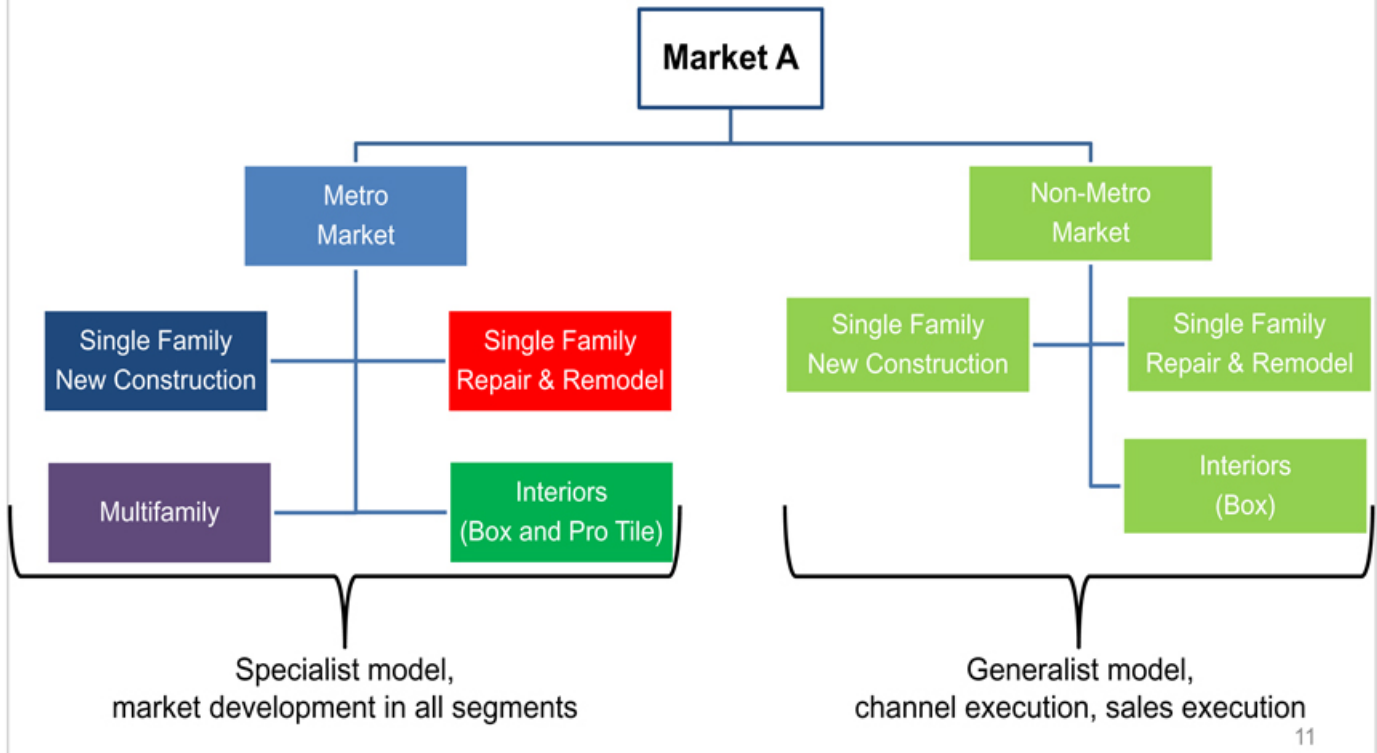
Source: JH estimates

■ Brick/Stone/Other ■ Stucco ■ Wood ■ Vinyl ■ FC

MARKET SHARE AND OPPORTUNITY



MARKET DYNAMICS



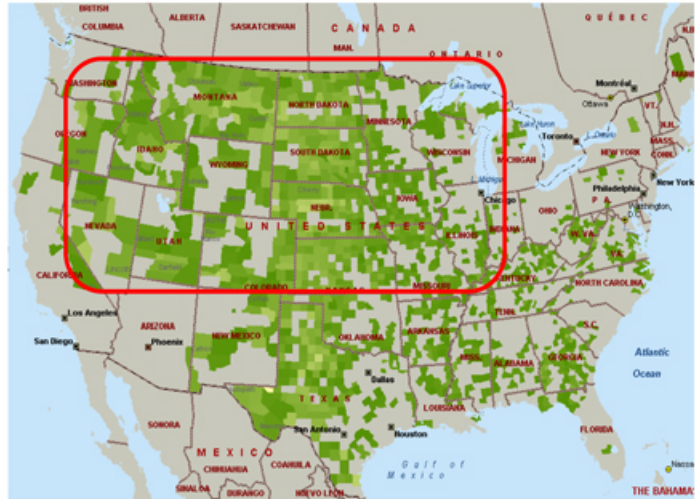
METRO MARKETS

- Make up roughly 60% of starts in the North
- Scale:
 - Large concentrated population
 - Very competitive landscape
 - 1-step and 2-step distribution
- Challenges to execute:
 - Specialist model
 - Heavy market development
 - Price and category management



NON-METRO MARKETS

- Make up 40% of the starts in the North
- Attractive business:
 - Lower on S curve
 - Positive pricing dynamics
 - Low coverage by manufacturers
- Challenges to execute:
 - Generalist model
 - Channel partners key
 - Aggregation at dealer level



