
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 6-K

**Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
under the Securities Exchange Act of 1934**

For the Month of July 2014

**1-15240
(Commission File Number)**

JAMES HARDIE INDUSTRIES plc
(Translation of registrant's name into English)

**Europa House, Second Floor
Harcourt Centre
Harcourt Street, Dublin 2, Ireland
(Address of principal executive offices)**

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): Not Applicable

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): Not Applicable

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Forward-Looking Statements

This Management's Analysis of Results contains forward-looking statements. James Hardie may from time to time make forward-looking statements in its periodic reports filed with or furnished to the SEC, on Forms 20-F and 6-K, in its annual reports to shareholders, in offering circulars, invitation memoranda and prospectuses, in media releases and other written materials and in oral statements made by the company's officers, directors or employees to analysts, institutional investors, existing and potential lenders, representatives of the media and others. Statements that are not historical facts are forward-looking statements and such forward-looking statements are statements made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995.

Examples of forward-looking statements include:

- statements about the company's future performance;
- projections of the company's results of operations or financial condition;
- statements regarding the company's plans, objectives or goals, including those relating to strategies, initiatives, competition, acquisitions, dispositions and/or its products;
- expectations concerning the costs associated with the suspension or closure of operations at any of the company's plants and future plans with respect to any such plants;
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- statements regarding tax liabilities and related audits, reviews and proceedings;
- statements regarding the possible consequences and/or potential outcome of the legal proceedings brought against two of the company's subsidiaries by the New Zealand Ministry of Education and the potential product liabilities, if any, associated with such proceedings;
- expectations about the timing and amount of contributions to Asbestos Injuries Compensation Fund (AICF), a special purpose fund for the compensation of proven Australian asbestos-related personal injury and death claims;
- expectations concerning indemnification obligations;
- expectations concerning the adequacy of the company's warranty provisions and estimates for future warranty-related costs;
- statements regarding the company's ability to manage legal and regulatory matters (including but not limited to product liability, environmental, intellectual property and competition law matters) and to resolve any such pending legal and regulatory matters within current estimates and in anticipation of certain third-party recoveries; and
- statements about economic conditions, such as changes in the US economic or housing recovery or changes in the market conditions in the Asia Pacific region, the levels of new home construction and home renovations, unemployment levels, changes in consumer income, changes or stability in housing values, the availability of mortgages and other financing, mortgage and other interest rates, housing affordability and supply, the levels of foreclosures and home resales, currency exchange rates, and builder and consumer confidence.

Words such as "believe," "anticipate," "plan," "expect," "intend," "target," "estimate," "project," "predict," "forecast," "guideline," "aim," "will," "should," "likely," "continue," "may," "objective," "outlook" and similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements. Readers are cautioned not to place undue reliance on these forward-looking statements and all such forward-looking statements are qualified in their entirety by reference to the following cautionary statements.

Forward-looking statements are based on the company's current expectations, estimates and assumptions and because forward-looking statements address future results, events and conditions, they, by their very nature, involve inherent risks and uncertainties, many of which are unforeseeable and beyond the company's control. Such known and unknown risks, uncertainties and other factors may cause actual results, performance or other achievements to differ materially from the anticipated results, performance or achievements expressed, projected or implied by these forward-looking statements. These factors, some of which are discussed under "Risk Factors" in Section 3 of the Form 20-F filed with the Securities and Exchange Commission on 26 June 2014, include, but are not limited to: all matters relating to or arising out of the prior manufacture of products that contained asbestos by current and former James Hardie subsidiaries; required contributions to AICF, any shortfall in AICF and the effect of currency exchange rate movements on the amount recorded in the company's financial statements as an asbestos liability; governmental loan facility to AICF; compliance with and changes in tax laws and treatments; competition and product pricing in the markets in which the company operates; the consequences of product failures or defects; exposure to environmental, asbestos, putative consumer class action or other legal proceedings; general economic and market conditions; the supply and cost of raw materials; possible increases in competition and the potential that competitors could copy the company's products; reliance on a small number of customers; a customer's inability to pay; compliance with and changes in environmental and health and safety laws; risks of conducting business internationally; compliance with and changes in laws and regulations; the effect of the transfer of the company's corporate domicile from The Netherlands to Ireland, including changes in corporate governance and any potential tax benefits related thereto; currency exchange risks; dependence on customer