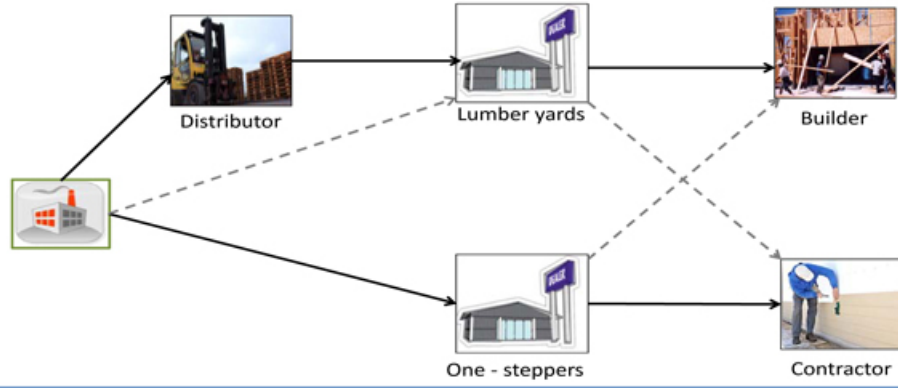
CHANNEL PARTNERS

Role of our channel partners

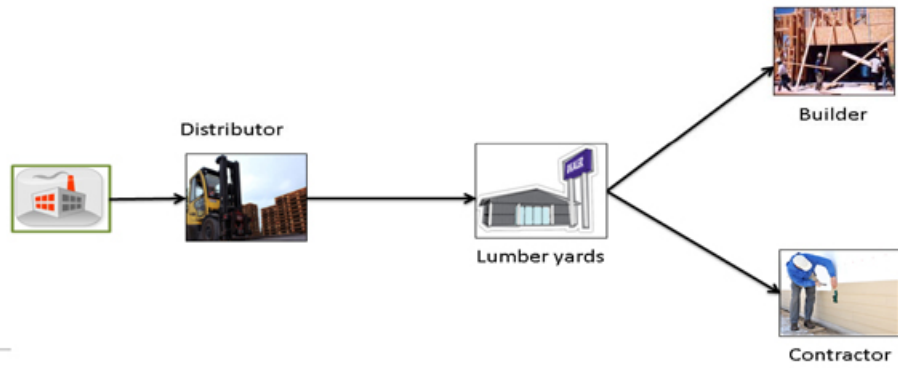
- Full market access
- Lowest cost value chain
- Value-added services
- James Hardie affordability to market

CHANNEL PARTNERS

Metro Model



Non-Metro Model

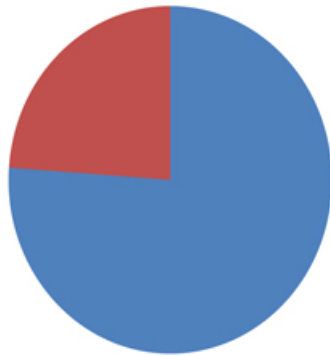


CHANNEL PARTNERS

- Significant focus in the North
- Cultural shift towards channel positive
- North metro-markets driven by predominantly regional distribution
 - Access to fragmented dealer and contractor
 - Product line availability and breaking down packs to support pull-strategy
- North non-metro
 - Less scale, therefore more reliance on distribution
 - Service levels to cover vast geographies
 - Builder and contractor relationships strong with their dealer of choice
 - Need alignment for push/pull-strategy

PRODUCT MIX - INTERIORS

Product Mix Exteriors vs. Interiors



■ Exteriors ■ Interiors

- We are at ~70% of our target share in interiors
- Opportunity exists in Boxes and Pro-tile segments
- Returns are good in the segment



Lumber
Yards



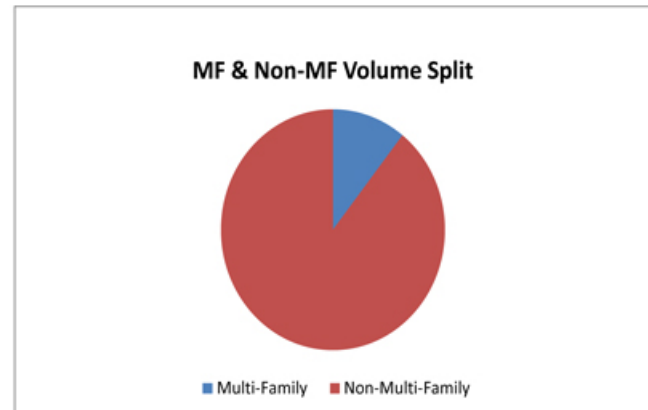
Big
Boxes



Tile
Dealers

EXTERIOR VOLUME, PRICE ANALYSIS

- Exterior volume predominantly through
 - Single Family new construction and
 - Single Family repair and remodel
- Multifamily share and volume remains consistent over time



MARKET DEVELOPMENT

1. Price premium
2. High switching barriers (requires change in behavior)
3. Need to demonstrate value (Fiber Cement not yet accepted as market standard)

		Grow (market share)	Defend (category share)
Market Development		<p>Vinyl substitution</p> <p>Wood trim replacement</p>	
Sales Development		<p>Wood siding replacement</p> <p>PVC trim replacement</p>	<p>Category Share</p>

FIBER CEMENT VALUE PROPOSITION

- Durability
 - A substrate that is engineered for specific climates
 - Will not rot, warp, crack, swell
- Low Maintenance
 - All parts of the home
 - Made with the same materials
 - Performing the same over time
- Design
 - The look and beauty of wood that looks good for many years

Targets

Wood siding,
trim and
shingle

Vinyl

SEGMENTS

- Single Family New Construction
 - Segment, Target, Position
 - Builders and Developers
 - Prime and Color Full-wrap
 - Superior Design
- Single Family Repair and Remodel
 - Lockdowns / Battlegrounds
 - Sold through the Contractor
 - Color Full-wrap
 - Durability, Low Maintenance and Design

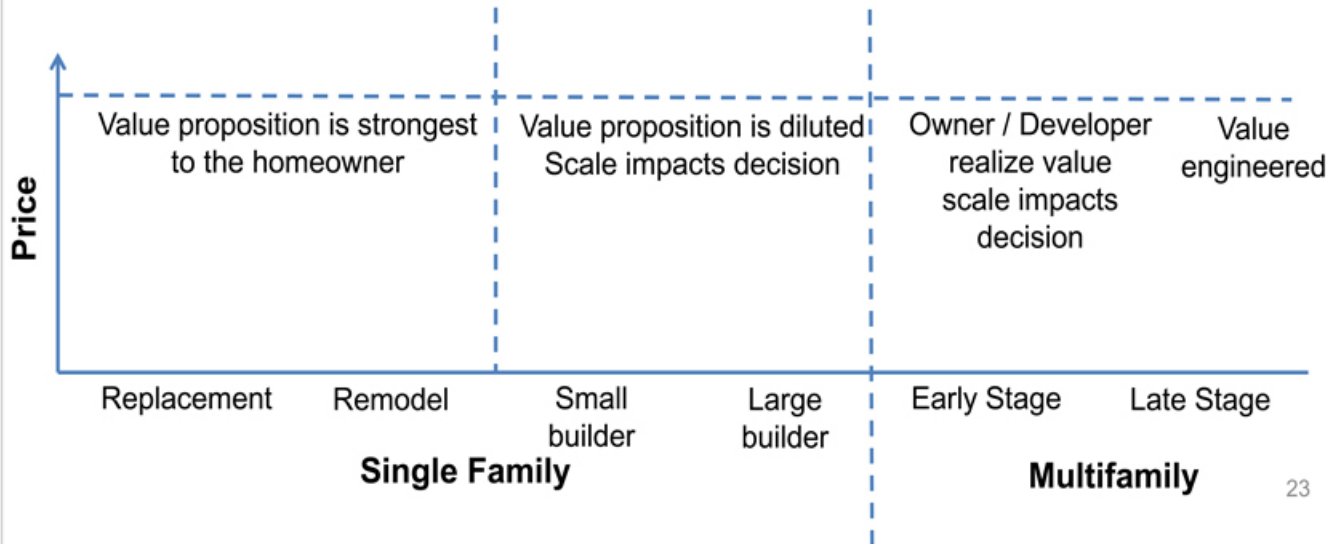


SEGMENTS

- Multifamily New Construction
 - Early Stage Execution
 - Architects and Developers
 - Color Full-wrap
 - Lowest Life Cycle Cost



SEGMENTS

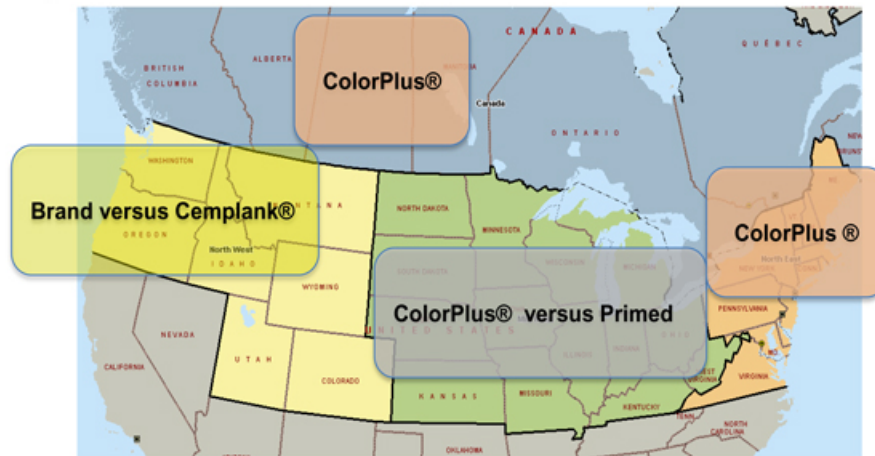


PRICING DRIVERS

- Selling all markets (Metro and Non-Metro)
- Selling full product range
- Selling to all segments
 - Single Family → right target, right product
 - Repair and Remodel → right contractor, right geography
 - Multifamily → early stage to drive specs
 - Interiors → Boxes and Pro-Tile