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preference and the concentration of the company's customer base on large format retail customers, distributors and dealers; dependence on residential and commercial construction markets; the effect of adverse changes in climate or weather patterns; possible inability to renew credit facilities on terms favourable to the company, or at all; acquisition or sale of businesses and business segments; changes in the company's key management personnel; inherent limitations on internal controls; use of accounting estimates; and all other risks identified in the company's reports filed with Australian, Irish and US securities agencies and exchanges (as appropriate). The company cautions you that the foregoing list of factors is not exhaustive and that other risks and uncertainties may cause actual results to differ materially from those referenced in the company's forward-looking statements. Forward-looking statements speak only as of the date they are made and are statements of the company's current expectations concerning future results, events and conditions. The company assumes no obligation to update any forward-looking statements or information except as required by law.

EXHIBIT INDEX

<u>Exhibit No.</u>		<u>Description</u>
99.1	Sydney Investor/ Analyst Plant and Market Tour Presentation	
99.2	R&D Overview – 31 July 2014	

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 31 July 2014

James Hardie Industries plc

By: /s/ Natasha Mercer
Natasha Mercer
Company Secretary

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Investor Presentation

James Hardie Australia

July 2014



James Hardie
A smarter way to build

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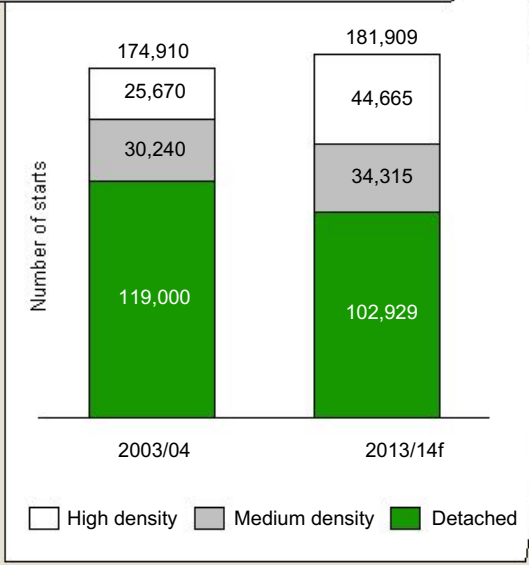
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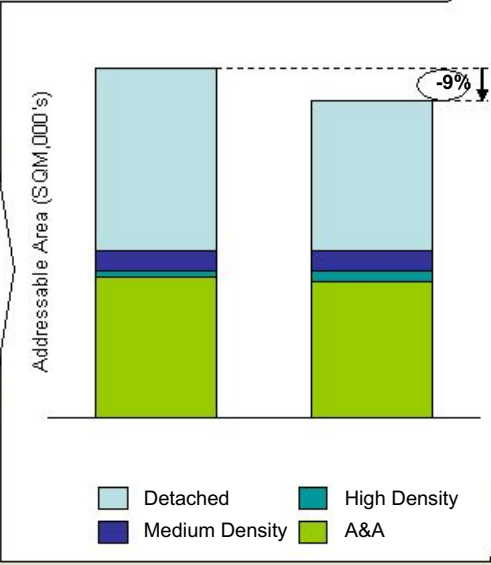
Market continues to shift towards density

A change in construction starts...