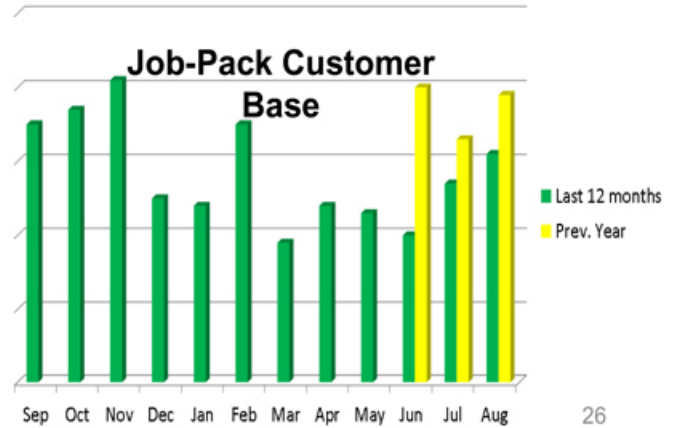
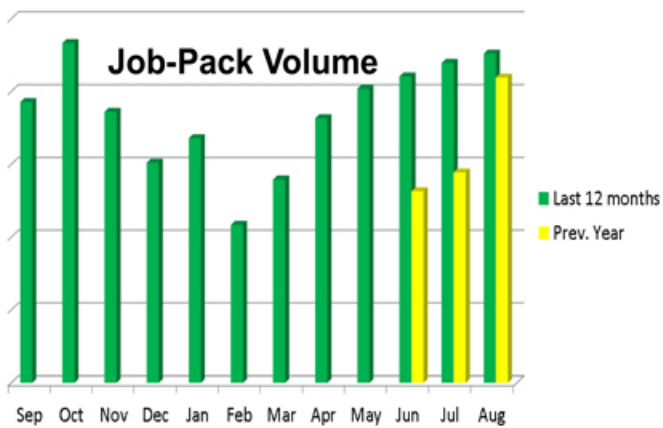
PRODUCT MIX - EXTERIORS

- Midwest, Northeast and Canada
 - Colorplus® versus Primed product
 - Trim and Shingle
- Northwest
 - Cemplank® versus James Hardie brand
 - Trim and Shingle



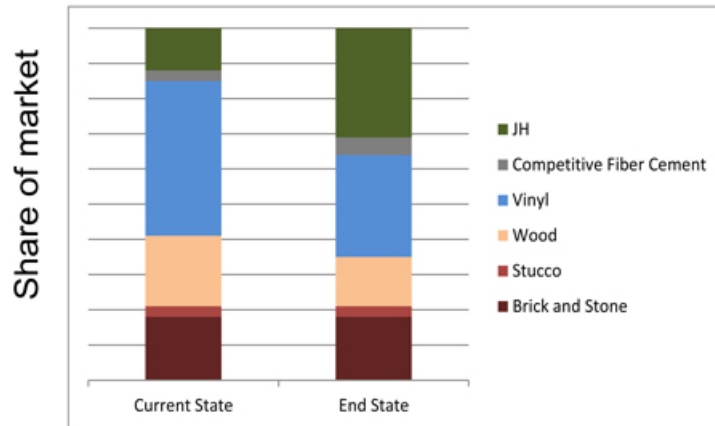
JOB-PACKS

- Launch completed July 2012
- Opened us up to new customers
- % of Job-Packs in the North is lower than originally expected
 - Large one-steppers relying on their stocking inventory as their advantage over lumber yards
 - VMIs cover the majority of product volume while job packs cover the vast product range



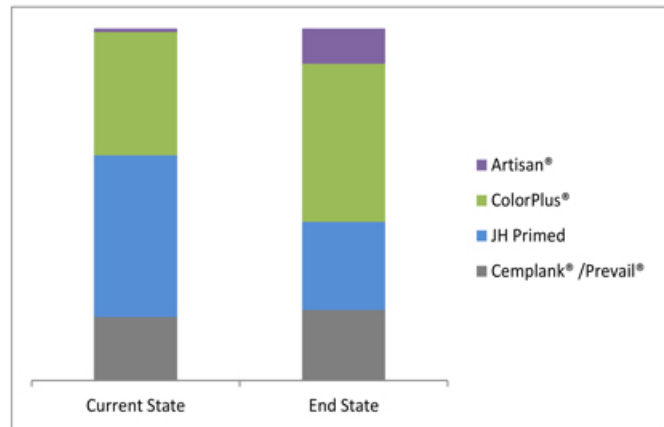
TARGET MARKET SHARE – END STATE

- Expect to grow against other wood-look siding alternatives
- Category share to remain strong



PRODUCT MIX – END STATE

- Artisan® to take the “top of the market” as the market recovers, builders look to differentiate
- ColorPlus® product continues to drive the growth in vinyl-biased markets
- Prime in wood-biased markets
- Cemplank® continues in price sensitive segments



ORGANIZATION

Delivering on 35/90 requires:

- Tenure and continuity
- Depth and leadership
- Execution at a very high level

Recruiting

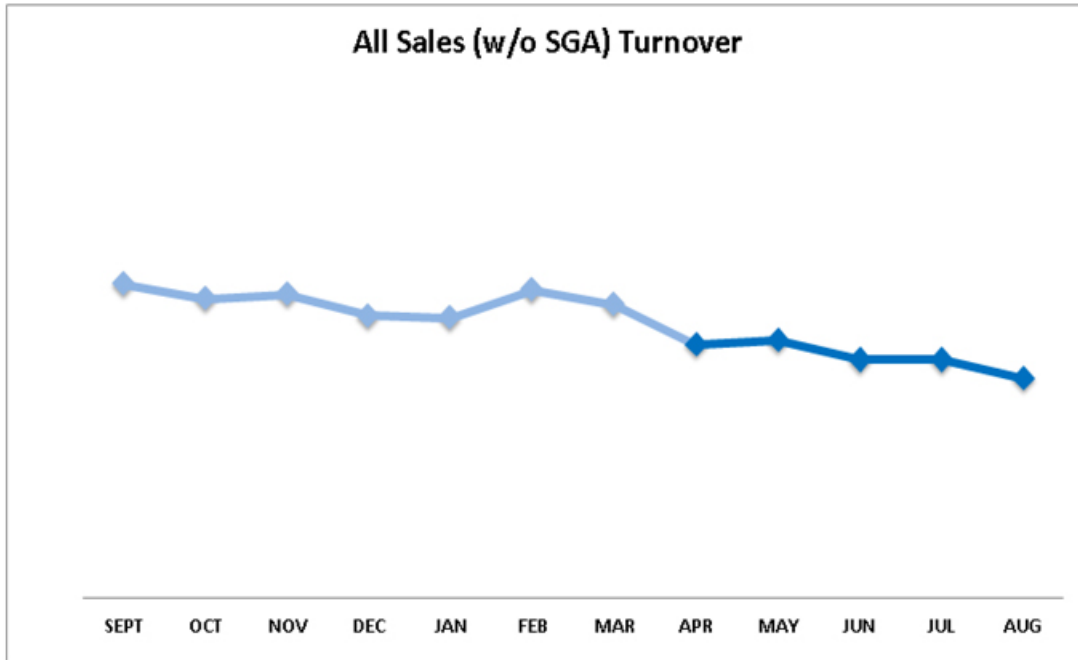
Engaging

Developing

Evaluating

Promoting

ORGANIZATION - RETENTION



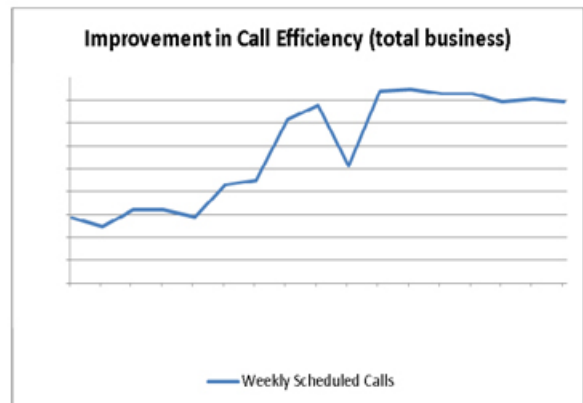
ORGANIZATION - EXECUTION

Efficiency: maximizing existing sales force

- Eliminating variance
- Focus on leading indicators
 - Scheduled calls
 - Funnel movement
- Driving out waste
- Time management and sequencing

Effectiveness: Improving the quality of the calls

- Segmenting, targeting and positioning
- Account management
- Call process
- Maximizing output per work unit





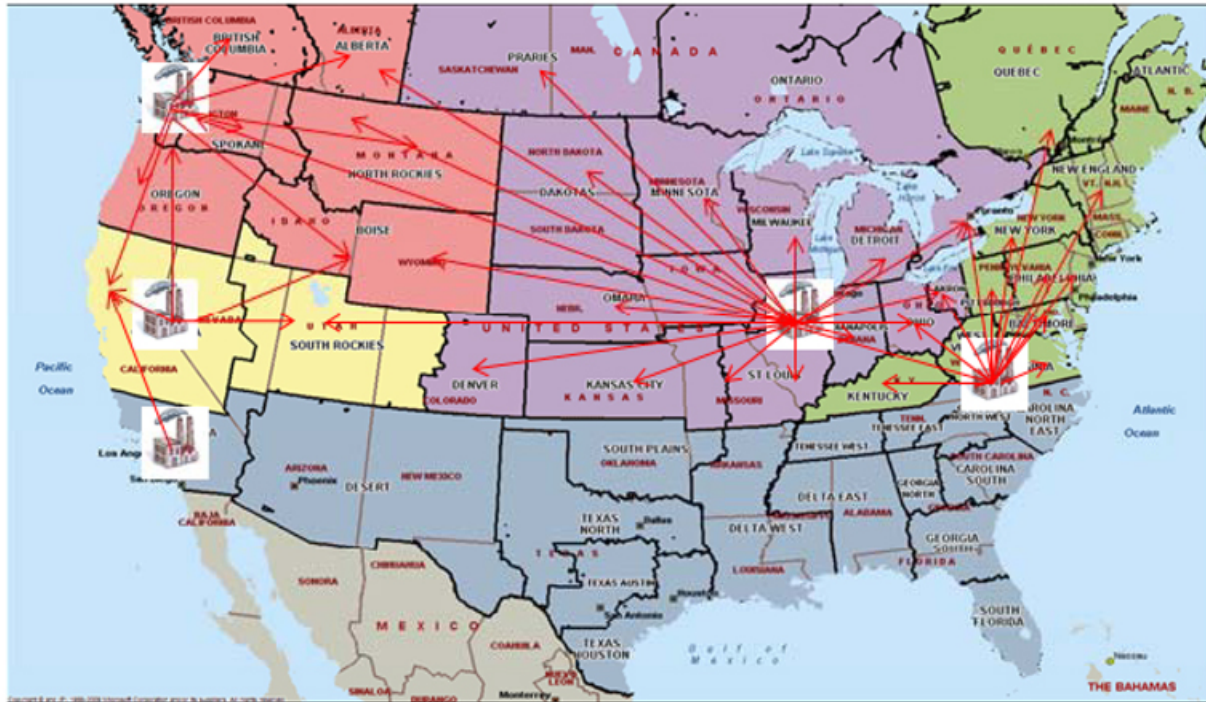
Manufacturing

DISTRIBUTION NETWORK



-  HZ5® Manufacturing Facility
-  ColorPlus® Product Facility
-  VMI Distribution Center
-  Big Box Distribution Center
-  JHBP Reload Center