Source: ABS, HIA

Impacts addressable external wall area



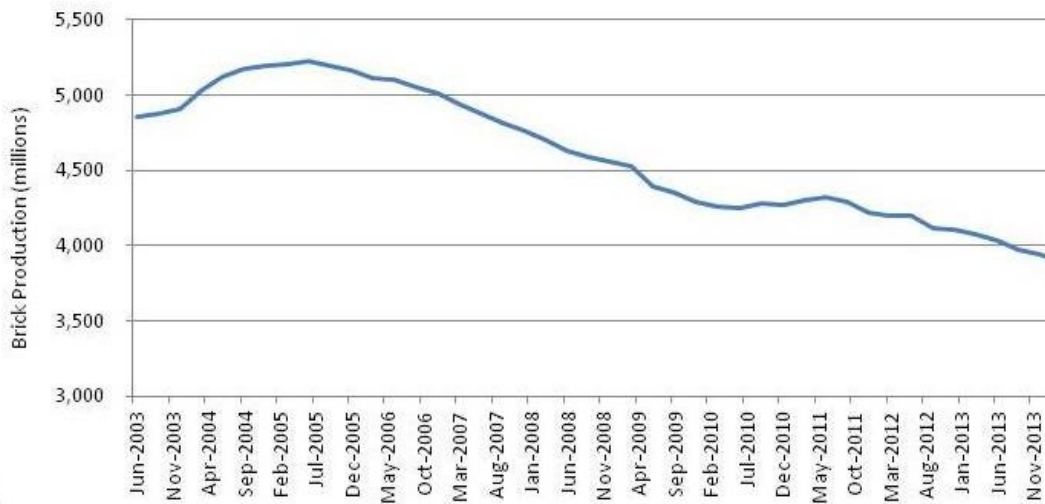
Source: Abraham Akra – JH Market Analyst

Insights

- Over the past 10 years, detached housing starts have decreased by ~ 15% whereas medium and high density have increased by ~ 40%
- This trend towards higher density building is impacting the external addressable wall area
- The external addressable wall area has decreased by ~9%

Decline of brick

Brick production: 10 year trend



Insights

- Brick production is down approximately 25% over the past decade due to:
 - Shift away from detached dwellings to density
 - Converting builders from double brick to frame construction
 - Growth of monolithic and other looks

Source: ABS



Several elements are impacting market dynamics

Market demographics

- Population fragmenting
 - baby boomers downsizing
 - Non traditional families now the norm, different requirements
 - Land cost and availability mean developers looking to maximize yield

First time home buyers

- First time home buyers are at an all time low
- Relative cost of house and land increasing
- Credit still relatively tight for low income earners
- Low interest rates driving increased investor activity – local and overseas

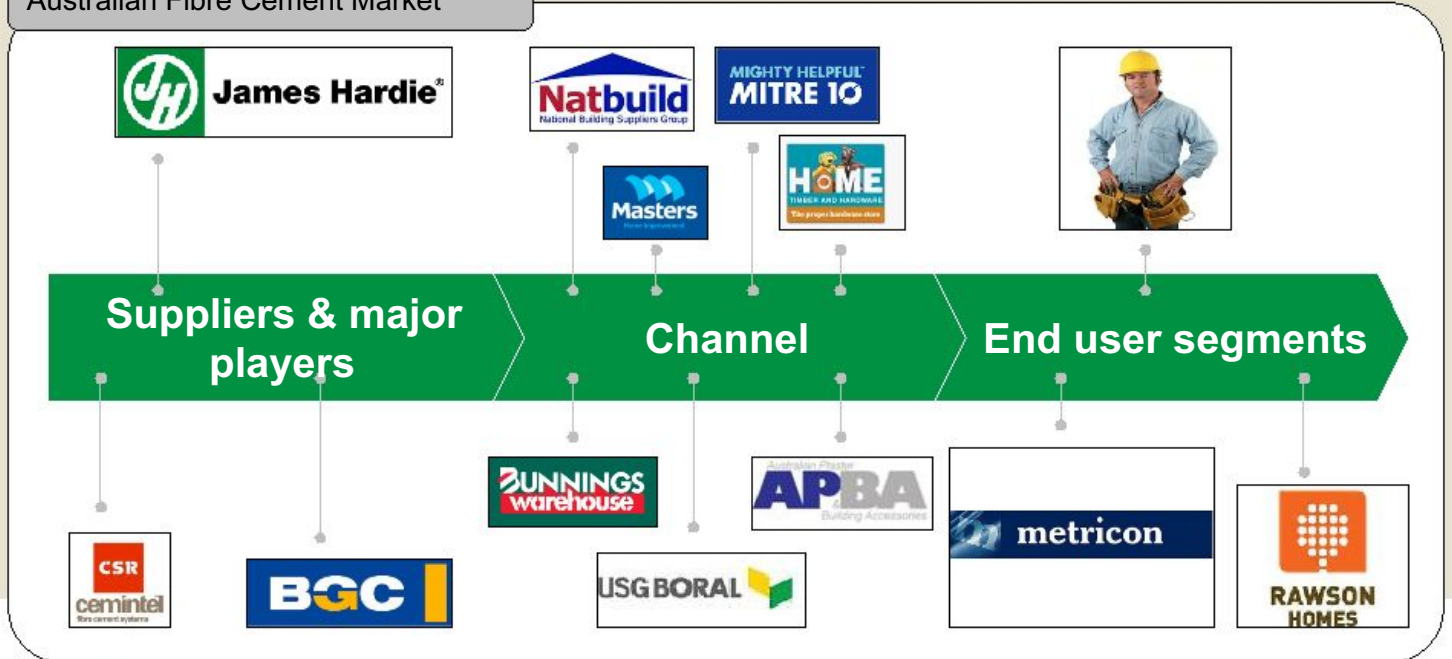
Density shift

- Shift away from single detached housing to medium & high density
- Medium to high density currently sitting at 43% of all starts
- Will increase to above 50% in the next few years in large metro centers
- Increase toward inner city living

Competitive intensity increasing
i.e. More players, less to go after...

Key elements of the Australian fibre cement market

Australian Fibre Cement Market



Australian Fibre Cement Market – JH Channel

Key players of the JH Channel

JH Channel
FY14

Big Box



Building
Supplies



Internal linings



Commercial &
2 Stepper

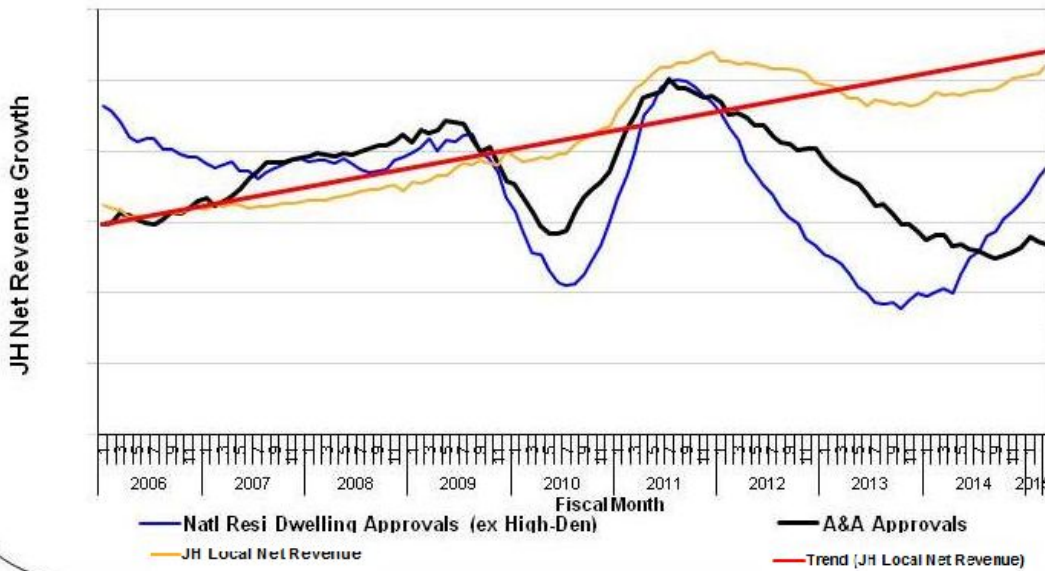
Commercial and
2 step players

Other

- EXPORT
- Frame & Truss
- Plumbing
- Manuf Housing
- Walling Systems
- Fencing Contract