PLANT / MARKET COVERAGE

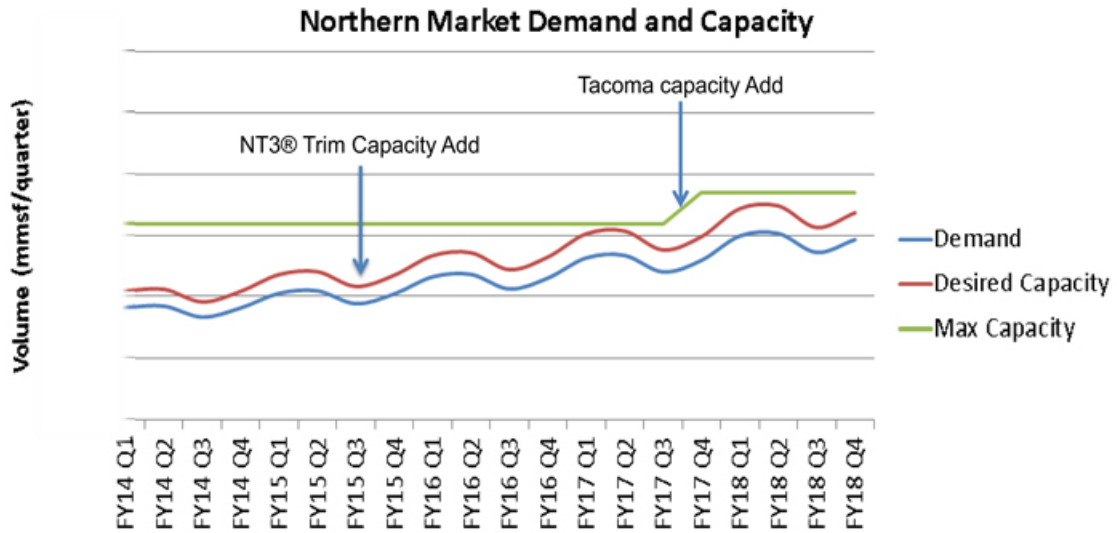


PLANT / MARKET COVERAGE

- High throughput sheet machines
 - All 5' widths
 - Tacoma and Peru (6 tubs)
 - Reno and Pulaski (9 tubs)
- All have the capability to manufacture HZ5 plank
- Complex post-production
 - ColorPlus® Technology in Peru, Pulaski and Reno
 - Trim in Reno and Peru (Single-sourced)
 - Heritage® in Pulaski (Single-sourced)
 - Artisan® in Reno (Single-sourced)

CAPACITY ADDITIONS

- NT3 Trim, single sourced – additional capacity in FY15
- Pulaski capacity is freed up by additional capacity in South
- Sheet machine and ColorPlus® capacity planned for FY17 in Tacoma



MANUFACTURING PHILOSOPHY

- Enhance our manufacturing and material flow capabilities to deliver the requirements of a 35:90 business
- Post autoclave
 - Value-add processes
 - Finishing
 - Color
 - Packaging
 - Specialized lines
 - Trim and
 - Heritage