JH Top Line Growth

Top line growth



Insights

- JH has enjoyed steady revenue growth over the last 8 years
- The upswing in new construction has driven JH sales in FY14 and FY15
- House price improvements along the east coast is expected to lift A&A activity and JH revenue in FY16 and FY17

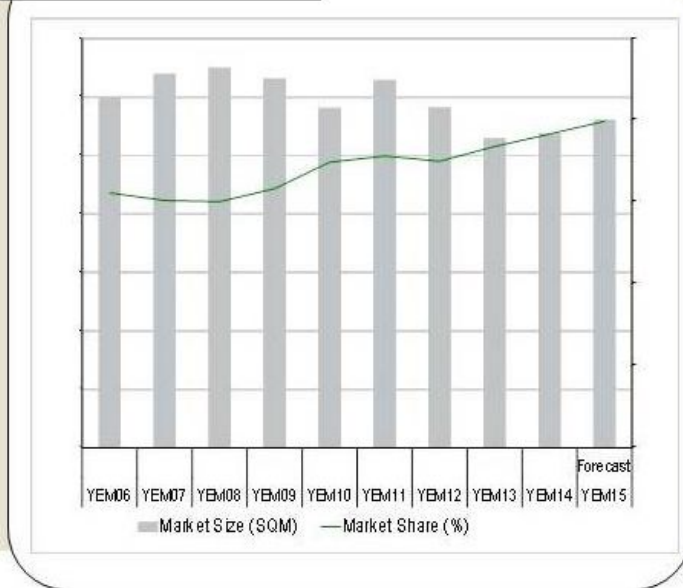
Source: ABS



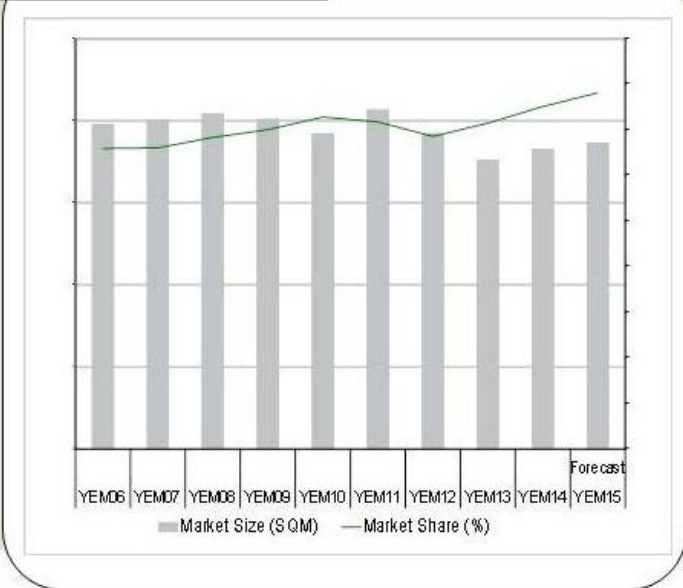
James Hardie
A smarter way to build

Addressable JH Market Share

External cladding



Wet Area Internal Linings



Source: Abraham Akra – JH Market Analyst



Australian growth model

Australian growth model

- Our model for growth is unique and sustainable, but investment intensive
- Our model differs greatly from other manufacturers or importers
 - Large market opportunity
 - Superior value proposition
 - Proprietary and/or protected technology
 - Ongoing commitment to research and development
 - Significant organisational advantages
 - Focused strategy and organisational effort
 - Scale



Australian primary demand model

Australian primary demand model

- Increase fibre cement penetration by creating “Smarter Way to Build” solutions
- Accelerate uptake of lightweight / composite construction
- Engage with developers, designers, architects, builders and industry associations
- Leverage the unique JH Eco-System to accelerate industry change in design and construction and create new selling opportunities for our aligned partners