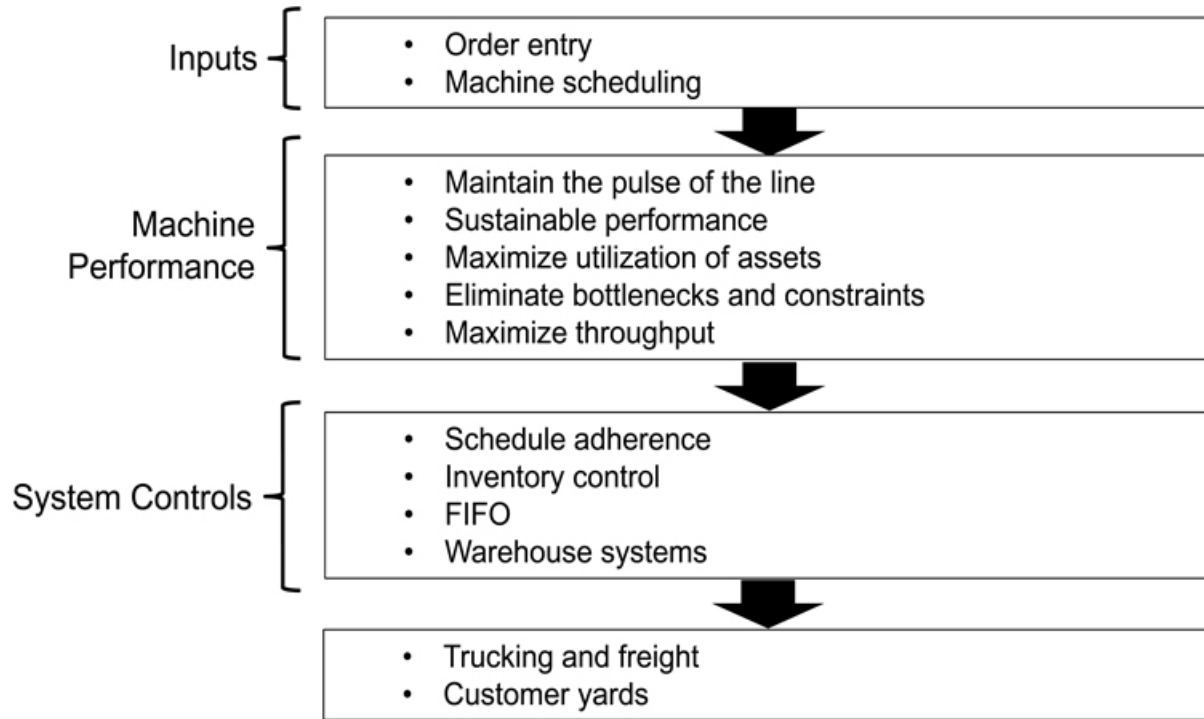


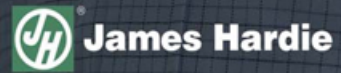
FULFILLING CUSTOMER ORDERS

We run two different manufacturing models to fulfill customer orders

Business	Trim and Heritage	ColorPlus® Product Network
Manufacturing Model	Make-to-Inventory	Make-to-order
How Orders are Fulfilled	From inventory produced prior to accepting the order	Painted after we accept the order
Benefits of the Model	<ul style="list-style-type: none"> • Efficient runs • Extended “pick-up windows” for transportation • Rail utilization in our network • Sole sourced coverage 	<ul style="list-style-type: none"> • Enables large SKU range with minimal inventory • Enables make-to-piece on our manufacturing lines • Optimizing production sequencing

POST AUTOCLAVE





EUROPE OVERVIEW & ASIA PACIFIC Q&A

Mark Fisher

USA Investor/Analyst Tour – Thursday 19th September 2013



AGENDA

- Evolution of the company
- Market overview
- Strategy
- Current position
- New products runway
- Summary

EVOLUTION OF EUROPEAN BUSINESS

Phase I: Establish a Beachhead- 2003

- Build base capability (Sales, Channel)

Phase II: Build a EU Business using U.S. Products

- Improve capabilities
- Increase volume
- Achieve profitability

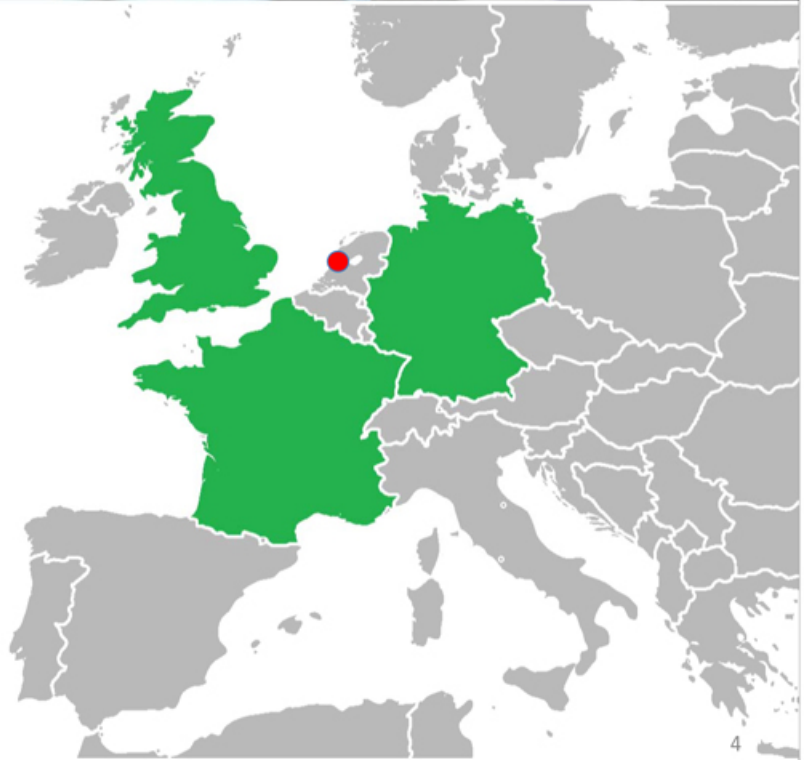
Phase III: Create a True European Business

- Achieve scale
- Launch products developed for the European market

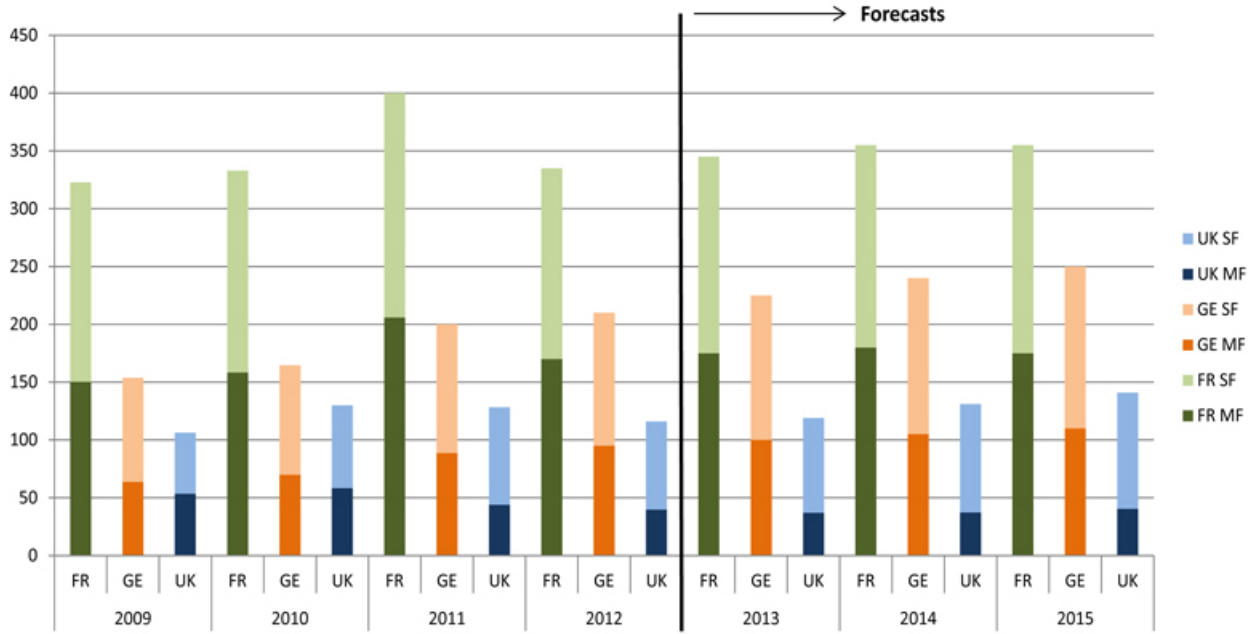
Today

HOW WE OPERATE

- European head office in Amsterdam
- Core markets UK and France
- Developing in Germany
- High population & GDPs in all core markets
 - France 63M
 - UK 63M
 - DE 82M
- Steadily growing share of timber frame



HOUSING STARTS (SF & MF)



MARKET OVERVIEW

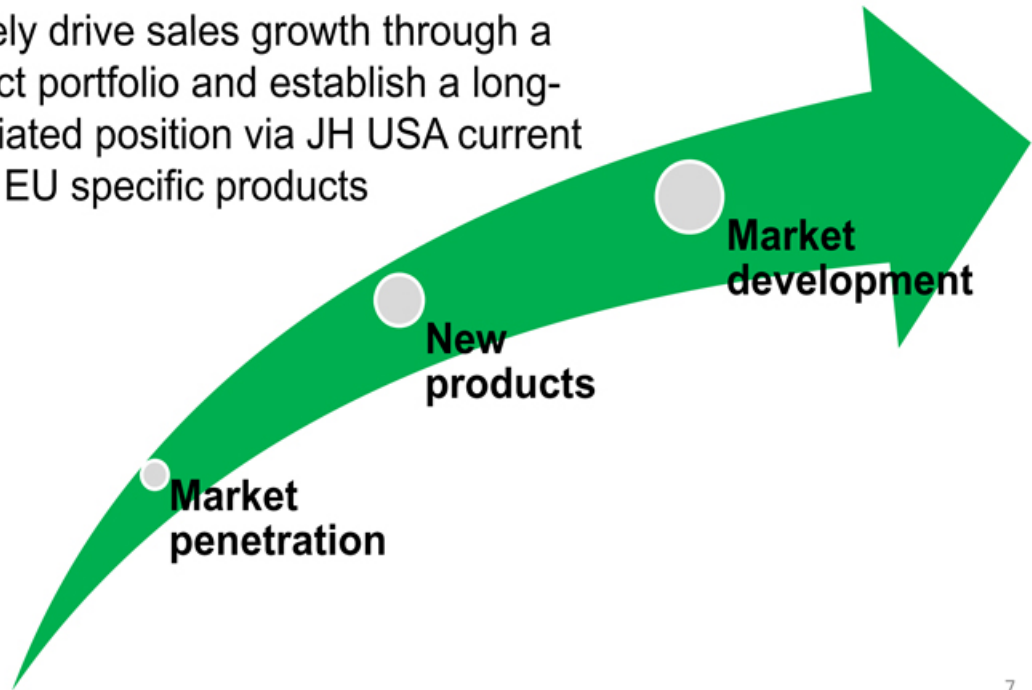
- UK & France markets returning
- Government-led initiatives
- Building systems and designs are changing
- Architectural style / materials Shift
 - Brick share UK*
 - 2008 95%
 - 2013 88%

*JH internal estimate



STRATEGY

To aggressively drive sales growth through a unique product portfolio and establish a long-term differentiated position via JH USA current products and EU specific products



GOALS

- Fiber cement market leader in core geographies
- High share of sales in new products



CURRENT POSITION

- Developed capability to import products
- Freight model not excessively punitive:
 - Roughly equal costs of full truck US to UK versus overland Europe
- Long term goal is local value-add manufacturing
- Now customizing products:
 - Enhances differentiation



CHANGING EUROPEAN ENVIRONMENT

- Architectural styles changing
 - Mixed facades
- Availability of skilled labor
 - Brick-masons becoming scarce
- Energy efficiency requirements
 - France - RT 2012
 - 150 kwh/M² to 50 kwh/M²
- Trend towards lightweight
 - Faster
 - More energy efficient



HARDIE GROWTH

- Well positioned:
 - Channel
 - Builders (90% of UK Top 20)
 - Low geographic penetration



NEW PRODUCTS RUNWAY

- Interior products:
 - HardieFloor
 - Structural flooring product for SF
 - HardieFloor QT
 - Structural sound flooring for MF / SF
- Exterior products:
 - HardieStria
 - New cladding for MF/SF



ENERGY EFFICIENCY

- To meet RT2012, France MF Social needs to be “re-skinned”
 - Complicated system
 - High labor costs
 - Long time frames
- Needs re-thinking
- We have an answer



SUMMARY

- Focused approach on core markets
- Changes in
 - Construction
 - Architectural style
 - Energy efficiency
- James Hardie is well positioned to exploit this growth



Questions?