Driving Product Leadership

Recent products launched

Aust Product Launch recent History	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Linea										
Aquatec										
Scyon™										
Axon										
Stria										
Matrix										
Axent Trim										
Secura (Exterior)										
Secura (Interior)										
EasyLap										
express PVC Joiners										
Axon 400										
Stria Wide										
Hardiebreak										
Al Z Flashing										
ARCHitectural InVibe & InRaw										
Axon Grained										
Stria Splayed										
Secura 22mm & 18*9										
Hardiewrap										

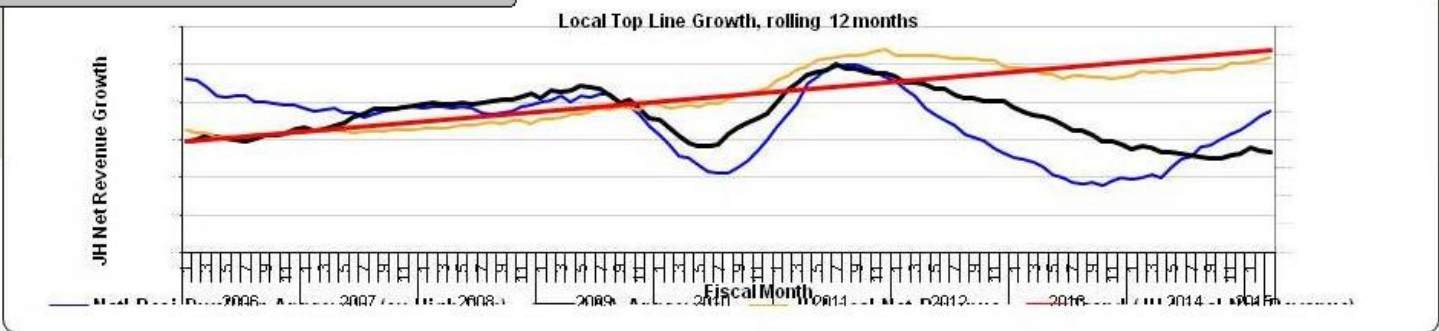


Generating Demand

James Hardie go to market



The results



1. OTW – On The Wall

Targeted market segments



Detached homes



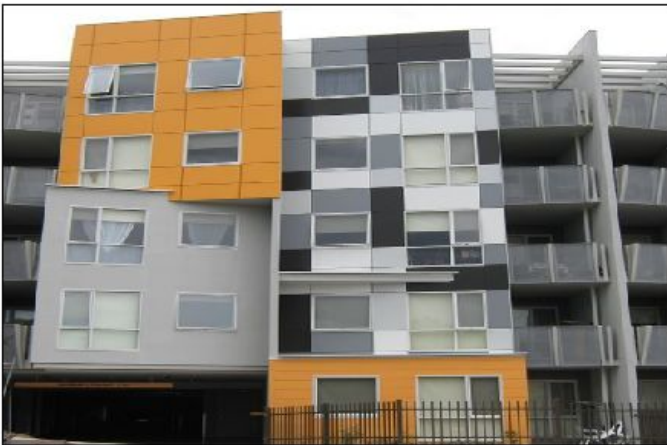
Compact detached and semi detached housing



Medium density



Mixed commercial



Renovation





Investor Presentation

Research & Development

Steven Terzian

Investor/Analyst Tour – Thursday 31st July 2014



James Hardie
A smarter way to build

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Technology Organisation

- **Three Research Centers – US and Australia**
- **Research:** Core understanding of technologies and the science behind them
- **Development:** Focused organization around implementing new technology products
- **Resources @ Rosehill**
- Currently house 54 technologists
- Technical Discipline
 - Engineering – Chemical, Mechanical, Electrical & Civil
 - Industrial Chemistry and Material Science
 - Chemistry



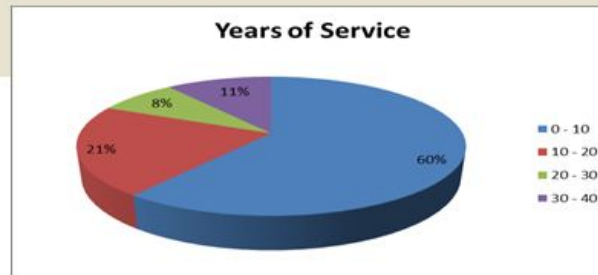
Fontana – USA



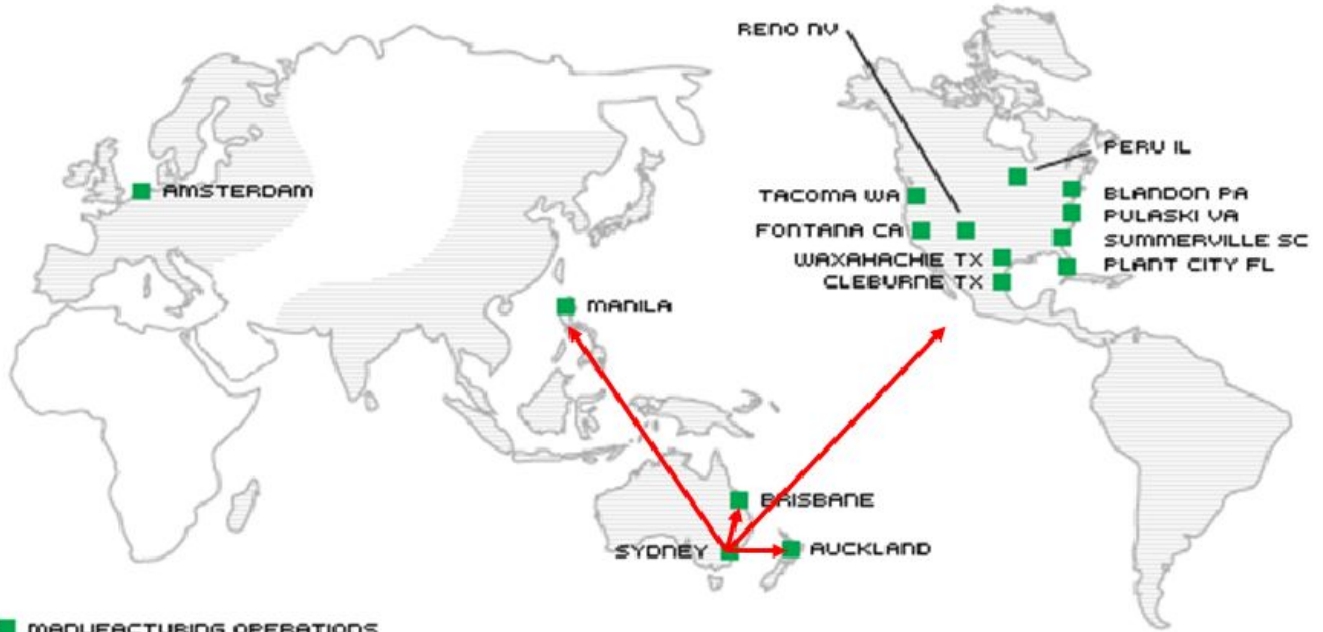
Chicago – USA



Sydney – Australia



Rosehill R&D – A Global Focus



Technology Strategy

- Enable James Hardie's Product Leadership Strategy
- Provide a continuous pipeline of innovative new products and technologies with sustainable advantages to achieve our category and market share goals
- Our role is to act as the technology pipeline for the organization

Rosehill R&D – Strategic Priorities



Focus on Product Development



Market and customer insight

- Market trends & direction
- Builder and developer requirements
- Untapped opportunities

Technical insights

- Monitor & understand technological capabilities
- Competitor analysis & industry shift
- Enabling capabilities within FRC



JH Innovation Process

- *Enable effective development and implementation of key initiatives*
- *Ensure continuous pipeline of new concepts and ideas*

